PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|--------------------|----------------|
| David K. Mackenzie | 01/08/2013 |
| Thomas Remm | 01/08/2013 |
| Bryan Keller | 01/07/2013 |

RECEIVING PARTY DATA

| Name: | ITE, LLC |
|-----------------|-----------------------|
| Street Address: | 424 Wards Corner Road |
| City: | Loveland |
| State/Country: | ОНЮ |
| Postal Code: | 45140 |

PROPERTY NUMBERS Total: 1

| Property Type | Number | | | |
|---------------------|----------|--|--|--|
| Application Number: | 13733422 | | | |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 215-567-2010 Email: dmbrown@crbcp.com Correspondent Name: Caesar, Rivise et al. Address Line 1: 1635 Market Street

Address Line 2: 12th Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103-2212

| ATTORNEY DOCKET NUMBER: | T1165/20013 | | |
|-------------------------|------------------|--|--|
| NAME OF SUBMITTER: | Barry A. Stein | | |
| Signature: | /Barry A. Stein/ | | |
| | | | |

REEL: 030193 FRAME: 0719

PATENT

| Date: | 04/11/2013 |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| Total Attachments: 4 source=T116520013 Assignment (Inventors source=T116520013 Assignment (Inventors source=T116520013 Assignment (Inventors source=T116520013 Assignment (Inventors | to ITE)#page2.tif to ITE)#page3.tif |

PATENT REEL: 030193 FRAME: 0720

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we the undersigned hereby sell, assign and transfer to:

Name: ITE, LLC

Address: 424 Wards Corner Road, Loveland, OH 45140

its successors, assigns and legal representatives, all hereinafter referred to as the Assignee, my/our whole and entire right, title and interest, in and throughout the United States, its territories and all countries foreign thereto, in and to any and all invention(s) which are disclosed in the following Application:

U.S. Patent Application Serial No.: 13/733,422

Title: Portable Beverage Container With Self Opening Hinged Lid

Filed: January 3, 2013

Attorney Docket No: T1165/20013

and any improvements thereon which I/we make, conceive or acquire during the course of my/our association with Assignee, and for one year thereafter, and in and to said Application and any and all Letters Patent and extensions thereof of the United States and countries foreign thereto which have been or may be granted on said invention(s) or any part thereof, or any improvements thereon or on said Application, or any divisional, continuing, renewal, reissue, or other application and all international priority rights associated therewith, based in whole or in part thereon, or based upon said invention(s), or any improvements thereon.

I/We agree that said Assignee may apply for and receive Letters Patent for said invention(s) in its own name; and when requested, without charge to, but at the expense of said Assignee, I/we agree to carry out in good faith the intent and purpose of this assignment by executing all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said invention(s), by executing all rightful oaths, assignments, powers of attorney and other papers, by communicating to said Assignee all facts known to me/us relating to said invention(s) and the history thereof, and generally by doing everything possible which said Assignee shall consider desirable for aiding in securing and maintaining proper patent protection for said invention(s) and for vesting title to said invention(s) and all applications for patents and all patents on said invention(s), in said Assignee.

I/We hereby request the Honorable Commissioner of Patents and Trademarks to issue said Letters Patent to said Assignee.

I/We covenant with said Assignee that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been, or will be, made to others by me/us, and that full right to convey the same as herein expressed is possessed by me/us.

I/We hereby authorize said Assignee to insert on this Assignment the serial number and filing date of the above-identified application when they become available.

Page 1 of 4

| intend | ing to be legal | WHEREOF, having ly bound thereby, I have been been been been been been been be | ave hereun | to affixed n | y hand O K. Mae Forest | Z (year)/ keuze | and this |
|------------------------------|--------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|-------------------------------------------|------------------------------|---------------------------|----------------------------------|---------------|
| CITE A TRI | 7/COMMONT | IRAY TU OF 10% | *) | | ×8. | | |
| OIAII | | vealth of <i>Oh</i> | <i>(</i> .D | SS | ^E | | |
| 44 45 W W W | | \$ ₹ | | | | | |
| COUN | TY OFH | amilton | | | | | |
| | | public, in and for the January (means) | | | | | |
| (day) | | (month |) | | - (| (year) | |
| who bo my pre as his/l | cing to me per sence and hav her free deed | David K. Mackenzi sonally known, and w ing been by me first do and act, signed, seale to be legally bound the | ho having f ily swom, d d and deliv | id acknowled ered by him/ | ge the for the | oregoing instruction purpose the | ment erein |
| | My Co | Angelie Eddy issy Public, Siste of Ohlo nmission Expires 10-20-2014 | <u> a</u> | <i>QUA</i> NOTARY P | Edo UBLIC | <u>ly</u> (se | AL) |
| | | | My Con | mission Expi | res: | 10-20-14 | |

| (day) day of JANNEARY (moith) | e hereunto affixed my hand and scal on this , 2015 (year) |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | Name: Thomas Remm |
| | Address: 1209 Capitol Hill Dr. |
| | Milford, OH 45150 |
| STATE/COMMONWEALTH OF _Ohio COUNTY OF _Hamilton | an . |
| Before me, a notary public, in and for the St | ate/Commonwealth and County aforesaid, on this |
| 8th day of January | , <u>2013</u> (year) |
| (Acre) | |
| (uay) (uaonus) | (year) |
| personally appeared Thomas Remm who being to me personally known, and who my presence and having been by me first duly as his/her free deed and act, signed, sealed a | having first executed the foregoing instrument in sworn, did acknowledge the foregoing instrument and delivered by him/her for the purpose therein y and intending that said instrument be recorded. |

| A | intending | to be lega | lly bound | OF, having thereby, I have | ve hereunt | o affixed | • | | on this |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|------------|------------------------------|-----------------------------------|-------------------------------------|------------------------------------------------|---------------------------------------------------------|-----------------------------------------------|-----------------------------------------|
| Name: Bryan Keller Address: 540 Brookside Dr. Springbore, OH 45066 STATE/COMMONWEALTH OF SS: COUNTY OF GOME SS: COUNTY OF GOME SS: COUNTY OF GOME SS: COUNTY OF GOME STATE/Commonwealth and County aforesaid, on this day of Gome State/Commonwealth and County aforesaid, on this Gome State/County State/Commonwealth and County aforesaid, on this Gome State/County State/C | 7 | day of | Janua | ONIA I | | | 2012 |) . X | |
| Name: Bryan Keller Address: 540 Brookside Dr. Springbore, OH 45066 STATE/COMMONWEALTH OF SS: COUNTY OF GOME SS: COUNTY OF GOME SS: COUNTY OF GOME SS: COUNTY OF GOME STATE/Commonwealth and County aforesaid, on this day of Gome State/Commonwealth and County aforesaid, on this Gome State/County State/Commonwealth and County aforesaid, on this Gome State/County State/C | (day) | | | (month) | | ··········· • ······ | | (year) | *************************************** |
| Name: Bryan Keller Address: 540 Brookside Dr. Springboro, OH 45066 STATE/COMMONWEALTH OF SS: COUNTY OF Mamilia. Before me, a notary public, in and for the State/Commonwealth and County aforesaid, on this day of January (month) (year) personally appeared Mayan Keller who being to me personally known, and who having first executed the foregoing instrument in my presence and having been by me first duly sworn, did acknowledge the foregoing instrument as his/her free deed and act, signed, sealed and delivered by him/her for the purpose therein stated and intending to be legally bound thereby and intending that said instrument be recorded. | | | | | منتفضية ا | BruA | v Kel | ler | |
| STATE/COMMONWEALTH OF SS: COUNTY OF MOMILY. Before me, a notary public, in and for the State/Commonwealth and County aforesaid, on this day of January (month) (year) personally appeared Name Keller who being to me personally known, and who having first executed the foregoing instrument in my presence and having been by me first duly sworn, did acknowledge the foregoing instrument as his/her free deed and act, signed, sealed and delivered by him/her for the purpose therein stated and intending to be legally bound thereby and intending that said instrument be recorded. | | | | | | | | | |
| STATE/COMMONWEALTH OF STATE/COMMONWEALTH OF SSS: COUNTY OF MOMINA. Before me, a notary public, in and for the State/Commonwealth and County aforesaid, on this day of Momental day of Momental day of Momental day (wear) personally appeared Momental Keller who being to me personally known, and who having first executed the foregoing instrument in my presence and having been by me first duly sworn, did acknowledge the foregoing instrument as his/her free deed and act, signed, sealed and delivered by him/her for the purpose therein stated and intending to be legally bound thereby and intending that said instrument be recorded. ALISON TIDOR | | | | | Åd | ldress: 54 | 0 Brooks | ide Dr. | |
| Before me, a notary public, in and for the State/Commonwealth and County aforesaid, on this \[\frac{7}{(\text{day})} \] day of \[\frac{7}{(\text{day})} \] (month) (year) personally appeared \[\text{Bryan Keller} \] who being to me personally known, and who having first executed the foregoing instrument in my presence and having been by me first duly sworn, did acknowledge the foregoing instrument as his/her free deed and act, signed, sealed and delivered by him/her for the purpose therein stated and intending to be legally bound thereby and intending that said instrument be recorded. ALISON TAKEN ALISON TAKEN ALISON TAKEN | | | | | 1 194 1 1 | Spi | ringboro, | OH 45066 | |
| Before me, a notary public, in and for the State/Commonwealth and County aforesaid, on this \[\frac{7}{(\text{day})} \] day of \[\frac{7}{(\text{day})} \] (month) (year) personally appeared \[\text{Bryan Keller} \] who being to me personally known, and who having first executed the foregoing instrument in my presence and having been by me first duly sworn, did acknowledge the foregoing instrument as his/her free deed and act, signed, sealed and delivered by him/her for the purpose therein stated and intending to be legally bound thereby and intending that said instrument be recorded. ALISON TAKEN ALISON TAKEN ALISON TAKEN | 847 A 4782 <i>16</i> | YOR GLEON | neno à raper | or Oil | € Å | | _ | | |
| Before me, a notary public, in and for the State/Commonwealth and County aforesaid, on this Torucy | SIMITE | OTATATOM | WEALID | OF CITE | | | | | |
| Before me, a notary public, in and for the State/Commonwealth and County aforesaid, on this Tarrucy | | () | wa. if | | | | / | | |
| day of January (month) (year) personally appeared **** Keller who being to me personally known, and who having first executed the foregoing instrument in my presence and having been by me first duly sworn, did acknowledge the foregoing instrument as his/her free deed and act, signed, sealed and delivered by him/her for the purpose therein stated and intending to be legally bound thereby and intending that said instrument be recorded. **ALSO*** NACK** **DELIC*** **DELIC*** **DELIC** * | COUNTY | OF M | | | | | \$1 | | |
| personally appeared Serves Keller who being to me personally known, and who having first executed the foregoing instrument in my presence and having been by me first duly sworn, did acknowledge the foregoing instrument as his/her free deed and act, signed, sealed and delivered by him/her for the purpose therein stated and intending to be legally bound thereby and intending that said instrument be recorded. | | • | | ., . | • | | | ** | |
| who being to me personally known, and who having first executed the foregoing instrument in my presence and having been by me first duly sworn, did acknowledge the foregoing instrument as his/her free deed and act, signed, sealed and delivered by him/her for the purpose therein stated and intending to be legally bound thereby and intending that said instrument be recorded. | (day) | | | (month) | | | | (year) | |
| my presence and having been by me first duly sworn, did acknowledge the foregoing instrument as his/her free deed and act, signed, sealed and delivered by him/her for the purpose therein stated and intending to be legally bound thereby and intending that said instrument be recorded. ALISON TIMES ALISON TIME | | | | | | nomination of the territory | o vodovo servini se | | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |
| | my presea as his/her | ice and ha | ving been to I and act, a | oy me first dul signed, sealed | y sworn, de and deliver by and into | id acknow ered by hi anding that sign | ledge the im/her for t said instr | foregoing ins the purpose nument be rec | strument therein orded. |

Page 4 of 4