

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Eric M. JAVITS	03/28/2013
RECEIVING PARTY DATA	
Name:	JAV-JR LLC
Street Address:	21-35 44th Road
City:	Long Island
State/Country:	NEW YORK
Postal Code:	11101
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29434874
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	P10687US00/MP
NAME OF SUBMITTER:	Susan B. Finke
Signature:	/Susan B. Finke/
Date:	04/03/2013
Total Attachments: 2 source=P10687US00-Assignment-Executed#page1.tif source=P10687US00-Assignment-Executed#page2.tif	

OP \$40.00 29434874

ASSIGNMENT OF PATENT APPLICATION

(US and foreign rights - all rights assigned by inventors to a single assignee)

WHEREAS, Eric M. JAVITS residing respectively at 21-35 44th Road, Long Island City, New York, Long Island City 11101 UNITED STATES (hereinafter referred to as the "ASSIGNOR") has/have invented certain new and useful improvements in **Woven Braid** for which an application for a United States Patent was filed on October 17, 2012, as Application No.: 29/434,874

And WHEREAS, **JAV-JR LLC**

whose Post Office Address is 21-35 44th Road, Long Island City, New York, Long Island City 11101 UNITED STATES

(hereinafter referred to as the "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, and the inventions and improvements of any application from which priority is claimed in said application, for the United States of America or other countries, and any Letters Patent which may issue therefor in the United States or other countries including all divisions, continuations, reissues, renewals and/or extensions thereof.

NOW THEREFORE in consideration of the sum of ten U.S. dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR does hereby assign, sell, transfer and set over unto the ASSIGNEE the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, for the United States of America or other countries, and any Letters Patent which may issue therefor in the United States or other countries and all divisions, continuations, reissues, renewals and/or extensions thereof, said ASSIGNEE to have and to hold the interests herein assigned to the full ends of the terms of said Letters Patent and any and all divisions, continuations, re-issues, renewals and/or extensions thereof, respectively, as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this assignment not been made.

And for the consideration aforesaid, ASSIGNOR agrees that ASSIGNOR will communicate to said ASSIGNEE or the representatives thereof any facts known to ASSIGNOR respecting the invention(s) and improvement(s) of the said application(s), and will, upon request, but without expense to ASSIGNOR, testify in any legal proceedings, sign all lawful papers, execute all divisional, reissue, continuation, renewal and/or extension applications, make all rightful oaths, and generally do all other and further lawful acts, deemed necessary or expedient by said ASSIGNEE or by counsel for said ASSIGNEE, to assist or enable said ASSIGNEE to obtain and enforce full benefits from the rights and interests herein assigned.

This assignment shall be binding upon the ASSIGNOR's heirs, executors, administrators, successors and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors, and/or assigns, as the case may be, of the ASSIGNEE.


The Commissioner of Patents of the US is requested to issue such Letters Patent in accordance with this assignment.

- 1 -

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PATENT
REEL: 030145 FRAME: 0233

I hereby authorize and request any attorney of record in said Application or any attorney of Stites & Harbison PLLC, Customer Nos. 881, 24350 or 32885, to insert above any information concerning the identity of the parties or of said Application (including the serial no. and filing date).

<u>NAME</u>	<u>SIGNATURE</u>	<u>DATE</u>
1) Eric M. JAVITS		3/28/13