

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Shahar Fleischmann</td> <td>02/28/2013</td> </tr> <tr> <td>Yotam Livny</td> <td>02/03/2013</td> </tr> <tr> <td>Gideon Klimer</td> <td>02/28/2013</td> </tr> <tr> <td>Gershom Kutliroff</td> <td>02/28/2013</td> </tr> </tbody> </table>		Name	Execution Date	Shahar Fleischmann	02/28/2013	Yotam Livny	02/03/2013	Gideon Klimer	02/28/2013	Gershom Kutliroff	02/28/2013		
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RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>Omek Interactive, Ltd.</td> </tr> <tr> <td>Street Address:</td> <td>2 Harar Street, Ganir Center</td> </tr> <tr> <td>Internal Address:</td> <td>Industrial Zone Har-Tuv A</td> </tr> <tr> <td>City:</td> <td>Bet Shemesh</td> </tr> <tr> <td>State/Country:</td> <td>ISRAEL</td> </tr> <tr> <td>Postal Code:</td> <td>99067</td> </tr> </table>		Name:	Omek Interactive, Ltd.	Street Address:	2 Harar Street, Ganir Center	Internal Address:	Industrial Zone Har-Tuv A	City:	Bet Shemesh	State/Country:	ISRAEL	Postal Code:	99067
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CORRESPONDENCE DATA													
<p>Fax Number: 6508384350 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 650-838-4300</p> <p>Email: ewelply@perkinscoie.com</p> <p>Correspondent Name: PERKINS COIE LLP</p> <p>Address Line 1: P.O. BOX 1208</p> <p>Address Line 4: SEATTLE, WASHINGTON 98111-1208</p>													
ATTORNEY DOCKET NUMBER:	65662-8013.US01												
NAME OF SUBMITTER:	Lisa W. Liou												
<p>Total Attachments: 3</p> <p>source=656628013US01Assignment#page1.tif</p> <p>source=656628013US01Assignment#page2.tif</p> <p>source=656628013US01Assignment#page3.tif</p>													

OP \$40.00 13768835

ASSIGNMENT BY INVENTORS

This Assignment is by the following individuals (the "Assignors"):

- **Shahar Fleischmann** having a mailing address of 2 Harar Street, Ganir Center, Industrial Zone Har-Tuv A, 99067 Bet Shemesh, ISRAEL;
- **Yotam Livny** having a mailing address of 2 Harar Street, Ganir Center, Industrial Zone Har-Tuv A, 99067 Bet Shemesh, ISRAEL;
- **Gideon Klimer** having a mailing address of 2 Harar Street, Ganir Center, Industrial Zone Har-Tuv A, 99067 Bet Shemesh, ISRAEL;
- **Gershon Kutliroff** having a mailing address of 2 Harar Street, Ganir Center, Industrial Zone Har-Tuv A, 99067 Bet Shemesh, ISRAEL.

The Assignors invented one or more certain inventions (the "Invention(s)") described in an application for Letters Patent of the United States titled **MODEL-BASED MULTI-HYPOTHESIS TARGET TRACKER**, naming the Assignors as inventors, and filed on February^o15, 2013 as U.S. Application No. 13/768,835 (the "Application"). **Omek Interactive, Ltd.**, a Limited Liability Company of Israel having its principal place of business at 2 Harar Street, Ganir Center, Industrial Zone Har-Tuv A, 99067 Bet Shemesh, ISRAEL (the "Assignee"), desire to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which Assignors acknowledge, Assignors hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignors warrant that Assignors own the Rights, and that the Rights are unencumbered. Assignors also agree to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deem necessary or desirable to: perfect Assignee's enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings;

or perfect or defend title to the Rights. Assignors request the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee. This Assignment may be executed in counterparts.

Date: 28/Feb/2013 Signature 
Shahar Fleischmann

Date: _____ Signature _____
Yotam Livny

Date: 28/Feb/2013 Signature 
Gideon Kilmer

Date: 28/Feb/13 Signature 
Gershon Kutliroff

or perfect or defend title to the Rights. Assignors request the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee. This Assignment may be executed in counterparts.

Date: _____

Signature _____
Shahar Fleischmann

Date: 1/3/2013

Signature _____
Yotam Livny

Date: _____

Signature _____
Gideon Klimer

Date: _____

Signature _____
Gershom Kulliroff