

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Netanel Hagbi</td> <td>02/19/2013</td> </tr> <tr> <td>Oriel Y. Bergig</td> <td>02/27/2013</td> </tr> <tr> <td>Jihad A. Elsana</td> <td>02/22/2013</td> </tr> </tbody> </table>		Name	Execution Date	Netanel Hagbi	02/19/2013	Oriel Y. Bergig	02/27/2013	Jihad A. Elsana	02/22/2013				
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RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>Ogmento, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>134 Spring Street</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 301</td> </tr> <tr> <td>City:</td> <td>New York</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10012</td> </tr> </table>		Name:	Ogmento, Inc.	Street Address:	134 Spring Street	Internal Address:	Suite 301	City:	New York	State/Country:	NEW YORK	Postal Code:	10012
Name:	Ogmento, Inc.												
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Internal Address:	Suite 301												
City:	New York												
State/Country:	NEW YORK												
Postal Code:	10012												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12906019</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12906019								
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Application Number:	12906019												
CORRESPONDENCE DATA													
<p>Fax Number: 8777697945 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 212-765-5070 Email: apsi@fr.com Correspondent Name: Joseph Valentino Address Line 1: FISH & RICHARDSON P.C. Address Line 2: P.O.BOX 1022 Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022</p>													
ATTORNEY DOCKET NUMBER:	37763-0004001												
NAME OF SUBMITTER:	Roselynn Scarfo												
Signature:	/Roselynn Scarfo/												

PATENT

Date:

04/11/2013

Total Attachments: 4

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ASSIGNMENT

For valuable consideration, we, Netanel Hagbi, of Be'er Sheva, Israel; Oriel Y. Bergig, of D.N. Lachis, Israel; Jihad A. Elsana, of Lakia, Israel, hereby assign to: Ogmento, Inc., a corporation of Delaware having a place of business at: Ogmento, Inc., a corporation of Delaware having a place of business at: Suite 301, 134 Spring Street, New York, NY 10012; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled SYSTEMS AND METHODS FOR TRACKING NATURAL PLANAR SHAPES FOR AUGMENTED REALITY APPLICATIONS, filed 10/15/2010, and assigned U.S. Serial Number 12/906,019, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Date: 2-19-13


NETANEL HAGHI

Witnessed by:

Name: David Perle

Date: 2-19-13

Name: Carolna Perle

Date: 2-19-13

Date: _____

ORIEL Y. BERGIG

Witnessed by:

Name: _____

Date: _____

Name: _____

Date: _____

Date: _____

JIHAD A. ELSANA

Witnessed by:

Name: _____

Date: _____

Name: _____

Date: _____

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Date: _____

NETANEL HAGBI

Witnessed by:


Name: _____

Date: _____

Name: _____

Date: _____

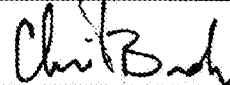
Date: 2/27/13


ORIEL Y. BERGIG

Witnessed by:

Name:  COLE VAN NIEU

Date: 2/27/13

Name:  Chris Brady

Date: 2/21/13

Date: _____

JIHAD A. ELSANA

Witnessed by:

Name: _____

Date: _____

Name: _____

Date: _____

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Date: _____
NETANEL HAGBI

Witnessed by:

Name: _____ Date: _____

Name: _____ Date: _____

Date: _____
ORIEL Y. BERGIG

Witnessed by:

Name: _____ Date: _____

Name: _____ Date: _____

Date: 22/2/2013
JIHAD A. ELSANA

Witnessed by:

Name: Sahar El-sana Date: 22/2/2013

Name: M. obeid Date: 22/2/2013

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