502286681 03/26/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
John F. Martin	03/19/2013
LaShurya M. Wise	02/26/2013

RECEIVING PARTY DATA

Name:	Nike, Inc.
Street Address:	One Bowerman Drive
City:	Beaverton
State/Country:	OREGON
Postal Code:	97005-6453

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13767505

CORRESPONDENCE DATA

Fax Number: 8164215547

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 816-474-6550 Email: tquick@shb.com

Correspondent Name: SHOOK, HARDY & BACON L.L.P. (NIKE, INC.)
Address Line 1: INTELLECTUAL PROPERTY DEPARTMENT

Address Line 2: 2555 GRAND BLVD.

Address Line 4: KANSAS CITY, MISSOURI 64108-2613

ATTORNEY DOCKET NUMBER:	NIKE.182493
NAME OF SUBMITTER:	Sung J. Hong

Total Attachments: 4

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PATENT REEL: 030087 FRAME: 0697

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AGREEMENTS

Confirmation/Assignment

WHEREAS, We, John F. Martin, citizen of the United States of America, residing in Beaverton, OR, and LaShurya M. Wise, citizen of the United States of America, residing in Beaverton, OR, and having a correspondence address of c/o NIKE, Inc., One Bowerman Drive, Beaverton, Oregon 97005-6453, have invented Architecturally Enforced Denim for which an application for a Patent of the United States was filed on February 14, 2013, and accorded serial number 13/767,505; and

WHEREAS, NIKE, Inc., a corporation of the state of Oregon, having a place of business at One Bowerman Drive, Beaverton, Oregon 97005-6453, hereinafter the Assignee, is desirous of confirming that it has already been assigned, or, if not already assigned, is desirous of acquiring the entire worldwide legal and beneficial right, title and interest in and to the aforesaid invention, in and to the aforesaid application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention, including the right to claim priority of the respective United States Patent application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, We, the aforesaid John F. Martin and LaShurya M. Wise, by these presents do confirm that we did (under the law of the jurisdiction(s) where the invention was conceived, reduced to practice and made, under the NIKE Employee Invention and Secrecy Agreement and/or under some other agreement with NIKE, Inc. including such a sale, assignment or transfer) sell, assign and transfer or, if not already done so, do sell, assign and transfer unto NIKE, Inc., its successors, legal representatives and assigns, the full, exclusive and worldwide right in and to said invention as described in said application, in and to the aforesaid application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention and in and to any and all divisions, reissues, continuations, extensions and renewals thereof, including the right to claim priority of the respective United States Patent application;

AND WE HEREBY agree that the said Assignee may apply for and receive Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world for said invention in its own name, we further authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to record this assignment

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and issue all said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof to said Assignee;

AND WE HEREBY warrant and covenant that we either had or do have the full right to convey the entire interest herein assigned at the time of the sale, assignment and transfer;

AND WE HEREBY warrant and covenant that we have not executed and will not execute any instrument or assignment in conflict herewith;

AND WE HEREBY agree to communicate to said assignee or its representatives any facts known to us respecting said invention, to execute all divisional, continuation, renewal, reissue and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, sign all lawful documents which the Assignee shall consider desirable for aiding in securing and maintaining proper protection for said invention and to testify in any judicial or administrative proceeding and generally do everything possible to aid said Assignee or any assignee of said Assignee to obtain and enforce said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof worldwide when requested so to do by said Assignee or any assignee of said Assignee.

ahf.H	3/19/13
John-F. Martin	Date ' ('
SOHN F. MARTIN	
Printed Name in English	Printed Name in Native
	Language
	(if other than English)
	·
LaShurya M. Wise	Date
Printed Name in English	Printed Name in Native
	Language
	(if other than English)
James A. Niegowski	Date
Nike, Inc.	
Attorney In Fact	
Printed Name in English	Printed Name in Native
	Language
	(if other than English)

John F. Martin	Date
Printed Name in English	Printed Name in Native Language (if other than English)
Lashurya M. Wise	<u>Leb. 26, 2013</u> Date
Printed Name in English	Printed Name in Native Language (if other than English)
James A. Niegowski Nike, Inc. Attorney In Fact	March 21, 2013 Date
Printed Name in English	Printed Name in Native Language (if other than English)