

Form PTO-1595 (Rev. 07/05)
OMB No. 0651-0027 (exp. 6/30/2008)U.S. DEPARTMENT OF COMMERCE
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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

James Park

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No**3. Nature of conveyance/Execution Date(s):**Execution Date(s) April 8, 2013

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)Name: Fitbit, Inc.

Internal Address: _____

Street Address: 150 Spear Street, Suite 200City: San FranciscoState: CaliforniaCountry: USA Zip: 94105Additional name(s) & address(es) attached? ☐ Yes ☒ No**4. Application or patent number(s):**

A. Patent Application No.(s)

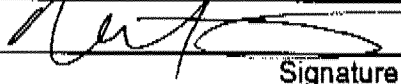
13/785,904

☐ This document is being filed together with a new application.
 B. Patent No.(s)
Additional numbers attached? ☐ Yes ☒ No**5. Name and address to whom correspondence concerning document should be mailed:**Name: Neil A. Steinberg

Internal Address: _____

Street Address: 5335 Wisconsin Ave., NW Suite 440City: WashingtonState: D.C. Zip: 20015Phone Number: 202-746-8133Fax Number: 202-730-1249Email Address: neils@swpatentlaw.com**6. Total number of applications and patents involved:** 1**7. Total fee (37 CFR 1.21(h) & 3.41) \$** 40.00

- ☐ Authorized to be charged by credit card
☒ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Informationa. Credit Card Last 4 Numbers _____
Expiration Date _____b. Deposit Account Number 50-0763Authorized User Name Neil A. Steinberg**9. Signature:**

 Signature

April 9, 2013

Date

Neil A. Steinberg

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

Documents to be recorded (including cover sheet) should be faxed to (877) 273-0140, or mailed to:
 Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1460, Alexandria, V.A. 22313-1460

PATENT

700503591

REEL: 030174 FRAME: 0597

CH \$40.00 500763 13785904

ASSIGNMENT
(Attorney Ref. 309.003)

Inventor: **James Park**

Serial No.: **13/785,804**

Title: **Near Field Communication System,
and Method of Operating Same**

Filing Date: **March 5, 2013**

I, the undersigned, in consideration of good and valuable considerations in hand paid, the receipt and sufficiency whereof are hereby acknowledged, hereby assign to

Fitbit, Inc.

(150 Spear Street, Suite 200, San Francisco, California), and its successors and assigns, the entire right, title and interest in: (i) the above-referenced patent application, and (ii) the inventions and/or improvements disclosed and/or claimed in the above-referenced patent application, and (iii) any and all other patent applications of the United States and foreign countries which claim priority to the above-referenced application and/or which may be filed, either solely or jointly with others, on the inventions and/or improvements disclosed and/or claimed in the above-referenced patent application, and (iv) any and all patents of the United States and foreign countries which may be obtained on any of the aforementioned applications, and (v) any reissue, reexamination or extension of such aforementioned patents, and further assign to said assignee the priority right provided by the International Convention.

I, the undersigned, hereby authorize and request the Commissioner of Patents and Trademarks to issue said U.S. Patents to said assignee.

I, the undersigned, warrant that there are no outstanding prior assignments, licenses, or other encumbrances on the interests herein assigned, other than those assignments, licenses, or other encumbrances already assigned to **Fitbit, Inc.**

I, the undersigned, for said considerations hereby agree, upon the request and at the expense of said assignee, its successors and assigns, to execute any and all divisional, continuation and substitute applications for said inventions and/or improvements, and any necessary oath, affidavit or declaration relating thereto, and any application for the reissue, reexamination or extension of any patents that may be granted on said application and any and all applications and other documents for patents in foreign countries on said inventions and/or improvements, that said assignee, its successors or assigns may deem necessary or expedient, and for the said considerations the undersigned authorize said assignee to apply for patents for said inventions and/or improvements in its own name in such

countries where such procedure is proper and further agree, upon the request of said assignee, its successors and assigns, to cooperate to the best of the ability of the undersigned with said assignee, its successors and assigns, in any proceedings or transactions involving such applications or patents, including the preparation and execution of preliminary statements, giving and producing evidence, and performing any and all other acts necessary to obtain said patents, both United States and foreign, and vest all rights therein hereby conveyed in the assignee, its successors and assigns, whereby all said patents will be held and enjoyed by the said assignee, its successors and assigns, to the full end of the term for which said patents will be granted, as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

Date: _____

4-8-2013



James Park