

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
CONVEYING PARTY DATA																	
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Amit Khivesara</td> <td>11/28/2007</td> </tr> <tr> <td>Xiaofeng Liu</td> <td>11/26/2007</td> </tr> <tr> <td>Peter Andrew Mataga</td> <td>11/24/2007</td> </tr> <tr> <td>Igor Slepchin</td> <td>11/28/2007</td> </tr> <tr> <td>Cary Torkelson</td> <td>11/26/2007</td> </tr> <tr> <td>Vinod Valloppillil</td> <td>01/17/2008</td> </tr> <tr> <td>Edgar Villanueva</td> <td>11/28/2007</td> </tr> </tbody> </table>		Name	Execution Date	Amit Khivesara	11/28/2007	Xiaofeng Liu	11/26/2007	Peter Andrew Mataga	11/24/2007	Igor Slepchin	11/28/2007	Cary Torkelson	11/26/2007	Vinod Valloppillil	01/17/2008	Edgar Villanueva	11/28/2007
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<table border="1"> <tr> <td>Name:</td> <td>Roundbox, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>25 Hanover Road, Bldg. A</td> </tr> <tr> <td>Internal Address:</td> <td>Ste. 101</td> </tr> <tr> <td>City:</td> <td>Forham Park</td> </tr> <tr> <td>State/Country:</td> <td>NEW JERSEY</td> </tr> <tr> <td>Postal Code:</td> <td>07932</td> </tr> </table>		Name:	Roundbox, Inc.	Street Address:	25 Hanover Road, Bldg. A	Internal Address:	Ste. 101	City:	Forham Park	State/Country:	NEW JERSEY	Postal Code:	07932				
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CORRESPONDENCE DATA																	
<p>Fax Number: 4155760300 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 206-467-9600</p> <p>Email: salexander@kilpatricktownsend.com</p> <p>Correspondent Name: Shannon Alexander</p> <p>Address Line 1: Kilpatrick Townsend & Stockton LLP</p> <p>Address Line 2: Two Embarcadero Center, Eighth Floor</p> <p>Address Line 4: San Francisco, CALIFORNIA 94111</p>																	

OP \$40.00 13705006

ATTORNEY DOCKET NUMBER:	90934-848654
NAME OF SUBMITTER:	Shannon Alexander
<p>Total Attachments: 9</p> <p>source=Assignment_026584-000220US_1-30-08#page1.tif</p> <p>source=Assignment_026584-000220US_1-30-08#page2.tif</p> <p>source=Assignment_026584-000220US_1-30-08#page3.tif</p> <p>source=Assignment_026584-000220US_1-30-08#page4.tif</p> <p>source=Assignment_026584-000220US_1-30-08#page5.tif</p> <p>source=Assignment_026584-000220US_1-30-08#page6.tif</p> <p>source=Assignment_026584-000220US_1-30-08#page7.tif</p> <p>source=Assignment_026584-000220US_1-30-08#page8.tif</p> <p>source=Assignment_026584-000220US_1-30-08#page9.tif</p>	

ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, Amit Khivesara of 140 Hepburn Rd., Apt. 7N, Clifton, NJ 07012; Xiaofeng Liu of 93 Inverness Drive, Edison, NJ 08820; Peter Andrew Mataga of 50 Hidden Glen Drive, Sparta, NJ 07871; Igor Slepchin of 7 Prospect St., Apt. 7J, Caldwell, NJ 07006; Cary Torkelson of 64 Farley Place, Allendale, NJ 07401; Vinod Valloppillil of 18 Lansing St., Apt. 309, San Francisco, CA 94105; and Edgar Villanueva of 58 Comanche Ave., Rockaway, NJ 07866, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: LOCATION SPECIFIC EVENT BROADCASTING

Filing Date:

Application No.: ; and

WHEREAS, Roundbox, Inc., a corporation of the state of Delaware, located at 25 Hanover Road, Bldg. A, Ste. 101, Forham Park, NJ 07932, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

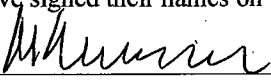
For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignors hereby authorize and request Townsend and Townsend and Crew LLP, Two Embarcadero Center, Eighth Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: 1/28/2007


Amit Khivesara

STATE OF)
)
COUNTY OF) ss.

On November 28, 2007, before me, Colleen M Smith,
personally appeared Amit Khivesara, personally known to me (or proved to me on the basis of satisfactory
evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she
executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the
entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

My Commission Expires: 7/10/2012

Colleen M Smith
NOTARY PUBLIC
COLLEEN M. SMITH
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires July 10, 2012

Dated: _____

Xiaofeng Liu

STATE OF _____)
COUNTY OF _____) ss.

On _____, before me, _____,
personally appeared Xiaofeng Liu, personally known to me (or proved to me on the basis of satisfactory
evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she
executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the
entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

NOTARY PUBLIC

My Commission Expires: _____

Dated: 11/24/07

Peter Andrew Mataga
Peter Andrew Mataga

STATE OF New Jersey)
COUNTY OF Sussex) ss.

On _____, before me, _____,
personally appeared Amit Khivesara, personally known to me (or proved to me on the basis of satisfactory
evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she
executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the
entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

NOTARY PUBLIC

My Commission Expires: _____

Dated: 11/26/07

Xiaofeng Liu

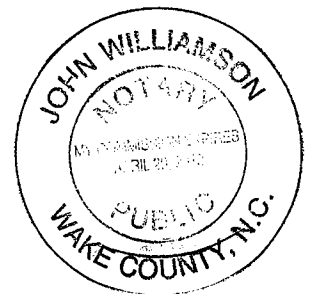
STATE OF North Carolina)
)
COUNTY OF Wake) ss.

On November 26, 2007, before me, John Williamson,
personally appeared Xiaofeng Liu, personally known to me (or proved to me on the basis of satisfactory
evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she
executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the
entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

NOTARY PUBLIC

My Commission Expires: April 29, 2012



Dated: _____

Peter Andrew Mataga

STATE OF)
)
COUNTY OF) ss.

On November 24, 2007, before me, Jacquelyn M Jones,
personally appeared Peter Andrew Mataga, personally known to me (or proved to me on the basis of
satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me
that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the
person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

My Commission Expires: 11/1/11

Dated: 11/28/2007

Jacquelyn M Jones
NOTARY PUBLIC

JACQUELYN M. JONES
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES NOVEMBER 1, 2011
COMMISSION ID# 2351858

Igor Slepchin
Igor Slepchin

STATE OF)

COUNTY OF)

ss.

On November 28, 2007, before me, Colleen M Smith,
personally appeared Igor Slepchin, personally known to me (or proved to me on the basis of satisfactory
evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she
executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the
entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

My Commission Expires: 7/10/2012

Dated: _____

Colleen M Smith

NOTARY PUBLIC
COLLEEN M. SMITH
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires July 10, 2012

Cary Torkelson
Cary Torkelson

STATE OF)

COUNTY OF)

ss.

On _____, before me, _____, personally appeared Peter Andrew Mataga, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

NOTARY PUBLIC

My Commission Expires: _____

Dated: _____

Igor Slepchin

STATE OF)
)
COUNTY OF) SS.

On _____, before me, _____, personally appeared Igor Slepchin, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

NOTARY PUBLIC

My Commission Expires: _____


Dated: 11/26/2007

Cary Torkelson

STATE OF *New Jersey*)
)
COUNTY OF *Bergen* .)

On Nov 26, 2007, before me, 63 W. Allendale Ave Allendale, NJ 07401, personally appeared Cary Torkelson, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

REBECCA LANGOWSKI 
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires Sept. 2, 2010
My Commission Expires: _____

Dated: _____
Vinod Valloppillil

STATE OF)
COUNTY OF) ss.

On _____, before me, _____, personally appeared Vinod Valloppillil, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

NOTARY PUBLIC
My Commission Expires: _____

Dated: _____
Edgar Villanueva

STATE OF)
COUNTY OF) ss.

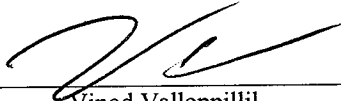
On _____, before me, _____,
personally appeared Cary Torkelson, personally known to me (or proved to me on the basis of satisfactory
evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she
executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the
entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

NOTARY PUBLIC

My Commission Expires: _____

Dated: 1/17/08

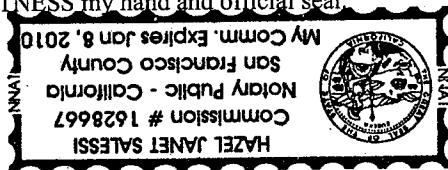


Vinod Valloppillil

STATE OF CALIFORNIA)
)
COUNTY OF SAN FRANCISCO) ss.

On 1/17/08, before me, Hazel Janet Salessi, Notary Public,
personally appeared Vinod Valloppillil, ~~personally known to me~~ (or proved to me on the basis of
satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me
that he/~~she~~ executed the same in his/~~her~~ authorized capacity, and that by his/~~her~~ signature on the instrument the
person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.





NOTARY PUBLIC

My Commission Expires: 08 JAN 2010

Dated: _____

Edgar Villanueva

STATE OF _____)
)
COUNTY OF _____) ss.

On _____, before me, _____,
personally appeared Cary Torkelson, personally known to me (or proved to me on the basis of satisfactory
evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she
executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the
entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

NOTARY PUBLIC

My Commission Expires: _____

Dated: _____

Vinod Valloppillil

STATE OF)
COUNTY OF) ss.

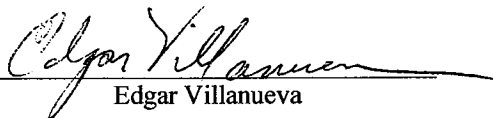
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personally appeared Vinod Valloppillil, personally known to me (or proved to me on the basis of
satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me
that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the
person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

NOTARY PUBLIC

My Commission Expires: _____

Dated: 11/28/2007


Edgar Villanueva

STATE OF)
COUNTY OF) ss.

Assignment
Attorney Docket No.: 026584-000220US
Page 5

On November 28, 2007, before me, Colleen M Smith,
personally appeared Edgar Villanueva, personally known to me (or proved to me on the basis of satisfactory
evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she
executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the
entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

My Commission Expires:

7/10/2012

Colleen M Smith

NOTARY PUBLIC

COLLEEN M. SMITH
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires July 10, 2012

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