

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																						
NATURE OF CONVEYANCE:	ASSIGNMENT																						
CONVEYING PARTY DATA																							
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CORRESPONDENCE DATA																							
Fax Number:	2149993623																						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																							
Phone:	214.999.4344																						
Email:	slaicer@gardere.com																						
Correspondent Name:	Michael W. Dubner																						

OP \$40.00 29426574

Address Line 1:	Gardere Wynne Sewell LLP
Address Line 2:	1601 Elm St., 29th Floor
Address Line 4:	Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	110747-4001 MWD/SEL
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NAME OF SUBMITTER:	Michael W. Dubner
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Signature:	/Michael W. Dubner/
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Date:	04/05/2013
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Total Attachments: 2  
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**ASSIGNMENT**

WHEREAS, We, Peter Bates, a citizen of the United States of America, residing at 100 Keyes Road #307, Concord, MA 01742; Kristin Heist, a citizen of the United States of America, residing at 53 Sacramento Street #2, Cambridge, MA 02138; Christine Horan, a citizen of the United States of America, residing at 66 Homestead Ave., Marshfield, MA 02050; Julie King, a citizen of the United States of America, residing at 461 Oakwood Circle, Fairview, TX 75069; Elizabeth Kneed, a citizen of the United States of America, residing at 16 Line St., Somerville, MA 02143; Jason Robertson, a citizen of the United States of America, residing at 52 Springfield St., Apt. 3, Somerville, MA 02143; David M. Sokolsky, a citizen of the United States of America, residing at 7104 Judi Court, Dallas, TX 75252; Jung Geun Tak, a citizen of the Republic of Korea, residing at 38 Pettee Street, Apt. 38, Newton Upper Falls, MA 02464; Vincent Taylor, a citizen of the United States of America, residing at 6245 Preston Creek Drive, Dallas, TX 75240; and Craig Ziemkiewicz, a citizen of the United States of America, residing at 1821 Truscott Lane, Allen, TX 75013, have invented certain new and useful improvements in a "FOOD PACKAGE" for which we filed an application on July 6, 2012, and is assigned Serial No. 29/426,574; and

WHEREAS, Daisy Brand, LLC, a Texas limited liability company, having offices at 12750 Merit Drive, Suite 600, Post Office Box 158, Dallas, Texas 75251 (hereinafter referred to as "ASSIGNEE"), desires to acquire our entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and provisional and an application converted from a provisional, and all divisions, reissues, substitutions, continuations, continuations-in-part and extensions thereof; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as our interest is concerned, to the said ASSIGNEE of our entire right, title and interest.

We also hereby sell and assign to said ASSIGNEE, its successors, assigns and legal representatives the full and exclusive rights, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and we further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in ASSIGNEE, its successors, assigns and legal representatives.


We hereby further agree that we will communicate to said ASSIGNEE, or to its successors, assigns and legal representatives, any facts known to me respecting any improvements; and, at the expense of said ASSIGNEE, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in said

ASSIGNEE and to aid said ASSIGNEE, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

Date: 10/2/2012

  
Peter Bates

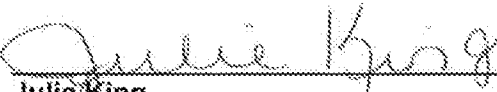
Date: 10/3/2012

  
Kristin Heist


Date: 10/3/2012

  
Christine Horan


Date: 10/3/12

  
Julie King

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Elizabeth Kneen


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Date: 10/5/12

  
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