PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jeffery Johnson	02/27/2013

RECEIVING PARTY DATA

Name:	CLOUD B, INC.
Street Address:	150 W. Walnut St.
Internal Address:	Suite 100
City:	Gardena
State/Country:	CALIFORNIA
Postal Code:	90248

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29444833

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: CLO-1305

NAME OF SUBMITTER: James K. Dawson

Total Attachments: 2

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PATENT

REEL: 030118 FRAME: 0807

ASSIGNMENT

I, Jeffery Johnson, residing at 4511 W. 163rd St., Lawndale, California, represent that I have invented a decorative "MONKEY PLUSH TOY" which is described and claimed in a U.S. Design Patent Application Number 29/444,833 filed February 4, 2013.

CLOUD B, INC., is a corporation organized and existing under the laws of the State of California, has a place of business at 150 W. Walnut St., Suite 100, Gardena, CA 90248, and desires to acquire the entire right, title and interest in and to the invention, application and letters patent to be granted and issued thereon.

For valuable consideration, the receipt and legal sufficiency of all of which I acknowledge, I have sold and do hereby sell, assign, transfer and set over unto CLOUD B, INC., its successors and assigns, the entire right, title and interest in and to the invention and all improvements thereon, in and to the application for letters patents thereon, in and to applications pertaining to or based upon the invention and application, including divisional and continuing applications and continuations-in-part, and in and to any and all letters patent which may be granted and issued on the invention and applications, or any of them, in the United States of America, its territories and possessions, and in all countries foreign thereto, together with and including all priority rights based upon any and all applications in the United States of America covered by this Assignment.

I also agree that I will, at the request of CLOUD B, INC., execute any and all applications for letters patent for the invention, execute any and all other papers and documents and do all other and further lawful acts that CLOUD B, INC. may deem necessary or desirable to obtain letters patent on the invention, to secure the grant of such letters patent and to protect and vest in CLOUD B, INC. the undivided interests in the right, title and interest in the invention, applications and letters patent.

Docket No. CLO-1305

I also authorize and empower CLOUD B, INC. its successors and assigns to apply for and obtain, in its or their own names, letters patent for the invention before competent International Authorities and in any and all countries foreign to the United States in which applications for letters patent can be so made or letters patent so obtained.

EXECUTED at <u>Gardena</u> , County of <u>Los Angeles</u> , and State of California this <u>27</u> day of <u>February</u> , 2012/3
of California this 27 day of hobrowy, 2012/35
John John
NAME:
STATE OF CALIFORNIA)
COUNTY OF (Age of) ss.
On 2-27-20/3 before me, Dozeld Courter - rufer, Public (here insert name and title of the officer), personally appeared
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and
acknowledged to me that he/she/they executed the same in his/her/their authorized
capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.
the foregoing paragraph is true and correct.
WITNESS my hand and official seal.
Signature (Seal)
DONALD COURTNEY Commission # 1851809 Notary Public - California Los Angeles County My Comm. Expires May 31, 2013

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