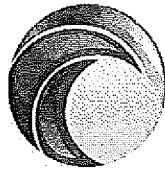


PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
CONVEYING PARTY DATA	
Name	Execution Date
SOTTERA d.b.a. NJOY	04/09/2013
RECEIVING PARTY DATA	
Name:	NJOY, INC.
Street Address:	15211 NORTH KIERLAND BLVD, SUITE 200
City:	SCOTTSDALE
State/Country:	ARIZONA
Postal Code:	85254
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13707378
CORRESPONDENCE DATA	
Fax Number:	4809472663
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	4809948888
Email:	hisaacs@weissiplaw.com
Correspondent Name:	WEISS & MOY, P.C.
Address Line 1:	4204 N. BROWN AVE
Address Line 4:	SCOTTSDALE, ARIZONA 85251
ATTORNEY DOCKET NUMBER:	6423P3679
NAME OF SUBMITTER:	Veronica-Adele R. Cao
Signature:	/Veronica-Adele R. Cao/
Date:	04/09/2013
Total Attachments: 3 source=6423P3679_asgn_namechange#page1.tif source=6423P3679_asgn_namechange#page2.tif source=6423P3679_asgn_namechange#page3.tif	

OP \$40.00 13707378



NJOY

ELECTRONIC CIGARETTES

SOTTERA IS NOW NJOY!

Effective July 17, 2012, Sottera, Inc. (the "Company") reincorporated and formally changed its name to NJOY, Inc. We are excited to be officially known by the name of our brand, NJOY, the leading electronic cigarette.

The reincorporation and name change do not affect any agreements that you currently have in place with the Company. They remain in effect after the name change. As a result, no modification or amendment is necessary by either you or Sottera (now NJOY) for such agreements. The only changes needed relate to future correspondence and payments to/from the Company which will now be done under the name of NJOY, Inc.

Please modify your internal systems to reflect the new name:

NJOY, Inc.

15455 N. Greenway-Hayden Loop Rd.

Suite C-15

Scottsdale, AZ 85260

Phone: (480) 305-7950

Fax: (480) 305-7955

If you have any questions, please contact Bill Barba, VP Finance, at extension 124.

Craig Weiss
President and CEO

480.305.7950

15455 N. Greenway-Hayden Loop Rd., Suite C-15, Scottsdale, AZ 85260

PATENT

REEL: 030183 FRAME: 0311

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CORRECTION OF "NJOY, INC.", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF AUGUST, A.D. 2012, AT 1:48 O'CLOCK P.M.

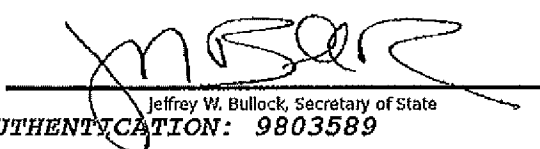
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5139144 8100

120969361

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9803589

DATE: 08-24-12

PATENT
REEL: 030183 FRAME: 0312

CORRECTED CERTIFICATE OF
THE CERTIFICATE OF INCORPORATION
OF
NJOY, INC.

The undersigned, Craig Weiss, hereby certifies:

1. The name of the company is NJOY, Inc.
2. The company was incorporated under the laws of the State of Delaware on May 4, 2012 under the name NJOY, Inc.
3. The Certificate of Incorporation (the "Certificate") which was filed in the Office of the Delaware Secretary of State on May 4, 2012 requires correction as permitted by Section 103 of the Delaware General Corporation Law in that the Subsections C, D, and E under Article IV of the Certificate were incorrectly labeled and should have been reflected as Subsections A, B, and C, respectively.
4. The document in corrected form is attached hereto as Exhibit A.

IN WITNESS WHEREOF, the undersigned has executed this Corrected Certificate of the Certificate of Incorporation this 24th day of August, 2012.

/s/ Craig Weiss
Craig Weiss
President & Chief Executive Officer