

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Thomas DESELAERS</td> <td>03/13/2013</td> </tr> <tr> <td>Daniel Martin KEYSERS</td> <td>03/13/2013</td> </tr> </tbody> </table>		Name	Execution Date	Thomas DESELAERS	03/13/2013	Daniel Martin KEYSERS	03/13/2013
Name	Execution Date						
Thomas DESELAERS	03/13/2013						
Daniel Martin KEYSERS	03/13/2013						
RECEIVING PARTY DATA							
Name:	Google Inc.						
Street Address:	1600 Amphitheatre Parkway						
City:	Mountain View						
State/Country:	CALIFORNIA						
Postal Code:	94043						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13831481</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13831481		
Property Type	Number						
Application Number:	13831481						
CORRESPONDENCE DATA							
Fax Number:	9498519348						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	9498510633						
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Correspondent Name:	McDermott Will & Emery LLP						
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Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001						
ATTORNEY DOCKET NUMBER:	090364-0281						
NAME OF SUBMITTER:	Andrew D. Mickelsen, Reg. No. 50,957						
<p>Total Attachments: 3 source=090364-0281_Assignment_pdf#page1.tif source=090364-0281_Assignment_pdf#page2.tif source=090364-0281_Assignment_pdf#page3.tif</p>							

CH \$40.00 13831481

ASSIGNMENT


For valuable consideration, we, Thomas DESELAERS of Zurich, Switzerland; and Daniel Martin KEYSERS of Stallikon, Switzerland, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled AUTOMATIC TARGET AUDIENCE SUGGESTIONS WHEN SHARING IN A SOCIAL NETWORK, filed March 14, 2013, and assigned U.S. Application Number 13/831,481, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and application number of said application when it is known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Date: Mar 13, 2013


Thomas Deselaers (Mar 13, 2013)

Thomas DESELAERS

Date: Mar 13, 2013



Daniel Martin Keyzers (Mar 13, 2013)

Daniel Martin KEYSERS