PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT						
NATURE OF CONVEYANCE:		ASSIGNMENT						
CONVEYING PARTY DATA								
Ν			ame	Execution Date				
Inigo Tumer				02/13/2013				
RECEIVING PARTY DATA								
Name:	adidas AG	das AG						
Street Address:	Adi-Dassler-	Adi-Dassler-Strasse 1						
City:	Herzogenaur	Herzogenaurach						
State/Country:	GERMANY	JERMANY						
Postal Code:	91074	1074						
PROPERTY NUMBERS Total: 1								
Property Type			Number					
Application Number: 29444		29444	381					
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Email:narobinson@kilpatricktownsend.comCorrespondent Name:John S. Pratt, Esq., Kilpatrick Townsend								
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ATTORNEY DOCKET NUMBER:			95163-859912					
NAME OF SUBMITTER:			Natasha M. Robinson					
Total Attachments: 3 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif								

WHEREAS, I, the undersigned inventor, has invented certain inventions and improvements disclosed in design patent application entitled "JERSEY," which was filed with the U.S. Patent & Trademark Office on February 5, 2013 and assigned serial no. 29/444,881.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned inventor hereby:

1) Agree to sell, assign, transfer, and convey, and hereby do sell, assign, transfer, and convey, to **adidas AG**, a corporation organized and existing under the laws of Germany, and having a principal place of business at Adi-Dassler-Strasse 1, Herzogenaurach 91074, Germany (hereinafter referred to as "ASSIGNEE"), the entire right, title, and interest in and to (a) any intellectual property (including without limitation any innovation, information, invention, discovery, product, process, work, or design) disclosed, embodied, affixed, shown, or claimed in the above-referenced patent application based in whole or in part upon the above-referenced patent application (including without limitation any continuation, continuation-in-part, relssue, reexamination, or non-U.S. patent application based in whole or in part on the above-referenced patent application); and (c) any Patent (including without limitation U.S. and non-U.S. patents, utility models, industrial designs, divisionals, reissues, and reexaminations) that is granted or issued upon, or that claims priority to, any and all

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PATENT REEL: 030127 FRAME: 0002 applications under (b) of this paragraph or that discloses or claims intellectual property under (a) of this paragraph, in whole or in part.

2) Authorize and request the Commissioner of Patents or any other agency, U.S. or non-U.S., to issue any and all Letters or other Patent(s), or other document(s), resulting from the patent application(s) or intellectual property under paragraph 1 (including without limitation any division(s), continuation(s) (in whole or in part), substitute(s), or reissue(s) thereof) to the ASSIGNEE.

3) Agree to execute all papers and documents, including, without limitation, applications, declarations, oaths, petitions, and other papers, and, entirely at the ASSIGNEE'S expense, perform any acts which are necessary in connection with the prosecution of patent applications or intellectual property under paragraph 1 and/or the enforcement of patents or other rights resulting from such applications or intellectual property.

4) Agree that the terms covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representative, and shall be binding upon the inventors, as well as the inventor's beirs, legal representatives, and assigns.

5) Warrant and represent that we have not entered, and will not enter into, any assignment, contract, or understanding that conflicts with this assignment.

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Assignment of Intellectual Property Rights In Patent Application 29/444,881 Page 3 of 3 Attorney Docket No. 95163/859912

Signed on the date indicated beside my signature:

1) Signature: Inig	o Turner	Date:	13.2	- 13
Witness Signature				
Witness Printed Name				
Witness Home Address				
Witness Signature				
Witness Printed Name				
Witness Home Address	·			

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RECORDED: 04/01/2013