

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | | | | | | | | | | |
|---|----------------------|---------------|----------------|---------------------|--------------|------------|------------|----------------|------------|--------------|------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT | | | | | | | | | | |
| CONVEYING PARTY DATA | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>David Amselem</td> <td>03/10/2013</td> </tr> <tr> <td>Yuval Hava</td> <td>03/10/2013</td> </tr> <tr> <td>Adi Shavit</td> <td>03/10/2013</td> </tr> <tr> <td>Dana Shavit</td> <td>03/10/2013</td> </tr> </tbody> </table> | | Name | Execution Date | David Amselem | 03/10/2013 | Yuval Hava | 03/10/2013 | Adi Shavit | 03/10/2013 | Dana Shavit | 03/10/2013 |
| Name | Execution Date | | | | | | | | | | |
| David Amselem | 03/10/2013 | | | | | | | | | | |
| Yuval Hava | 03/10/2013 | | | | | | | | | | |
| Adi Shavit | 03/10/2013 | | | | | | | | | | |
| Dana Shavit | 03/10/2013 | | | | | | | | | | |
| RECEIVING PARTY DATA | | | | | | | | | | | |
| <table border="1"> <tr> <td>Name:</td> <td>TvTak Ltd.</td> </tr> <tr> <td>Street Address:</td> <td>Harel Road 3</td> </tr> <tr> <td>City:</td> <td>Meitar</td> </tr> <tr> <td>State/Country:</td> <td>ISRAEL</td> </tr> <tr> <td>Postal Code:</td> <td>85025</td> </tr> </table> | | Name: | TvTak Ltd. | Street Address: | Harel Road 3 | City: | Meitar | State/Country: | ISRAEL | Postal Code: | 85025 |
| Name: | TvTak Ltd. | | | | | | | | | | |
| Street Address: | Harel Road 3 | | | | | | | | | | |
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| Postal Code: | 85025 | | | | | | | | | | |
| PROPERTY NUMBERS Total: 1 | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13821983</td> </tr> </tbody> </table> | | Property Type | Number | Application Number: | 13821983 | | | | | | |
| Property Type | Number | | | | | | | | | | |
| Application Number: | 13821983 | | | | | | | | | | |
| CORRESPONDENCE DATA | | | | | | | | | | | |
| <p>Fax Number: 03-9363199 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 03-9363199 Email: ydm@FlashPointIP.com Correspondent Name: Reuven Mouallem Address Line 1: Rehov Rabban Gamliel 2 Address Line 4: El'ad, ISRAEL 40800</p> | | | | | | | | | | | |
| ATTORNEY DOCKET NUMBER: | 19/4 | | | | | | | | | | |
| NAME OF SUBMITTER: | Reuven K. Mouallem | | | | | | | | | | |
| Signature: | /Reuven K. Mouallem/ | | | | | | | | | | |

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| Date: | 04/11/2013 |
| | This document serves as an Oath/Declaration (37 CFR 1.63). |
| Total Attachments: 3 source=19-4_Assignment-Hava-s#page1.tif source=19-4_Assignment-Shavit-s2#page1.tif source=19-4_Assignment-Amselem-s2#page1.tif | |



ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned: **David Amselem, Yuval Hava, Adi Shavit, and Dana Shavit** (hereinafter collectively called the "Assignors"), hereby assign and transfer to:

TvTak Ltd.
Harel Road 3, Meitar 85025 Israel

(hereinafter called the "Assignee"), its successors, assignees, nominees, or other legal representatives, the Assignors' entire right, title, and interest in and to the invention entitled:

**"DEVICES, SYSTEMS, METHODS, AND MEDIA FOR DETECTING,
 INDEXING, AND COMPARING VIDEO SIGNALS FROM A VIDEO DISPLAY
 IN A BACKGROUND SCENE USING A CAMERA-ENABLED DEVICE,"**

described and claimed in the following patent application: US Non-Provisional Patent Application No. 13/821,983 (National-Phase of PCT/IB2012/051584) identified as FlashPoint IP attorney docket No. 19/4 and filed with the USPTO on March 10, 2013; including any and all inventions and improvements ("Subject Matter") disclosed therein, all right of priority in the above application(s) and in any underlying provisional, PCT, or foreign application, all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in any jurisdiction, and all patents, including reissues and reexaminations, which may be granted on any of the above applications, the priority rights under International Conventions, and the Letters Patent which may be granted thereon, together with all rights to recover damages for infringement, including infringement of provisional rights.

Assignors agree that Assignee may apply for and receive patents for Subject Matter in Assignee's own name. Assignors agree, if and when requested, and without further consideration, to execute all papers necessary (if any) to fully secure to Assignee the rights, titles and interests herein conveyed. Assignors represent that Assignors have the rights, titles, and interests to convey as set forth herein, and covenant with Assignee that Assignors have not made and will not make any other assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

Signed and sealed this 10th day of March 2013

David Amselem

Yuval Hava

Adi Shavit

Dana Shavit

• FlashPoint IP • Where Volatile Ideas Ignite •

• Dr. Reuven K. Mouallem, LL.M. • IP Management Consultant/Strategic Advisor •

• Registered Israeli Patent Attorney • Registered U.S. Patent Agent •

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David Amselem

Yuval Hava

Adi Shavit

Dana Shavit

* Dr. David Amselem, LL.M.
* Dr. Yuval Hava, LL.M.
* Dr. Adi Shavit, LL.M.
* Dr. Dana Shavit, LL.M.

* FlashPoint IP
* Ignite
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Signed and sealed this 10th day of March 2013

A handwritten signature in black ink, appearing to be "David Amselem", written over a horizontal line.

David Amselem

Yuval Hava

Adi Shavit

Dana Shavit

♦ FlashPoint IP ♦ *Where Volatile Ideas Ignite* ♦

♦ Dr. Reuven K. Mouallem, LL.M. ♦ IP Management Consultant/Strategic Advisor ♦

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RECORDED: 04/11/2013

REEL: 030193 FRAME: 0148