### 502300813 04/05/2013

#### PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Andrew H. Gibbs	11/03/2012

#### **RECEIVING PARTY DATA**

Name:	Doug Gibbs
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City:	Yuba City
State/Country:	CALIFORNIA
Postal Code:	95991

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#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13707246

#### **CORRESPONDENCE DATA**

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REEL: 030161 FRAME: 0666

PATENT

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NAME OF SUBMITTER:	Kelsey Aamot
Signature:	/Kelsey Aamot/
Date:	04/05/2013
Total Attachments: 2 source=2013-04-05_Executed_Assignment_1_GIBB-044#page1.tif source=2013-04-05_Executed_Assignment_1_GIBB-044#page2.tif	

PATENT REEL: 030161 FRAME: 0667

## **ASSIGNMENT OF RIGHTS**

WHEREAS, I, as a below named inventor, am a joint inventor (hereinafter "Assignor") of a certain new and useful invention entitled **Method, system and apparatus of Producing multimedia greeting cards** (hereinafter "Invention") for which application for Letters Patent of the United States of America has been filed identified by U.S. Provisional Patent Application No. 61/630,186 filed on October December 6, 2012 (hereinafter "Pending Patent Application"); and

WHEREAS, Doug Gibbs and Crystal Martin, having a place of business at 779 Shasta Street, Yuba City, CA 95991 (hereinafter "Assignees"), are desirous of acquiring the entire right, title and interest in and to said Invention, said application disclosing the Invention and all Letters Patent of the United States and Letters Patent in any and all foreign countries which may be obtained therefore.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, I do hereby sell, assign, transfer and set over unto said Assignee, its successors, assigns and legal representatives the entire right, title and interest in and to:

- (i) said Invention;
- (i) said Pending Patent Application identified as U.S. Patent Application No. 61/630,186 along with all rights to claim priority therefrom and/or thereto;
- (ii) all patents of the United States and in any and all foreign countries which may be issued for said Invention, along with all rights to claim priority therefrom and/or thereto;
- (iii) all patent applications, continuations, continuations-in-part, divisionals, reexaminations and reissues of said Invention as described in the above-mentioned patent application in the United States and in any and all foreign countries, along with all rights to claim priority therefrom and/or thereto; and
- (iv) all claims for damages by reason of past infringement with the right to sue for and collect the same and obtain all other possible remedics for its own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives;

as fully and completely as the same would have been held by me had this Assignment and sale not been made. The above-said entire right, title and interest shall vest irrevocably in said Assignee. I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

I further agree upon request, without additional compensation but at no expense to myself, to execute or assent to foreign applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the said entire right, title and interest hereby transferred in Assignce, its legal representatives, successors and assigns, or as the Assignee may direct. I specifically agree to, but without limitation, the following when requested by Assignee:

(i) I will communicate to Assignee all facts known to me respecting said invention;

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- (i) I will, as and when requested by Assignee, execute all lawful papers which Assignee may deem advisable for carrying out the true purposes and intent hereof, including all lawful oaths and affidavits, one or more written confirmations of this Agreement, all applications for Letters Patent in foreign countries and all divisional, continuation, reissue and substitute applications for Letters Patent for said Invention; and
- (ii) I will testify in any legal proceedings which involve said Invention or any Letters Patent granted therefore.

I hereby authorize and request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said Invention to the said Assignee, its legal representatives, successors and assigns, as the sole owner of the entire right, title and interest in and to said patents and inventions covered thereby. I acknowledge and agree that the obligations recited herein are binding upon me and my heirs, executors, administrators and assigns forever.

Inventor;

Andrew H. Gibbs

Date: NOV 3 2012

STATE OF CALIFORNIA COUNTY OF RIVERSIDE

On this 3 day of November 2012, before me, a Notary Public within and for said County and State, personally appeared Andrew H. Gibbs, to me known to be the person described in and who

executed the foregoing instrument.

Votary Public

NATANAEL JACQUES
Commy #1986784
Notory Public-Caltionia a
Riverside County
My Commission Expires
Lity 30, 2016

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**RECORDED: 04/05/2013**