

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/20/2012
CONVEYING PARTY DATA	
Name	Execution Date
Fluential, Inc.	01/20/2012
RECEIVING PARTY DATA	
Name:	Fluential, LLC
Street Address:	1153 Bordeaux Drive
Internal Address:	Suite 211
City:	Sunnyvale
State/Country:	CALIFORNIA
Postal Code:	94087
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13736903
CORRESPONDENCE DATA	
Fax Number:	9499438358
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	949-943-8300
Email:	mcastro@fishiplaw.com
Correspondent Name:	FISH & ASSOCIATES, PC
Address Line 1:	2603 Main Street
Address Line 2:	Suite 1000
Address Line 4:	Irvine, CALIFORNIA 92614
ATTORNEY DOCKET NUMBER:	102117-0001US5
NAME OF SUBMITTER:	Marutzzella Castro
Total Attachments: 3 source=assignment (merger, Fluential Inc to Fluential LLC)#page1.tif source=assignment (merger, Fluential Inc to Fluential LLC)#page2.tif source=assignment (merger, Fluential Inc to Fluential LLC)#page3.tif	

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WRITTEN CONSENT OF THE SOLE SHAREHOLDER OF FLUENTIAL, INC.

This Written Consent of the Sole Shareholder of Fluential, Inc., a California corporation ("**Company**") is executed by the undersigned, as an authorized officer of Fluential Holdings, LLC, a Delaware limited liability company ("**Parent**"). The following resolutions are adopted pursuant to Section 603 of the California Corporations Code, effective as of the date set forth below:

APPROVAL OF MERGER OF WHOLLY-OWNED SUBSIDIARIES

WHEREAS, Company and Fluential, LLC, a Delaware limited liability company ("**DE LLC Sub**") are wholly-owned entities of Parent;

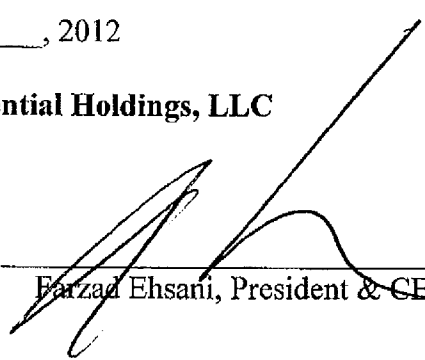
WHEREAS, Parent has authorized and directed the merger of Company with and into DE LLC Sub, with the result that DE LLC Sub is the surviving entity.

RESOLVED, that the Certificate of Merger, in substantially the form attached as **Exhibit A**, and Agreement and Plan of Merger in substantially the form attached as **Exhibit B**, and the California Form OBE-1 (Certificate of Merger and Undertaking) in substantially the form attached as **Exhibit C**, are hereby authorized and approved, and the Officers of the Company are authorized and directed to take such action as such Officer may deem necessary and appropriate and as such any officer shall approve, with such approval to be conclusively established by the execution and delivery of the aforementioned documents.

The Board of Directors of the Company directs the Secretary to file this Unanimous Written Consent in the Minute Book of the Company.

Dated: Jan 20, 2012

Fluential Holdings, LLC

By: 
Farzad Ehsani, President & CEO

WRITTEN CONSENT OF THE SOLE MEMBER OF FLUENTIAL HOLDINGS, LLC

This Written Consent of the Sole Member of Fluential, LLC, a Delaware limited liability company ("**Company**") is executed by the undersigned as an authorized officer of Fluential Holdings, LLC, a Delaware limited liability company ("**Parent**"). The following resolutions are adopted pursuant to Sections 18-209 and 18-302(d) of the Delaware Limited Liability Company Act, effective as of the date set forth below:

APPROVAL OF MERGER OF WHOLLY-OWNED SUBSIDIARIES

WHEREAS, Company and Fluential, Inc., a California corporation ("**Fluential CA**") are wholly-owned entities of Parent;

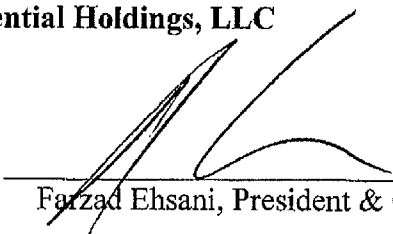
WHEREAS, Parent has authorized and directed the merger of Company with and into Fluential CA, with the result that Company is the surviving entity.

RESOLVED, that the Certificate of Merger, in substantially the form attached as **Exhibit A**, and Agreement and Plan of Merger in substantially the form attached as **Exhibit B**, and the California Form OBE-1 (Certificate of Merger and Undertaking) in substantially the form attached as **Exhibit C**, are hereby authorized and approved, and the Officers of the Company are authorized and directed to take such action as such Officer may deem necessary and appropriate and as such any officer shall approve, with such approval to be conclusively established by the execution and delivery of the aforementioned documents.

The Board of Directors of the Company directs the Secretary to file this Unanimous Written Consent in the Minute Book of the Company.

Dated: Jan 20, 2012

Fluential Holdings, LLC

By: 
Farzad Ehsani, President & CEO

CERTIFICATE OF MERGER

Pursuant to Section 252(c) of the General Corporation Law of the State of Delaware and Section 1113 of the California Corporations Code, the undersigned entities executed the following Certificate of Merger:

FIRST: The name of the surviving entity is Fluential, LLC, a Delaware limited liability ("**Company**"), and the name of the corporation being merged into the Company is Fluential, Inc., a California corporation ("**Merged Corporation**").

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations pursuant to Section 252 of the General Corporation Law of the State of Delaware.

THIRD: The name of the surviving entity is Fluential, LLC, a Delaware limited liability company.

FOURTH: The certificate of formation of the surviving corporation shall be the certificate of formation of Company.

FIFTH: The authorized capital stock of the foreign corporation that is a party to the merger, Fluential, Inc., a California corporation, is: one hundred (100) shares of common stock. All such stock has a par value of \$0.01 per share.

SIXTH: The Agreement of Merger is on file at 1153 Bordeaux Drive, Suite 211, Sunnyvale, California 94089, the place of business of the surviving entity.

SEVENTH: A copy of the Agreement of Merger will be furnished by the surviving entity on request, without cost, to any stockholder of the constituent entities.

EIGHTH: This Certificate of Merger shall be effective upon filing with the Delaware Secretary of State.

IN WITNESS WHEREOF, the surviving corporation has caused this certificate to be signed by an authorized officer, this ____ day of January, 2012.

FLUENTIAL, LLC

By: 

Farzad Ehsani, President and Secretary