PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Inventors Robert Croft and Martin Short omitted from Recordation. previously recorded on Reel 016632 Frame 0667. Assignor(s) hereby confirms the Assignor(s) hereby confirms the assignment of assignor's interest for U.S. Patent No. 7,225,939.		

CONVEYING PARTY DATA

Name	Execution Date
Lorraine M. CASSCLES	06/30/2005
Peter BERTOLINI	06/30/2005
Robert CROFT	06/29/2005
Martin SHORT	06/29/2005

RECEIVING PARTY DATA

Name:	Conopco, Inc., d/b/a Unilever
Street Address:	700 Sylvan Avenue
City:	Englewood Cliffs
State/Country:	NEW JERSEY
Postal Code:	07632

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	7225939

CORRESPONDENCE DATA

Fax Number: 2023712540

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: Steme, Kessler, Goldstein & Fox, PLLC

Address Line 1: 1100 New York Ave NW

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	2818.4110000
NAME OF SUBMITTER:	Lei Zhou

502292193 REEL: 030112 FRAME: 0111

P \$40.00 7225939

Total Attachments: 9 source=PreviousAssmt4110000#page1.tif source=PreviousAssmt4110000#page2.tif source=PreviousAssmt4110000#page3.tif source=PreviousAssmt4110000#page4.tif source=PreviousAssmt4110000#page5.tif source=PreviousAssmt4110000#page6.tif source=PreviousAssmt4110000#page7.tif source=PreviousAssmt4110000#page8.tif

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PATENT REEL: 030112 FRAME: 0112

UNUS #04-0006-GR; Case # C6682(C) RECORDATION FORM COVER SHEET U.S. DEPARTMENT OF COMMERCE PATENTS ONLY PATENT & TRADEMARK OFFICE To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. NAME OF CONVEYING PARTY(IES): NAME AND ADDRESS OF RECEIVING PARTY(IES): Lorraine M. CASSCLES NAME: Conopco, Inc. d/b/a UNILEVER Peter BERTOLINI STREET ADDRESS: 700 Sylvan Avenue, C-2 CITY: Englewood Cliffs STATE: NJ ZIP: 07632 ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED? YES [] NO [XX] ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED? YES [] NO [XX] 3. NATURE OF CONVEYANCE: IXXI ASSIGNMENT [] SECURITY AGREEMENT [] MERGER [] CHANGE OF NAME [] OTHER EXECUTION DATE: June 30, 2005; June 29, 2005 APPLICATION NUMBER(S) OR PATENT NUMBER(S): 11/174,852 FILED: July 5, 2005 IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS: PATENT APPLICATION NO.(S): 11/174,852 PATENT NO.(S) ADDITIONAL NUMBERS ATTACHED? [] YES [XX] NO NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED: UNILEVER INTELLECTUAL PROPERTY GROUP, 700 SYLVAN AVENUE - C-2, ENGLEWOOD CLIFFS, NEW JERSEY 07632 TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1 6. TOTAL FEE (37 CFR 3.41): [] ENCLOSED \$40.00 [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT [XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155. DEPOSIT ACCOUNT NUMBER: 12-1155 (Duplicate copy of this page is attached for payment by deposit account) DO NOT USE THIS SPACE STATEMENT AND SIGNATURE: TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A TRUE COPY OF THE ORIGINAL DOCUMENT. I FURTHER CERTIFY THAT THIS PAPER IS BEING FACSIMILE TRANSMITTED TO THE PATENT AND TRADEMARK OFFICE ON THE DATE SHOWN BELOW. liebens august 11, 2005 · Cuman MICHAEL P. ARONSON, AGENT FOR APPLICANT(S) **REGISTRATION NO. 50,372** TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT:9 OMB NO. 0651-0011 (EXP. 4/94)

UNILEVER PATENT DEPT

DO NOT DETACH THIS PORTION

MAIL DOCUMENTS TO BE RECORDED WITH REQUIRED COVER SHEET INFORMATION TO: COMMISSIONER OF PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON D.C. 20231

PUBLIC BURDEN REPORTING FOR THIS SAMPLE COVER SHEET IS ESTIMATED TO AVERAGE ABOVE 30 MINUTES PER DOCUMENTS TO BE RECORDED, INCLUDING TIME FOR REVIEWING THE DOCUMENT AND GATHERING THE DATA NEEDED, AND COMPLETING AND REVIEWING THE SAMPLE COVER SHEET. SEND COMMENTS REGARDING THIS BURDEN ESTIMATE TO THE U.S. PATENT AND TRADEMARK OFFICE, OFFICE OF INFORMATION SYSTEMS, P2-1000C, WASHINGTON, D.C. 20231 AND TO THE OFFICE OF MANAGEMENT AND BUDGET, PAPERWORK REDUCTION PROJECT (0661-0011), WASHINGTON, D.C. 20231

ASSIGNMENT

WHEREAS, LORRAINE M. CASSCLES, a citizen of the United States, residing at 14 Van Ness Road, Beacon, New York 12508, USA; PETER BERTOLINI, a citizen of the United States, residing at 51 Country Ridge Drive, Shelton, Connecticut 06484, USA; ROBERT CROFT, a citizen of the United Kingdom, residing at 83 Montgomery Street, Apt. 2G, Jersey City, New Jersey 07302, USA, and MARTIN SHORT, a citizen of the United Kingdom, residing at 129 Boerum Place, #4F, Brooklyn, New York 11201, USA, respectively, invented certain improvements in

ASSYMETRIC HANDLEWARE CONTAINER HAVING HIDDEN GRIPPING APERTURE

(beari	ng A	ttorn	ey's Docket Number C6682(C)) which is found:
	(a)		In U.S. patent application executed on
	(b)	X	To comply with 37 CFR 3.21 for recordal of this assignment, I/WE ar ASSIGNOR(S) signing below, hereby authorize and request my/ou attorney, as named in the Declaration and Power of Attorney to inser below the filing date and application number when it becomes known.
		U.S	application Serial No filed on
	(c)	- 🖪	In International Application No. PCT

AND WHEREAS, CONOPCO, INC., d/b/a UNILEVER, a corporation of New York, having a place of business at 700 Sylvan Avenue, Englewood Cliffs, New Jersey 07632 desires to acquire the entire right, title and interest in the said application and invention, and improvements and to any United States and foreign patents to be obtained therefor;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid, CONOPCO, INC., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States and all foreign countries, and all rights of priority under the International Convention resulting from the filing of said application, and in and to any and all divisional, continuation, continuation-in-part, reissue, or other applications describing said invention

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or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, and in and to any and all applications for patents describing said invention to countries foreign to the United States and in and to any and all patents which may be granted for said invention in said foreign countries, the same to be held by and for the sole and exclusive use and benefit of the said, CONOPCO, INC., d/b/a UNILEVER, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said, CONOPCO, INC., d/b/a UNILEVER, as the assignee of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said, CONOPCO, INC., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said, CONOPCO, INC., d/b/a UNILEVER, its successors and assigns, may be necessary in this or any foreign country fully to secure to said, CONOPCO, INC., d/b/a UNILEVER, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.

of	ESS WHEREOF, I	have hereunto set my hand a _, 2005.	nd seal this day
STATE OF COUNTY OF)	Lorraine M. Casscles	(Seal)
to me known to b	day of e the individual de ed that he/she exec	, 2005 before me scribed in and who executed the cuted the same.	e Lorraine M. Casscles e foregoing instrument,
		Notary Public	
Unilever Assignment.doc			* * * * * * * * * * * * * * * * * * *

IN of	WITNESS	WHEREOF, I	have he , 2005.	ereunto s	et my h	nand and	seal	this	day
	ATE OF JUNTY OF)		Peter Be	rtolini	1 11 de - Et		_(Seal)	
Bei inst	On this tolini to me rument, and	day of known to be the acknowledged	e individi that he/s	ual describ	ed in ar	, 2005 be nd who ex ame.	efore m recuted	e came the fore	Peter egoing
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o m and	IC KHOWH TO	day of da	ii aescribe	ed in and v	vho exec	before mouted the f	e came oregoir	Robert ng instru	Croft ment,
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PATENT REEL: 030112 FRAME: 0116

	have hereunto set my hand and 2005.	seal this 29 day
STATE OF New York) COUNTY OF New York)	Martin Short	(Seal)

to me known to be the individual described in and who executed the foregoing instrument,

and acknowledged that he/she executed the same.

LILY CHIU
NOTARY PUBLIC, STATE OF NEW YORK
NO. 01CH6010578
QUALIFIED IN NEW YORK COUNTY
COMMISSION EXPIRES AUGUST 29, 2006

____, 2005 before me came Martin Short

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ASSIGNMENT

WHEREAS, LORRAINE M. CASSCLES, a citizen of the United States, residing at 14 Van Ness Road, Beacon, New York 12508, USA; PETER BERTOLINI, a citizen of the United States, residing at 51 Country Ridge Drive, Shelton, Connecticut 06484, USA; ROBERT CROFT, a citizen of the United Kingdom, residing at 83 Montgomery Street, Apt. 2G, Jersey City, New Jersey 07302, USA, and MARTIN SHORT, a citizen of the United Kingdom, residing at 129 Boerum Place, #4F, Brooklyn, New York 11201, USA, respectively, invented certain improvements in

ASSYMETRIC HANDLEWARE CONTAINER HAVING HIDDEN GRIPPING APERTURE

Dear	irig A	MOH	ley's Docket Number C6682(C)) which is fo	ound:
	(a)		In U.S. patent application executed on _	
	(b)	X	To comply with 37 CFR 3.21 for record ASSIGNOR(S) signing below, hereby attorney, as named in the Declaration below the filing date and application numbers.	authorize and request my/ou and Power of Attorney to inser
		U.S	S. application Serial No	filed on
	(c)		In International Application No. PCT	
	ΑΝΓ) W	HEREAS CONOPCO INC. dible LINI	LEVED a company of N

AND WHEREAS, CONOPCO, INC., d/b/a UNILEVER, a corporation of New York, having a place of business at 700 Sylvan Avenue, Englewood Cliffs, New Jersey 07632 desires to acquire the entire right, title and interest in the said application and invention, and improvements and to any United States and foreign patents to be obtained therefor;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid, CONOPCO, INC., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States and all foreign countries, and all rights of priority under the International Convention resulting from the filing of said application, and in and to any and all divisional, continuation, continuation-in-part, reissue, or other applications describing said invention

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or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, and in and to any and all applications for patents describing said invention to countries foreign to the United States and in and to any and all patents which may be granted for said invention in said foreign countries, the same to be held by and for the sole and exclusive use and benefit of the said, CONOPCO, INC., d/b/a UNILEVER, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said, CONOPCO, INC., d/b/a UNILEVER, as the assignee of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said, CONOPCO, INC., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said, CONOPCO, INC., d/b/a UNILEVER, its successors and assigns, may be necessary in this or any foreign country fully to secure to said, CONOPCO, INC., d/b/a UNILEVER, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.

IN WITNESS WHERE of <u>June</u>	EOF, I have hereunto set my hand and seal this <u>35</u> day , 2005.
STATE OF Conn.	Jonaine M. Casscles Lorraine M. Casscles
On this 3º day of	2005 before me Lorraine M. Casaslas

On this _________, 2005 before me Lorraine M. Casscles to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.

Notary Public

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Francesca Schulman NOTARY PUBLIC State of Connecticut My Commission Expires 4/30/08

-2 of - 4

IN WITNESS WHE	REOF, I have , 2005	hereunto set	my hand and	seal this 50 day
STATE OF COUNTY OF TOUR	ial }	Peter Berto	Jutoli i	(Seal)
On this 35 Bertolini to me known instrument, and acknown				ore me came Peter cuted the foregoing
NOTAF State of	ca Schulman RY PUBLIC Connecticut on Expires 4/30/08	Tognas Notary Pub	ica Schulm	(a)
IN WITNESS WHER	REOF, I have, 2005.	hereunto set	my hand and s	eal this day
STATE OF COUNTY OF)	Robert Crof	t	(Seal)
On thisd to me known to be the and acknowledged tha	individual descr	ibed in and who	, 2005 before me o executed the for	came Robert Croft egoing instrument,
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-3 of- 4

IN WI	TNESS	WHEREOF, I	have , 2005	hereunto	set my	hand	and	seal	this	day
STATE COUN)		Martir	Short				(Seal)	
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