

Form PTO-1595 (Rev. 01-09)  
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U.S. DEPARTMENT OF COMMERCE  
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### RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)**

Sean M. McCullough

Additional name(s) of conveying party(ies) attached?  Yes  No

**2. Name and address of receiving party(ies)**

Name: Vignette Corporation

Internal Address: \_\_\_\_\_

Street Address: 901 S. MoPac Expressway,

Building 3,

City: Austin

State: Texas

Country: United States Zip: 78746

Additional name(s) & address(es) attached?  Yes  No

**3. Nature of conveyance/Execution Date(s):**

Execution Date(s) 05/30/2001

Assignment  Merger

Security Agreement  Change of Name

Joint Research Agreement

Government Interest Assignment

Executive Order 9424, Confirmatory License

Other \_\_\_\_\_

**4. Application or patent number(s):**  This document is being filed together with a new application.

A. Patent Application No.(s)

13/708,766 (VIGN1260-4)

Additional numbers attached?  Yes  No

B. Patent No.(s)

**5. Name and address to whom correspondence concerning document should be mailed:**

Name: Sprinkle IP Law Group (Cust. No. 109422)

Internal Address: \_\_\_\_\_

Street Address: 1301 W. 25th Street, Suite 408

City: Austin

State: Texas Zip: 78705

Phone Number: 512-637-9220

Fax Number: 512-371-9088

Email Address: docketing@sprinklelaw.com

**6. Total number of applications and patents involved:** 1

**7. Total fee (37 CFR 1.21(h) & 3.41) \$** 40.00

Authorized to be charged to deposit account

Enclosed

None required (government interest not affecting title)

**8. Payment Information**

Deposit Account Number: 50-3183

Authorized User Name: Katharina W. Schuster

**9. Signature:** Katharina W. Schuster April 3, 2013

Signature Date

Katharina W. Schuster, Reg. No. 50,000

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

**PATENT**

ATTORNEY DOCKET  
VIGN1260-1

PATENT APPLICATION

Copy  
From  
Parent

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ASSIGNMENT

This Assignment is made by **Sean M. McCullough** ("Assignor").

WHEREAS, Assignor has invented a new and useful invention entitled **METHOD FOR CLICK-STREAM ANALYSIS USING WEB DIRECTORY REVERSE CATEGORIZATION**, for which an application for United States Patent is made, said application having been executed on even date herewith; and

WHEREAS, Assignor believes himself to be the original inventor of the invention including any and all improvements disclosed in said application ("Invention"); and

WHEREAS, the parties desire to have a recordable instrument assigning the entire right, title and interest in and to said Invention, said application and any patents, invention registrations or other forms of protection ("Patents") that may be granted for said inventions in the United States and throughout the world;

NOW, THEREFORE, in accordance with the obligations to assign the Invention and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to **Vignette Corporation**, a Delaware corporation, having a principal business address of 901 S. Mopac Expressway, Building 3, Austin, Texas 78746 (hereinafter referred to as "Assignee"), the entire right, title, and interest in and to said Invention, said application and any Patents that may be granted for said Invention in the United States and throughout the world, including the right to file foreign applications directly in the name of the Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties, or otherwise.

Assignor agrees that, upon request and without further compensation, but at no expense to Assignor, he/she and/or their legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing the Patents in the United States and throughout the world for said Invention, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to said Invention, said application, and any Patents granted for said Invention in the United States and throughout the world.

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VIGN1260-1

PA1 APPLICATION

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Assignor represents and warrants that he has not granted and will not grant to others any rights inconsistent with the rights granted herein.

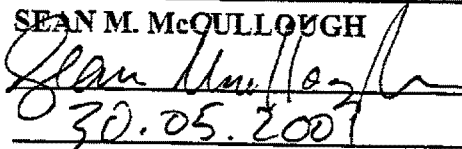
Assignor authorizes and requests the Assistant Commissioner for Patents of the United States and of all foreign countries to issue any Patents granted for said Invention, whether on said application or on any subsequently filed divisional, continuation, continuation-in-part, reissue or other application, to Assignee, its successors and assigns, as the assignee of the entire interest in said Invention.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the dates provided below.

Name of First Inventor:

SEAN M. McOULLOUGH

Signature:



Date:

030.05.2007

Citizenship:

United States

Residence Address:

206 Franklin Boulevard  
Austin, Texas 78751