

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY AGREEMENT
CONVEYING PARTY DATA	
Name	Execution Date
Ignite USA, LLC	03/29/2013
RECEIVING PARTY DATA	
Name:	U.S. Bank National Association, as Collateral Agent
Street Address:	225 Asylum Street, 23rd Floor
Internal Address:	c/o U.S. Bank National Association, Corporate Trust Services
City:	Hartford
State/Country:	CONNECTICUT
Postal Code:	06103
PROPERTY NUMBERS Total: 38	
Property Type	Number
Patent Number:	D463215
Patent Number:	D500231
Patent Number:	D500428
Patent Number:	D509408
Patent Number:	D515357
Patent Number:	7011227
Patent Number:	D524107
Patent Number:	D557075
Patent Number:	7306113
Patent Number:	D564841
Patent Number:	D581727
Patent Number:	D592456
Patent Number:	D592905
Patent Number:	D592913

Patent Number:	7546933
Patent Number:	D643249
Patent Number:	7997442
Patent Number:	D651855
Patent Number:	D656360
Patent Number:	D656787
Patent Number:	8360267
Patent Number:	D675873
Application Number:	61436474
Application Number:	61560080
Application Number:	13359178
Application Number:	29411677
Application Number:	29441097
Application Number:	29441100
Application Number:	29440968
Application Number:	13674705
Application Number:	29428260
Application Number:	13610406
Application Number:	13188119
Application Number:	13206121
Application Number:	29449485
PCT Number:	US2012064801
PCT Number:	US2012054651
PCT Number:	US2012022769

CORRESPONDENCE DATA

Fax Number: 2146614691

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 214-953-6691

Email: b.k.drinkwater@bakerbotts.com

Correspondent Name: B.K. Drinkwater, c/o Baker Botts L.L.P.

Address Line 1: 2001 Ross Avenue, Suite 600

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	006659.0184
-------------------------	-------------

NAME OF SUBMITTER:	B.K. Drinkwater
--------------------	-----------------

Total Attachments: 4

PATENT
REEL: 030121 FRAME: 0958

source=Ignite Patent Security Interest#page1.tif
source=Ignite Patent Security Interest#page2.tif
source=Ignite Patent Security Interest#page3.tif
source=Ignite Patent Security Interest#page4.tif

GRANT OF SECURITY INTEREST IN PATENTS

Pursuant to that certain Pledge and Security Agreement (as amended, restated, supplemented or otherwise modified from time to time, the “**Security Agreement**”; capitalized terms used and not otherwise defined herein that are defined in the Security Agreement shall have the meanings herein as specified therein), dated as of March 29, 2013 and executed on such date by the Company, the Parent and Ignite USA, LLC, an Illinois limited liability company (“**Grantor**”), Grantor, whose address is 954 West Washington, Chicago, IL 60607, hereby grants to U.S. BANK NATIONAL ASSOCIATION, as Collateral Agent, whose address is c/o U.S. Bank National Association, Corporate Trust Services, 225 Asylum Street, 23rd Floor, Hartford, CT 06103, Attention: Michael Hopkins, a continuing security interest in and a continuing lien upon, all patents and patent applications now owned by or hereafter acquired by Grantor, including without limitation the below listed patents and patent applications:

PatentsU.S. ISSUED PATENTS

PATENT NO.	TITLE	ISSUE DATE
D463,215	WOK ADAPTER FOR WOK COOKING PANS	September 24, 2002
D500,231	CONTAINER WITH SLEEVE	December 28, 2004
D500,428	CONTAINER CAP	January 4, 2005
D509,408	CONTAINER	September 13, 2005
D515,357	CONTAINER	February 21, 2006
7,011,227	CONTAINER CAP WITH FINGER-OPENABLE, RECLOSABLE CLOSURE	March 14, 2006
D524,107	OUTER SURFACE OF A DRINKING CONTAINER	July 4, 2006
D557,075	OUTER SURFACE OF A DRINKING CONTAINER	December 11, 2007
7,306,113	DRINKING CONTAINER WITH EXTERIOR SHELL	December 11, 2007
D564,841	DRINKING CONTAINER	March 25, 2008
D581,727	DRINKING CONTAINER LID	December 2, 2008
D592,456	DRINKING CONTAINER	May 19, 2009

D592,905	WATER BOTTLE LID	May 26, 2009
D592,913	WATER BOTTLE	May 26, 2009
7,546,933	TRAVEL CONTAINER HAVING DRINKING ORIFICE AND VENT APERTURE SEALS	June 16, 2009
D643,249	BEVERAGE CONTAINER	August 16, 2011
7,997,442	TRAVEL CONTAINER HAVING DRINKING ORIFICE AND VENT APERTURE	August 16, 2011
D651,855	MUG	January 10, 2012
D656,360	LID FOR BEVERAGE CONTAINER	March 27, 2012
D656,787	BEVERAGE CONTAINER	April 3, 2012
8,360,267	DRINKING CONTAINER HAVING LOCKING DRINKING ORIFICE AND VENT APERTURE	January 29, 2013
D675,873	BEVERAGE CONTAINER	February 12, 2013

Patent Applications

U.S. PATENT APPLICATIONS

SERIAL NO.	TITLE	FILING DATE
61/436,474	DRINK BOTTLE	January 26, 2011
61/560,080/	SEALABLE BEVERAGE CONTAINER	November 11, 2011
13/359,178	DRINK BOTTLE	January 26, 2012
29/411,677	DRINK BOTTLE	January 25, 2012
29/441,097	BEVERAGE CONTAINER	December 31, 2012
29/441,100	BEVERAGE CONTAINER	December 31, 2012
29/440,968	BEVERAGE CONTAINER	December 28, 2012

13/674,705	BEVERAGE CONTAINER	November 12, 2012
29/428,260	LID FOR BEVERAGE CONTAINER	July 27, 2012
13/610/406	SEAL MECHANISM FOR BEVERAGE CONTAINER	September 11, 2012
13/188,119	BOTTOM PAD FOR BEVERAGE CONTAINER	July 21, 2011
13/206,121	TRAVEL CONTAINER HAVING DRINKING ORIFICE AND VENT APERTURE	August 9, 2011
29/449,485	BEVERAGE CONTAINER	March 15, 2011
PCT/US2012/022769	DRINK BOTTLE	January 26, 2012
PCT/US2012/064801	BEVERAGE CONTAINER	November 13, 2012
PCT/US2012/054651	SEAL MECHANISM FOR BEVERAGE CONTAINER	September 11, 2012

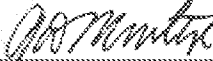
CANADA PATENT APPLICATIONS

SERIAL NO.	TITLE	FILING DATE
144174	DRINK BOTTLE	January 25, 2012
Design patent	LID FOR BEVERAGE CONTAINER	January 25, 2013

[signature page to follow]

The Collateral Agent's security interest in the patents and patent applications can be terminated only in accordance with the terms of the Security Agreement. The Security Agreement is incorporated herein by reference.

IGNITE USA, LLC

By: 
Name: Alison minter
Title: Vice president

Signature Page to Grant of Security Interest in Patents