

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Kathryn M. Birchmeier</td> <td>02/20/2013</td> </tr> <tr> <td>Seema Sundar</td> <td>02/20/2013</td> </tr> </tbody> </table>		Name	Execution Date	Kathryn M. Birchmeier	02/20/2013	Seema Sundar	02/20/2013				
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Kathryn M. Birchmeier	02/20/2013										
Seema Sundar	02/20/2013										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Kraft Foods Group Brands LLC</td> </tr> <tr> <td>Street Address:</td> <td>Three Lakes Drive</td> </tr> <tr> <td>City:</td> <td>Northfield</td> </tr> <tr> <td>State/Country:</td> <td>ILLINOIS</td> </tr> <tr> <td>Postal Code:</td> <td>60093</td> </tr> </table>		Name:	Kraft Foods Group Brands LLC	Street Address:	Three Lakes Drive	City:	Northfield	State/Country:	ILLINOIS	Postal Code:	60093
Name:	Kraft Foods Group Brands LLC										
Street Address:	Three Lakes Drive										
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29443517</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29443517						
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CORRESPONDENCE DATA											
<p>Fax Number: 3125777007  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 312-577-7000        Email: jpalom@fitcheven.com        Correspondent Name: Fitch, Even, Tabin &amp; Flannery LLP        Address Line 1: 120 S. LaSalle Street        Address Line 2: Suite 1600        Address Line 4: Chicago, ILLINOIS 60603</p>											
ATTORNEY DOCKET NUMBER:	1410-130434-US										
NAME OF SUBMITTER:	Nada J. Ardeleanu										
Signature:	/Nada J. Ardeleanu/										
Date:	04/11/2013										

CH \$40.00 29443517

Total Attachments: 5

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## ASSIGNMENT

I, for good and valuable consideration, receipt of which is hereby acknowledged, have assigned and do hereby assign and sell, which confirms any previous assignment by me or by operation of law, to Kraft Foods Group Brands LLC, a Delaware corporation, having its principal place of business at Three Lakes Drive, Northfield, Illinois, 60093, United States of America ("Assignee"), its successors, assigns, and legal representatives, the entire right, title, and interest, in and to all subject matter and improvements invented, made, or conceived by me and described in the application for patent entitled

BOWL

having Application Number 29/443,517, filed January 18, 2013, and in and to all patent and all patent convention and treaty rights of all kinds, including the right to claim priority from said application, and all rights in and to any utility model, continuation, continuation-in-part, and divisional application therefrom, and any reissue or re-examination as to any patent issuing therefrom, in all countries throughout the world, for all such subject matter described therein, including all rights of action and rights to recover damages for past infringements.

I agree that on request and without further consideration, I will communicate to the Assignee or its representatives or nominees any facts known to me respecting the inventions and improvements and testify in any legal proceeding, make all rightful oaths, sign all lawful papers, and execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, utility model, or other similar rights in all countries including, but not limited to, any provisional, non-provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, for any derivation proceedings relating thereto, and, as to any patents that issue from such applications, for any supplemental examination, derivation proceeding, opposition, post grant review, reissue, re-examination, *inter partes* review, or extension thereof, and generally do everything possible to aid the Assignee, its successors, assigns, and nominees to obtain and enforce proper patent protection for the invention and its improvements in all countries.

Legal Name of Inventor:  
(Given names first, with Family name last)

Kathryn M. Birchmeier

Inventor's Signature:

[Signature]

Date:

2/20/2013

Inventor's Address:

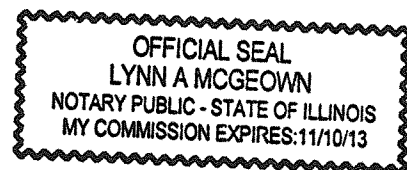
1800 Dewes Street, Unit 213  
Glenview, Illinois, 60025  
United States of America

State of Illinois )  
County of Cook ) ss

On February 20, 2013, before me, Lynn A. McGeown,  
a Notary Public in and for said State, personally appeared KATHRYN M. BIRCHMEIER,  
personally known by me (or proved to me on the basis of satisfactory evidence) to be  
the person whose name is subscribed to the within instrument and acknowledged to me  
that she executed the same in her authorized capacity, and that by her signature on the  
instrument the person, or the entity upon behalf of which the person acted, executed the  
instrument.

WITNESS my hand and official seal.

Lynn A. McGeown  
Notary Public



My Commission Expires: November 10, 2013

Legal Name of Inventor:  
(Given names first, with Family name last)

Seema Sundar

Inventor's Signature:

Seema Sundar

Date:

Feb 20, 2013

Inventor's Address:

5501 N. Lowell Avenue 7971 Hollywood Way  
Chicago, Illinois Sun Valley CA 91352  
United States Of America

State of \_\_\_\_\_ )  
County of \_\_\_\_\_ ) ss

On \_\_\_\_\_, 2013, before me, \_\_\_\_\_,  
a Notary Public in and for said State, personally appeared SEEMA SUNDAR, personally  
known by me (or proved to me on the basis of satisfactory evidence) to be the person  
whose name is subscribed to the within instrument and acknowledged to me that she  
executed the same in her authorized capacity, and that by her signature on the  
instrument the person, or the entity upon behalf of which the person acted, executed the  
instrument.

WITNESS my hand and official seal.

**See attached certificate**

Notary Public

My Commission Expires: \_\_\_\_\_

# CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of

**Los Angeles**

On

Feb 27 2013

Date

before me,

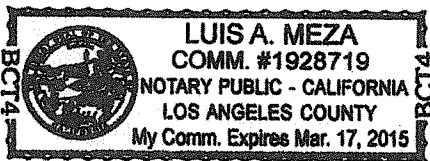
**Luis A. Meza, Notary Public**

Here Insert Name and Title of the Officer

personally appeared

Seema Sunda

Name(s) of Signer(s)



who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Place Notary Seal Above

Signature

Signature of Notary Public

## OPTIONAL

*Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.*

### Description of Attached Document

Title or Type of Document: \_\_\_\_\_

Document Date: \_\_\_\_\_

Number of Pages: \_\_\_\_\_

Signer(s) Other Than Named Above: \_\_\_\_\_

### Capacity(ies) Claimed by Signer(s)

Signer's Name: \_\_\_\_\_

- ☐ Individual
- ☐ Corporate Officer — Title(s): \_\_\_\_\_
- ☐ Partner — ☐ Limited ☐ General
- ☐ Attorney in Fact
- ☐ Trustee
- ☐ Guardian or Conservator
- ☐ Other: \_\_\_\_\_

Signer Is Representing: \_\_\_\_\_

RIGHT THUMBPRINT  
OF SIGNER  
Top of thumb here

Signer's Name: \_\_\_\_\_

- ☐ Individual
- ☐ Corporate Officer — Title(s): \_\_\_\_\_
- ☐ Partner — ☐ Limited ☐ General
- ☐ Attorney in Fact
- ☐ Trustee
- ☐ Guardian or Conservator
- ☐ Other: \_\_\_\_\_

Signer Is Representing: \_\_\_\_\_

RIGHT THUMBPRINT  
OF SIGNER  
Top of thumb here