502303014 04/08/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Kristen K. Berman	04/07/2013

RECEIVING PARTY DATA

Name:	Intuit Inc.
Street Address:	2700 Coast Avenue
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12433166

CORRESPONDENCE DATA

Fax Number: 7132288778

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: hathaway@oshaliang.com

Correspondent Name: Osha Liang LLP

909 Fannin Street, Suite 3500 Address Line 1: Address Line 4: Houston, TEXAS 77010

ATTORNEY DOCKET NUMBER:	37202/327001
NAME OF SUBMITTER:	Robert P. Lord
Signature:	/Robert P. Lord/
Date:	04/08/2013

Total Attachments: 2

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REEL: 030173 FRAME: 0016 502303014

ASSIGNMENT - WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned individual(s) (referred to herein as the "INVENTOR(S)") hereby assign, transfer, and set over to:

Intuit Inc.

having the following address:

2700 Coast Avenue Mountain View, California 94043

(referred to herein as "COMPANY"), its successors, and assigns, the entire right, title, and interest, worldwide, in and to the invention known by the following title:

TARGET DRIVEN SPENDING REDUCTION PLAN

for which the undersigned has/have executed an application for patent in the United States of America on or about this same day, together with said patent application, all divisions, continuations, continuations-in-part, reissues, and extensions thereof, and all Letters Patent (domestic and foreign) which may be granted therefor. Such interest represents the entire ownership of said applications and Letters Patent when granted and is to be owned by COMPANY, its successors, and assigns, or their legal representatives, for the full and entire term for which such Letters Patent may be granted or extended, as fully and entirely as the same would have been enjoyed by the INVENTOR(S) if this assignment had not been made.

In addition, the undersigned INVENTOR(S) each hereby agrees:

- To sign and execute any further documents which may be necessary or desirable, lawful, and proper in connection with the prosecution of all applications for patent(s) on the INVENTION in the United States, including without limitation said application and all divisions, continuations, continuations-in-part, amendments thereof, and all interference proceedings associated therewith, or otherwise necessary or desirable to secure the title thereto to COMPANY;
- To execute all papers and documents and to perform all lawful acts which may be necessary in connection with claims to priority or otherwise under the International Convention for the Protection of Industrial Property or similar treaties or agreements;
- To perform all lawful affirmative acts which may be necessary to obtain the grant of a valid and enforceable patent to COMPANY.

The undersigned INVENTOR(S) each hereby authorizes and requests the Commissioner of Patents and Trademarks in the United States to issue any and all Letters Patent resulting from said application, including without limitation any division, continuation, continuation-in-part, or reissue thereof to COMPANY.

The undersigned INVENTOR(S) each hereby grants to the firm of OSHA LIANG LLP the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for the recordation of this document.



PATENT REEL: 030173 FRAME: 0017

		ant has been executed by each of the
undersigned individuals on the 4/7/2013	e date appearing by su	1 / 1 /
	1 st Inventor Signature:	1 700-13-
Date	Print or Type Name	Kristen K. Berman

When this Assignment is <u>not</u> filed concurrently with the patent application, the following identifying information may be added <u>after</u> execution:

U.S. Application Serial No.: 12/433, 166

Filing Date: April 30, 2009

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PATENT
RECORDED: 04/08/2013 REEL: 030173 FRAME: 0018