

## PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jonathan H. Dahl</td> <td>02/20/2013</td> </tr> <tr> <td>Brandon Arbini</td> <td>02/22/2013</td> </tr> <tr> <td>Justin R. Greer</td> <td>02/22/2013</td> </tr> <tr> <td>Nathan L. Sutton</td> <td>02/22/2013</td> </tr> </tbody> </table>		Name	Execution Date	Jonathan H. Dahl	02/20/2013	Brandon Arbini	02/22/2013	Justin R. Greer	02/22/2013	Nathan L. Sutton	02/22/2013
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Brightcove, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>290 Congress Street, 4th Fl</td> </tr> <tr> <td>City:</td> <td>Boston</td> </tr> <tr> <td>State/Country:</td> <td>MASSACHUSETTS</td> </tr> <tr> <td>Postal Code:</td> <td>02210</td> </tr> </table>		Name:	Brightcove, Inc.	Street Address:	290 Congress Street, 4th Fl	City:	Boston	State/Country:	MASSACHUSETTS	Postal Code:	02210
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13767363</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13767363						
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CORRESPONDENCE DATA											
<p>Fax Number: 6175231231  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 617-570-1000        Email: dbridges@goodwinprocter.com        Correspondent Name: Goodwin Procter        Address Line 1: 53 State Street        Address Line 4: Boston, MASSACHUSETTS 02109</p>											
ATTORNEY DOCKET NUMBER:	BRC-004										
NAME OF SUBMITTER:	Steven R. Argentieri										
<p>Total Attachments: 8        source=BRC-004_Assignment#page1.tif</p>											

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## **ASSIGNMENT BY INVENTORS**

**THIS ASSIGNMENT**, made by Jonathan H. Dahl; Brandon Arbini; Justin R. Greer; and Nathan L. Sutton (hereinafter referred to as Assignors), residing at 1023 Broderick Street, San Francisco, California 94115; 7409 Kenyon Drive, Middleton, Wisconsin 53562; 8253 Mayo Drive, Unit 202, Madison, Wisconsin 53719; and 415 Euclid Avenue, Unit 6, San Francisco, California 94118, respectively;

**WHEREAS**, Assignors have invented certain new and useful improvements in **SYSTEM AND METHOD FOR DYNAMIC FILE AVAILABILITY DURING ENCODING**, set forth in a Patent application for Letters Patent of the United States, already filed on February 14, 2013 as U.S. Application No. 13/767,363; and

**WHEREAS**, Brightcove, Inc., a Corporation organized under and pursuant to the laws of the Commonwealth of Massachusetts having its principal place of business at 290 Congress Street, 4<sup>th</sup> Fl, Boston, Massachusetts 02210 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

**NOW, THEREFORE**, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, Assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefore and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the

same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

**AND** for the same consideration, Assignors hereby represent and warrant to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

**AND** for the same consideration, Assignors hereby covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Patent application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

**AND** Assignors hereby request the Commissioner for Patents and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

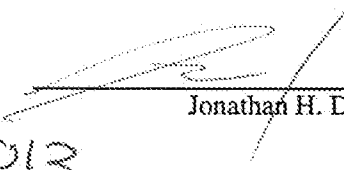
**AND** Assignors hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply

with the rules of the United States Patent and Trademark Office for recordation of this document:

GOODWIN PROCTER LLP

All practitioners at Customer Number 051414

**AND** Assignors acknowledge an obligation of assignment of this invention to Assignee at the time the invention was made.

  
Jonathan H. Dahl

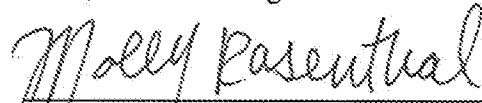
Date: February 20, 2013

United States of America

State of California ss.:

County of San Francisco

On this 20<sup>th</sup> day of February, 2013, before me  
personally came Jonathan H. Dahl, to me known to be the individual  
described in and who executed the foregoing instrument, and acknowledged execution  
of the same.

  
Molly Pasential  
Notary Public

State of California )  
County of San Francisco )

**CALIFORNIA ALL-PURPOSE  
CERTIFICATE OF ACKNOWLEDGMENT**

On February 20, 2013 before me, M. Rosenthal, Notary Public  
(here insert name and title of the officer)  
personally appeared Johnathan H. Dahl

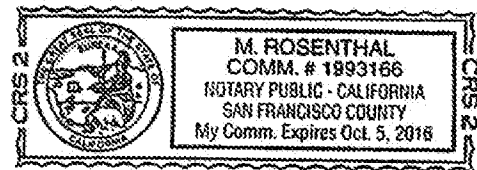
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature

Molly Rosenthal



(Seal)

**OPTIONAL INFORMATION**

*Although the information in this section is not required by law, it could prevent fraudulent removal and reattachment of this acknowledgment to an unauthorized document and may prove useful to persons relying on the attached document.*

**Description of Attached Document**

The preceding Certificate of Acknowledgment is attached to a document titled/for the purpose of Patent Documentation

containing \_\_\_\_\_ pages, and dated Feb. 20, 2013

The signer(s) capacity or authority is/are as:

- ☐ Individual(s)  
☐ Attorney-in-Fact  
☐ Corporate Officer(s) \_\_\_\_\_  
Title: \_\_\_\_\_

- ☐ Guardian/Conservator  
☐ Partner - Limited/General  
☐ Trustee(s)  
☐ Other: \_\_\_\_\_

representing: \_\_\_\_\_  
(Name(s) of Person(s) or Entity(ies) Signer is Representing)

Additional Information	
<b>Method of Signer Identification</b>	
Proved to me on the basis of satisfactory evidence: <input checked="" type="radio"/> form(s) of identification <input type="radio"/> credible witness(es)	
Notarial event is detailed in notary journal on: Page # _____ Entry # _____	
Notary contact: _____	
<b>Other</b>	
<input type="checkbox"/> Additional Signer(s)	<input type="checkbox"/> Signer(s) Thumbprint(s)
<input type="checkbox"/> _____	

Brandon Arbini

Brandon Arbini

Date:

2-22-13

United States of America )

State of

WI

) ss.:

County of

Dane

On this 22 day of Feb, 2013, before me  
personally came Brandon Arbini, to me known to be the individual  
described in and who executed the foregoing instrument, and acknowledged execution  
of the same.



Notary Public

Marilyn Mosigin

Marilyn Mosigin

my comm: 6-12-16

PATENT

REEL: 030096 FRAME: 0808



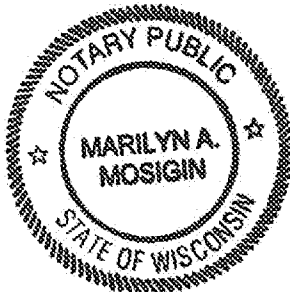
Justin R. Greer

Justin R. Greer

Date: 2-22-13

United States of America )  
State of WI ) ss.:  
County of Dane )

On this 22 day of Feb, 2013, before me  
personally came Justin R. Greer, to me known to be the individual  
described in and who executed the foregoing instrument, and acknowledged execution  
of the same.



Marilyn Mosigin  
Notary Public  
Marilyn Mosigin

my comm: 6-12-16

*Nathan L. Sutton*  
Nathan L. Sutton

Date: 2-22-13

United States of America )  
State of WI ) ss.:  
County of Dane )

On this 22 day of Feb, 2013, before me  
personally came Nathan L. Sutton, to me known to be the individual  
described in and who executed the foregoing instrument, and acknowledged execution  
of the same.

*Marilyn Mosigin*  
Notary Public  
*Marilyn Mosigin*  
*my comm: 6-12-16*

