

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Donald James Sedota Jr.</td> <td>11/16/2012</td> </tr> <tr> <td>Cooper Howard Bane</td> <td>11/15/2012</td> </tr> <tr> <td>Elliott Grier Allen</td> <td>11/15/2012</td> </tr> <tr> <td>Andrew Abraham McGuier</td> <td>11/15/2012</td> </tr> <tr> <td>Bryan Christopher Green</td> <td>11/16/2012</td> </tr> </tbody> </table>		Name	Execution Date	Donald James Sedota Jr.	11/16/2012	Cooper Howard Bane	11/15/2012	Elliott Grier Allen	11/15/2012	Andrew Abraham McGuier	11/15/2012	Bryan Christopher Green	11/16/2012
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Andrew Abraham McGuier	11/15/2012												
Bryan Christopher Green	11/16/2012												
RECEIVING PARTY DATA													
Name:	BoomTown, LLC												
Street Address:	3343 Peachtree Road NE												
Internal Address:	1600 Atlanta Financial Center												
City:	Atlanta												
State/Country:	GEORGIA												
Postal Code:	30326-1044												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13752750</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13752750								
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CORRESPONDENCE DATA													
Fax Number:	4043659532												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone:	4042337000												
Email:	mmmipdocket@system.foundationip.com												
Correspondent Name:	Morris, Manning & Martin, LLP												
Address Line 1:	3343 Peachtree Street NE												
Address Line 2:	1600 Atlanta Financial Center												
Address Line 4:	Atlanta, GEORGIA 30326												
ATTORNEY DOCKET NUMBER:	23890-88763												

CH \$40.00 13752750

NAME OF SUBMITTER:	Daniel E. Sineway
Signature:	/Daniel E. Sineway/
Date:	04/05/2013
Total Attachments: 4 source=23890-88763_2013-04-05_CIP_86636_Assignment#page1.tif source=23890-88763_2013-04-05_CIP_86636_Assignment#page2.tif source=23890-88763_2013-04-05_CIP_86636_Assignment#page3.tif source=23890-88763_2013-04-05_CIP_86636_Assignment#page4.tif	

ASSIGNMENT

THIS ASSIGNMENT, is made by Donald James Sedota, Jr.; Cooper Howard Bane; Elliott Grier Allen; Andrew Abraham McGuier; and Bryan Christopher Green (hereinafter referred to as "Assignors"), residing at 2976 Riverwood Drive, Mount Pleasant, SC 29466; 25 Peachtree Street, Charleston, SC 29403; 932 Trowman Lane, Mount Pleasant, SC 29464; 117 Bindon Circle, North Charleston, SC 29148; and 308 Burton Court, Goose Creek, SC 29445.

WHEREAS, Assignors have invented certain new and useful improvements in a **"SYSTEMS AND METHODS FOR MANAGING AND PRIORITIZING OPPORTUNITIES FOR MARKETERS"**, set forth in a Non-provisional Patent Application filed on January 4, 2012, as U.S. Application No. 13/734,135; and

WHEREAS, BoomTown, LLC, a limited liability company organized under and pursuant to the laws of the State of South Carolina, having its principal place of business at 635 Rutledge Avenue #105, Charleston, SC 29403 (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, Assignors have sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect non-provisional applications, divisions, continuations and continuations-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefore and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the

Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

AND for the same consideration, Assignors hereby represent and warrant to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, Assignors hereby covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Provisional application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

AND Assignors warrant and represent that the Assignors individually are not aware of any information that is material to patentability of the invention, namely, any information that,

alone or in combination with other information, establishes on its face the unpatentability of the invention or is inconsistent with arguments of patentability made to the U.S. Patent & Trademark Office. Material information may include devices, products, publications, and so forth, that are similar to the present invention, and/or any public disclosure, commercial use, or offer for sale more than one year prior to the filing date of the present application.

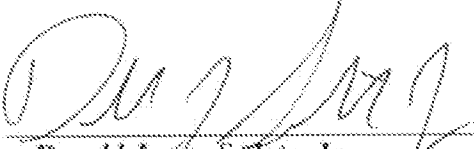
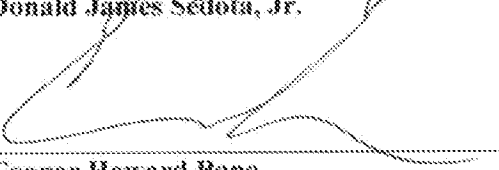
AND Assignors hereby request the Commissioner of Patent and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

AND Assignors hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

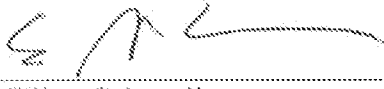
MORRIS, MANNING & MARTIN, LLP

All practitioners at Customer Number 24728

AND Assignors acknowledge an obligation of assignment of this invention to Assignee at the time the invention was made.

Date: <u>11/16/2012</u>	Signature:  <u>Donald James Sedota, Jr.</u>
Date: <u>11/15/2012</u>	Signature:  <u>Cooper Howard Bane</u>

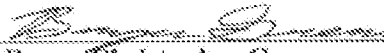
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