

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Bruno Jean Antonelli</td> <td>02/04/2013</td> </tr> <tr> <td>Nina Ludwig</td> <td>01/03/2013</td> </tr> <tr> <td>Timothy Kelvin Robinson</td> <td>12/19/2012</td> </tr> <tr> <td>Daniel Stephen Price</td> <td>01/14/2013</td> </tr> <tr> <td>Jan Hill</td> <td>01/17/2013</td> </tr> </tbody> </table>		Name	Execution Date	Bruno Jean Antonelli	02/04/2013	Nina Ludwig	01/03/2013	Timothy Kelvin Robinson	12/19/2012	Daniel Stephen Price	01/14/2013	Jan Hill	01/17/2013
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RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>adidas AG</td> </tr> <tr> <td>Street Address:</td> <td>Adi-Dassler-Strasse 1</td> </tr> <tr> <td>City:</td> <td>Herzogenaurach</td> </tr> <tr> <td>State/Country:</td> <td>GERMANY</td> </tr> <tr> <td>Postal Code:</td> <td>91074</td> </tr> </table>		Name:	adidas AG	Street Address:	Adi-Dassler-Strasse 1	City:	Herzogenaurach	State/Country:	GERMANY	Postal Code:	91074		
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CORRESPONDENCE DATA													
<p>Fax Number: 4045414710 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 404-815-6500 Email: narobinson@kilpatricktownsend.com Correspondent Name: John S. Pratt, Esq., Kilpatrick Townsend Address Line 1: 1100 Peachtree Street, Suite 2800 Address Line 4: Atlanta, GEORGIA 30309</p>													
ATTORNEY DOCKET NUMBER:	95163-857377												
NAME OF SUBMITTER:	Natasha M. Robinson												
Signature:	/Natasha M. Robinson/												

OP \$40.00 13683480

Date:

04/10/2013

Total Attachments: 7

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ASSIGNMENT

WHEREAS, we, the undersigned inventors, have invented certain inventions and improvements disclosed in utility patent application entitled “**FUNCTION SCREEN PRINTING ON UPPER**,” which was filed with the U.S. Patent & Trademark Office on November 21, 2012 and assigned serial no. 13/683,480.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we the undersigned inventors hereby:

1) Agree to sell, assign, transfer, and convey, and hereby do sell, assign, transfer, and convey, to **adidas AG**, a corporation organized and existing under the laws of Germany, and having a principal place of business at Adi-Dassler-Strasse 1, Herzogenaurach 91074, Germany (hereinafter referred to as “ASSIGNEE”), the entire right, title, and interest in and to (a) any intellectual property (including without limitation any innovation, information, invention, discovery, product, process, work, or design) disclosed, embodied, affixed, shown, or claimed in the above-referenced patent application, implicitly or explicitly; (b) the above-referenced patent application, any application based in whole or in part upon the above-referenced patent application (including without limitation any continuation, continuation-in-part, reissue, reexamination, or non-U.S. patent application based in whole or in part on the above-referenced patent application); and (c) any Patent (including without limitation U.S. and non-U.S. patents, utility models, industrial designs, divisionals, reissues, and reexaminations) that is granted or issued upon, or that claims priority to, any and all

applications under (b) of this paragraph or that discloses or claims intellectual property under (a) of this paragraph, in whole or in part.

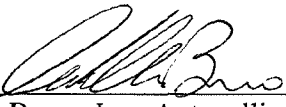
2) Authorize and request the Commissioner of Patents or any other agency, U.S. or non-U.S., to issue any and all Letters or other Patent(s), or other document(s), resulting from the patent application(s) or intellectual property under paragraph 1 (including without limitation any division(s), continuation(s) (in whole or in part), substitute(s), or reissue(s) thereof) to the ASSIGNEE.

3) Agree to execute all papers and documents, including, without limitation, applications, declarations, oaths, petitions, and other papers, and, entirely at the ASSIGNEE'S expense, perform any acts which are necessary in connection with the prosecution of patent applications or intellectual property under paragraph 1 and/or the enforcement of patents or other rights resulting from such applications or intellectual property.

4) Agree that the terms covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representative, and shall be binding upon the inventors, as well as the inventor's heirs, legal representatives, and assigns.

5) Warrant and represent that we have not entered, and will not enter into, any assignment, contract, or understanding that conflicts with this assignment.

Signed on the dates indicated beside our signatures:

1) Signature:  Date: 04 FEB 2013
Bruno Jean Antonelli

Witness Signature _____

Witness Printed Name _____

Witness Home Address _____

Witness Signature _____

Witness Printed Name _____

Witness Home Address _____

2) Signature:  Date: 03.01.13
Nina Ludwig

Witness Signature _____

Witness Printed Name _____

Witness Home Address _____

Witness Signature _____

Witness Printed Name _____

Witness Home Address _____

3) Signature: -Tim Robinson
Timothy Kelvin Robinson

Date: 19th December 2012

Witness Signature _____

Witness Printed Name _____

Witness Home Address _____

Witness Signature _____

Witness Printed Name _____

Witness Home Address _____

4) Signature: _____

Daniel Stephen Price

Date: 14 JAN 2013

Witness Signature _____

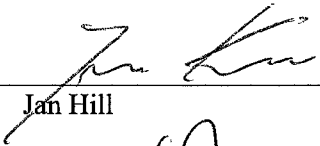
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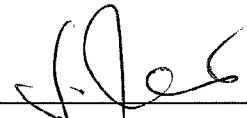
Witness Home Address _____

Witness Signature _____

Witness Printed Name _____

Witness Home Address _____

5) Signature:  Date: 17.1.13
Jan Hill

Witness Signature 

Witness Printed Name Gerd Manz

Witness Home Address 91097 Oberreichenbach, Am Spitzacker 31

Witness Signature 

Witness Printed Name CAROLIN PLONER-WEISS

Witness Home Address 91074 HERZOGENAURACH, KATSCHER STR. 17