

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Steven Petrucelli	01/18/2013
Mark Kuskovsky	01/28/2013
RECEIVING PARTY DATA	
Name:	Measurement Ltd.
Street Address:	c/o Trident Trust Company (Cayman) Limited
Internal Address:	Fourth Floor, One Capital Place, PO Box 847GT
City:	Grand Cayman
State/Country:	CAYMAN ISLANDS
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13665352
CORRESPONDENCE DATA	
Fax Number:	2155425825
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	215-542-5824
Email:	ASSIGNMENTS@PHD-IP.COM
Correspondent Name:	Howard IP Law Group
Address Line 1:	P.O. Box 226
Address Line 4:	Fort Washington, PENNSYLVANIA 19034
ATTORNEY DOCKET NUMBER:	ML-404-US
NAME OF SUBMITTER:	Helen C. Collins
Total Attachments: 6 source=00114881#page1.tif source=00114881#page2.tif source=00114881#page3.tif source=00114881#page4.tif source=00114881#page5.tif source=00114881#page6.tif	

CH \$40.00 13665352

INVENTION ASSIGNMENT

WHEREAS, we

STEVEN PETRUCELLI of 174 Plainsboro Road, Cranbury, NJ 08512; and

MARK KUSKOVSKY of 33-117 Cooper Avenue, Long Branch, NJ 07740

(hereinafter referred to as ASSIGNORS) have invented certain inventions relating to a **COMBINATION TIRE TEMPERATURE, PRESSURE AND DEPTH MEASURING DEVICE** and for which a United States Application for Patent was filed:

☐ herewith under the above-identified docket number.

☒ on October 31, 2012, and assigned U.S. application serial no. 13/665,352.

WHEREAS, **Measurement Ltd.**, a Cayman Islands company, having an address of **C/O Trident Trust Company (Cayman) Limited, Fourth Floor, One Capital Place, P.O. Box 847GT, Grand Cayman, Cayman Islands, British West Indies** (hereinafter referred to as ASSIGNEE) is desirous of acquiring the entire interest in, to and under said inventions and any and all patents to be obtained therefor;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, and intending to be legally bound, ASSIGNORS hereby sell, assign, and transfer to ASSIGNEE, and the successors, assigns and legal representatives of the ASSIGNEE, all of ASSIGNORS' right, title and interest in and to said inventions and said application and to any and all inventions described in said application for the United States, its territorial possessions and all foreign countries, and all of ASSIGNORS' right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States, its territorial possessions and all foreign countries, and in and to any and all continuations-in-art, continuations, divisions, substitutes, reissues, extensions, renewals, and reexaminations thereof, and all other applications for Letters Patent relating thereto which have been or shall be filed in the United States, its territorial possessions and/or any foreign countries, and all rights, together with all priority rights, under

any of the international conventions, unions, agreements, acts, and treaties, including all future conventions, unions, agreements, acts, and treaties;

ASSIGNORS request that any and all patents for said inventions be issued to said ASSIGNEE, its successors, assigns and legal representatives, or to such nominees as it may designate.

ASSIGNORS authorize and empower the ASSIGNEE, its successors, assigns and legal representatives to invoke and claim for any application for patent or other form of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from ASSIGNORS.

ASSIGNORS hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file this or a like document which may be required in any country for any purpose and more particularly in proof of the right of the said ASSIGNEE, its successors, assigns, and legal representatives, to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

ASSIGNORS agree that, when requested to carry out in good faith the intent and purpose of this assignment, at the expense of said ASSIGNEE, its successors, assigns and legal representatives, the ASSIGNORS will execute all continuations-in-part, continuations, divisions, substitutes, reissues, extensions, renewals, and reexamination thereof and any legal equivalent thereof in a foreign country, execute all rightful oaths, assignments, powers of attorney and other papers, testify in any legal or quasi legal proceedings and any legal equivalent thereof in a foreign country; communicate to said ASSIGNEE, its successors, assigns, and legal representatives, all facts known to the ASSIGNORS relating to said inventions and the history thereof; and generally do everything possible which said ASSIGNEE, its successors, assigns or legal representatives, shall consider desirable for aiding in securing, maintaining and enforcing patent protection for said inventions and for vesting title to said inventions and all applications

for patents on said inventions in said ASSIGNEE, its successors, assigns and legal representatives.

ASSIGNORS covenant with said ASSIGNEE, its successors, assigns and legal representatives, that the rights and property herein conveyed are free and clear of any encumbrance, and that ASSIGNORS have full right to convey the same as herein expressed.

Signed by:



STEVEN PETRUCELLI

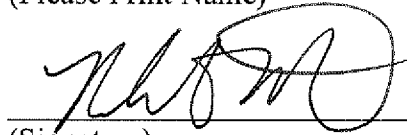
1/15/13

Date

WITNESS:

Robert E. Rosenthal

(Please Print Name)



(Signature)

1/18/13

Date

MARK KUSKOVSKY

Date

WITNESS:

(Please Print Name)

(Signature)

Date

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ASSIGNORS hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file this or a like document which may be required in any country for any purpose and more particularly in proof of the right of the said ASSIGNEE, its successors, assigns, and legal representatives, to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

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Signed by:

STEVEN PETRUCELLI

Date

WITNESS:

(Please Print Name)

(Signature)

Date



MARK KUSKOVSKY

Date

WITNESS:

(Please Print Name)

(Signature)

Date

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