## 502287248 03/26/2013

# PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Mark R Rafferty	03/25/2013

## **RECEIVING PARTY DATA**

Name:	U-Haul International, Inc.	
Street Address:	2727 North Central Avenue	
City:	Phoenix	
State/Country:	ARIZONA	
Postal Code:	85004	

## PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29450117

#### **CORRESPONDENCE DATA**

**Fax Number**: 6022550103

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 6022556094
Email: LM@tblaw.com

Correspondent Name: Richard E. Oney c/o Tiffany & Bosco Address Line 1: 2525 E. Camelback Road, 3rd Floor

Address Line 4: Phoenix, ARIZONA 85016

ATTORNEY DOCKET NUMBER: 12521-150

NAME OF SUBMITTER: Richard E. Oney

Total Attachments: 2

source=2013\_03\_25\_Assignment\_signed#page1.tif source=2013\_03\_25\_Assignment\_signed#page2.tif

CH \$40.00

PATENT REEL: 030090 FRAME: 0670

## ASSIGNMENT

This Assignment is made and executed by:

Mark R. Rafferty 6332 W. Hackamore Drive Phoenix, AZ 85083

(hereinafter "Assignor"), to and in favor of the U-Haul International, Inc., and having an office for the transaction of business at 2727 North Central Avenue, Phoenix, AZ 85004 (hereinafter "Assignee").

Whereas the Assignor desires to assign his entire right, title and interest in and to the invention described in the United States Design Patent Application titled "Design for Window Shade or Similar Article", Serial No. 29450117, filed on March 15, 2013 (hereinafter the "Patent Application") and all patents, patent applications and the like on the invention to Assignee for valuable consideration; and

Whereas Assignee has provided such valuable consideration to each of the Assignor;

Accordingly, Assignor warrants, covenants and agrees as follows:

- 1. Assignor hereby sells, assigns and conveys to Assignee such Assignor's entire right, title and interest in and to the invention described in the Patent Application, including the Patent Application itself and all substitute, continuation, continuation-in-part and divisional applications based in whole or in part on the Patent Application, and including all patents resulting therefrom and all reissues and extensions thereof, and including any and all rights of priority resulting from the filing of any such applications within the United States.
- 2. Assignor hereby sells, assigns and conveys to Assignee such Assignor's entire right, title and interest in all counterparts to the Patent Application that have been or may be filed outside the United States or under the Patent Cooperation Treaty, whether pursued as a patent, an inventor's certificate, a utility model or the like, including all rights of priority based on the Patent Application, further including all continuation, continuation-in-part and divisional applications based in whole or in part on the non-U.S. counterparts, and still further including all patents, inventor's certificates, utility models, reissues and extensions resulting from any of the non-U.S. counterparts.
- Assignor hereby grants to Assignee the sole and exclusive right to prosecute the Patent Application and all related applications as described in Paragraphs 1 and 2 above, as well as any opposition proceedings, reissue applications, reexaminations, and nullity or invalidity proceedings. Assignor authorizes all governmental bodies having the power to issue patents, inventor's certificates or utility models to issue a patent, inventor's certificate or utility model based on the Patent Application or any related applications as described in Paragraphs 1 and 2 above in the name of Assignee.
- 4. Assignor agrees upon request and without further consideration, but at Assignce's \$49629,000

PATENT REEL: 030090 FRAME: 0671 expense: (a) to assist Assignee in prosecuting the Patent Application and all related applications as described in Paragraphs 1 and 2 above, as well as opposition proceedings, reissue applications, reexaminations, and nullity or invalidity proceedings; (b) to provide Assignee with information concerning the Patent Application and the related applications described in Paragraphs 1 and 2 above to enable Assignee to obtain, secure and protect all of the rights, title and interest sold, assigned, conveyed and granted under this Assignment (the "Assigned Assets"); (c) to sign papers, take oaths and testify in legal proceedings to enable Assignee to obtain, secure and protect the Assigned Assets; and (d) to perform all acts reasonably necessary to enable Assignee to obtain, secure and protect the Assigned Assets, including assistance in any proceedings pertaining to the Patent Application and the related applications described in Paragraphs 1 and 2 above or to their enforcement.

- 5. Assignor warrants and covenants that such Assignor has the full right to sell, assign and convey the Assigned Assets, that all of the Assigned Assets are free and clear of all mortgages, liens, security interests, charges, claims, royalty obligations and encumbrances of any nature whatsoever and that Assignor has not executed and will not execute any agreement in conflict with this Assignment.
- 6. Assignee may assign the Assigned Assets in whole or in part. All references herein to Assignee include any successors or assigns of Assignee.
- 7. Assignor acknowledges that Assignee has paid valuable consideration for the Assigned Assets.
- 8. Assignor hereby authorizes any member of the firm of Tiffany & Bosco, P.A. to insert or complete any information, including but not limited to the patent application serial number, needed to effect this document's recordation in the United States Patent and Trademark Office.

<u>3/25 /20/3</u> Date

Mark R. Rafferty

State of Arizona

) ss

County of Maricopa

On this 45 day of 1990 and 2013, before me personally appeared Mark R. Rafferty, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the foregoing instrument for the purposes therein contained.

My commission expires: 7/4/40/5

ATTALIMI AMAZAWA NOTARY PUBLIC

Page 2 of 2

540629.DOC

STEPHANIE RUSS PEARLMAN
NOTARY PUBLIC
MARICOPA COUNTY, ARIZONA
NY COMM. EXPIRES 7-2-2015