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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Terry AWALT

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) March 8, 2013

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: JSI Store Fixtures, Inc.

Internal Address: _____

Street Address: 140 Park StreetP.O. Box 38City: MiloState: MaineCountry: USA Zip: 04463Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☐ This document serves as an Oath/Declaration (37 CFR 1.63).

A. Patent Application No.(s)

13,801,080*(Patent Application being filed
contemporaneously with this submission)*

B. Patent No.(s)

N/A

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Anthony D. PellegriniInternal Address: P.O. Box 1401Street Address: 84 Harlow StreetCity: BangorState: Maine Zip: 04402-1401Phone Number: 207-947-4501Docket Number: 54514/066201Email Address: apellegri@rudmanwinchell.com6. Total number of applications and patents involved: 17. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☒ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

Deposit Account Number 50312703/26/2013 KNCUYEH1 00000003 503127
Authorized User Name Anthony D. Pellegrini 13811080
01 FC:0021 40.00 DA9. Signature: Anthony D. Pellegrini

Signature

March 13, 2013

Date

Anthony D. Pellegrini

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 3Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450PATENT
REEL: 030101 FRAME: 0636

ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, Terry Awalt, an individual residing at 409 Lakeview Avenue, Dedham, Maine 04429 (the "Assignor") is the inventor and sole owner of all rights and interests in a certain invention concerning a produce display stand (the "Invention"); and

WHEREAS, the Assignor is an owner of all worldwide rights, title, and interest in a certain patent application, entitled "Produce Display Stand", United States Patent Serial No. 13/____,____, filed on March _____, 2013 (the "Patent Application"); and


WHEREAS, the Assignor is an owner of all worldwide rights, title, and interest in a certain divisional patent application, entitled "Produce Display Stand", United States Patent Serial No. 13/____,____, filed on March _____, 2013 (the "Divisional Patent Application"); and

WHEREAS, JSI Store Fixtures, Inc., a Delaware corporation having a principle location at 140 Park Street, P.O. Box 38, Milo, Maine 04463 (the "Assignee") is desirous of acquiring, and Assignor is desirous of assigning, the entire interest of the Assignor in the worldwide rights, title, and interest in the Invention, in the Patent Application, and in the Divisional Patent Application;

NOW THEREFORE, in consideration of mutual promises and other good and valuable consideration bargained for and exchanged, the receipt and sufficiency of which is hereby acknowledged, Assignor, by these presents, does absolutely and unconditionally sell, assign, convey, and transfer unto said Assignee the entirety of the Assignor's worldwide rights, title, and interest in and to the Invention, the Patent Application, and the Divisional Patent Application, and any corresponding worldwide rights, title and interest in and to any patents that may issue or have been granted therefrom; such that said worldwide rights, title, and interest therein are owned

entirely by Assignee; the same to be held and enjoyed by said Assignee for its own use and behoof, and for its legal representatives and assigns, as fully and entirely as the same would have been held by the Assignor had this assignment and sale not been made.


Dated this 8 day of March, 2013, in Milo, Maine.


Terry Awalt

State of Maine

County of Piscataquis

Before me personally appeared said Terry Awalt and acknowledged the foregoing instrument to be his free act and deed this 8 day of March, 2013.


Notary Public / Attorney at Law

JULIE S. VALVO
NOTARY PUBLIC
State of Maine
My Commission Expires
April 20, 2013