

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
TAP THE CAP, INC.	02/07/2013
RECEIVING PARTY DATA	
Name:	PEP Innovations, Inc.
Street Address:	14652 Ventura Boulevard
Internal Address:	Suite 203
City:	Sherman Oaks
State/Country:	CALIFORNIA
Postal Code:	91403
PROPERTY NUMBERS Total: 3	
Property Type	Number
Application Number:	12789861
Application Number:	13431130
Application Number:	29383201
CORRESPONDENCE DATA	
Fax Number:	6617759423
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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ATTORNEY DOCKET NUMBER:	10-10085
NAME OF SUBMITTER:	David L. Hoffman
Total Attachments: 3 source=EXECUTEDPatentAssignmentFromTapTheCapToPEPCUTE#page1.tif source=EXECUTEDPatentAssignmentFromTapTheCapToPEPCUTE#page2.tif source=EXECUTEDPatentAssignmentFromTapTheCapToPEPCUTE#page3.tif	

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PATENT ASSIGNMENT

WHEREAS, Tap The Cap, Inc., a California corporation, having an address of 14652 Ventura Blvd., Suite 203, Sherman Oaks, CA 91403, USA and previously at 4924 Balboa Blvd., #277, Encino, CA 91316, USA, is the owner of certain new and useful improvements disclosed in patent applications and issued patents ("Said Utility Patents And Applications") for United States Letters Patent and for patents worldwide entitled: BOTTLE CAP FOR DISPERSING POWDERED SUPPLEMENT IN SITU, as set forth below:

Country	Filing date	Application no.
United States of America	Filed January 3, 2011	12/983,813 (dkt 10-10085) (U.S. Pat. No. 8,141,700)
United States of America	Filed May 8, 2010	12/789,861 (dkt 10-10085-FIRST)(U.S. Pat. No. 8,083,055)
United States of America	Filed March 27, 2012	13/431,130 (dkt 10-10085-CIP)
PCT/WIPO	Filed March 11, 2011	PCT/US2011/000456 (dkt 10-10085-PCT)
Australia (AU)	filed - Nov. 26, 2012	2011258892
Brazil (BR)	filed-Nov. 28, 2012	P191214
Canada (CA)	filed- Nov. 6, 2012	2,798,768
China (CN)	filed Nov. 27, 2012	201180026201.3
Columbia (CO)	filed Nov. 28, 2012	12.215.655
EP- European PatConv	filed Dec 21 2012	11 787 003.0
EA - Eurasian PatOfc	filed Dec 21 2012	201291221
India (IN)	filed Dec 19 2012	10590/CHENP/2012
Israel (IL)	filed- Nov. 22, 2012	223218
Japan (JP)	filed-Nov. 7, 2012	512288628
Korea (Republic of)(KR)	filed Dec 21 2012	10-2012-7033416
Mexico (MX)	filed Nov. 14, 2012	MX/a/2012/013251
New Zealand (NZ)	filed Nov. 14, 2012	603610
Philippines (PH)	filed Nov. 16, 2012	1-2012-502262
Singapore (SG)	filed Nov 12, 2012	201288339-0
South Africa (ZA)	filed Nov 8, 2012	2012/08408
Vietnam (VN)	filed Dec. 20, 2012	1-2012-03818
Malaysia (MY)	filed Nov 16, 2012	PI 2012004960
Indonesia (ID)	filed Nov 19, 2012	1-2012-502262

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And also is the owner of certain new and useful improvements disclosed in patent applications and issued patents ("Said Design Patents And Applications") for United States Letters Patent and for patents worldwide entitled: BOTTLE CAP FOR POWDERED SUPPLEMENT, as set forth below:

Country	Filing date/issue date	Application and/or patent no.
United States of America	Filed-Jan. 11, 2011 and issued Dec. 11, 2012	Ser. No. 29/383,201 (dkt 10-10087) (US Pat No. D672,237)
China (CN)	Issued Feb. 22, 2012	Patent No. ZL201130210187.5
European Patent (EP)	Issued Aug. 7, 2011	Patent No. 001289763-0001
India (IN)	Issued eff. Jan. 11, 2011	Appl./Patent No. 237642

AND WHEREAS PEP Innovations, Inc., a Nevada Corporation, having a place of business at 14652 Ventura Blvd., Suite 203, Sherman Oaks, CA 91403 USA (hereafter, together with any successors, legal representatives or assigns thereof, called "ASSIGNEE") wants to acquire the entire right, title and interest in and to said improvements, related improvements, Said Utility Applications and Patents and Said Design Applications and Patents, and any related applications, worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, including \$1.00, the receipt of which is hereby acknowledged, I have sold, assigned, and transferred and set over, and do hereby sell, assign, transfer and set over to ASSIGNEE the entire right, title and interest in and to said improvements, and said application and all divisions and continuations thereof, including any further improvements related to the subject matter of said application, whether or not characterized as a continuation-in-part application, and all United States Letters Patents which may be granted thereon and all reissues, reexaminations and extensions thereof, and all priority rights under all available International Agreements, Treaties and Conventions for the protection of intellectual property in its various forms in every participating country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements and further improvements in any foreign countries, and all patents (including all continuations, divisions, extensions, renewals, substitutes, and reissues thereof) granted for said improvements and further improvements in any foreign countries; and hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements and further improvements to ASSIGNEE in accordance with the terms of this Assignment;

AND I HEREBY covenant that I have full right to convey the entire interest herein assign, and that I have not executed, and will not execute, any agreement in conflict herewith;

AND I HEREBY further covenant and agree that I will communicate to ASSIGNEE any facts known to us respecting said improvements and further improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, substitute and reissue applications, and any other applications directed to said improvements and any further developments make all rightful oaths and generally do everything possible to aid ASSIGNEE to obtain and enforce proper patent protection for said improvements and further improvements in all countries.

IN WITNESS WHEREOF, I have hereunto signed our names on the day and year set forth below.

TAP THE CAP, INC. (Assignee)

Signature

Dated/Effective: February 7, 2013

Printed Name: Christopher H.Y. Simonian
Title: President of Tap The Cap, Inc.