

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mark Campbell	02/18/2013
RECEIVING PARTY DATA	
Name:	ROWPERFECT PTY LTD
Street Address:	4 Moore Road
Internal Address:	Unit 2
City:	Harbord, NSW
State/Country:	AUSTRALIA
Postal Code:	2096
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13648722
CORRESPONDENCE DATA	
Fax Number:	6125732005
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	612-573-2000
Email:	office@dbclaw.com
Correspondent Name:	Dicke, Billig & Czaja, PLLC
Address Line 1:	100 South 5th Street
Address Line 2:	Suite 2250
Address Line 4:	Minneapolis, MINNESOTA 55402
ATTORNEY DOCKET NUMBER:	F622.105.101/5197A-US
NAME OF SUBMITTER:	Paul P. Kempf
Total Attachments: 1 source=Assign#page1.tif	

CH \$40.00 13648722

ASSIGNMENT

Whereas I, the below-named inventor, with residence and citizenship as indicated below, have made an invention in

ROWING MACHINE SIMULATORS

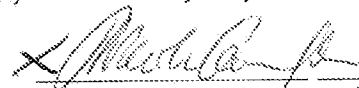
and have filed an application for Letters Patent of the United States of America based thereon having Serial Number 13/648,722, and filing date of October 10, 2012.

Now, therefore, for good and valuable consideration, the receipt and adequacy of which is acknowledged, I have agreed to assign and transfer and do hereby assign and transfer unto ROWPERFECT PTY LTD, a corporation of Australia, having its principal office at Unit 2, 4 Moore Road, Harbord, NSW, 2096 Australia, its successors and assigns, the entire right, title, and interest in and to the said invention and application, and in and to any division or continuation (in whole or in part) of said application, and in and to any and all improvements in the said invention made by me or made jointly with others (provided any such improvement is made during my employment by the said Company or within one year thereafter), and in and to any and all Letters Patent, reexaminations, reissues, or extensions thereof, of the United States of America and countries foreign thereto (including the right to apply for Letters Patent, Utility Models, or Inventors' Certificates in foreign countries in its own name and to claim any priority rights for such foreign applications to which such applications are entitled under international conventions, treaties, or otherwise), which have been or may be granted thereon or on any divisional, continuation (in whole or in part), renewal, reexamination, reissue, or other or further application based in whole or in part upon the said invention or improvements thereon, to be held and enjoyed as fully exclusively as they would have been by me and this assignment and transfer not been made;

I do further agree for myself and for my heirs, executors, and administrators, to execute and deliver without further consideration any further applications, assignments, and documents, and to perform such other acts as I lawfully may, that may be deemed necessary by the said Company, its successors, assigns, and nominees, to fully secure its right, title, and interest as aforesaid and to obtain or maintain Letters Patent, Utility Models, or Inventors' Certificates in any and all countries;

And I do hereby authorize and request the Commissioner of Patents to issue any and all Letters Patent which may be granted upon any of the said applications, to the said Company, as the assignee of the entire right, title, and interest therein.

In witness whereof, I have hereunto signed my name on the day and year set forth below.

 18-2-2013
Mark Campbell Date
Residence: Unit 2, 4 Moore Road
Harbord, NSW, AUSTRALIA 2096
Citizenship: Australia