

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jennifer Weikel</td> <td>04/10/2013</td> </tr> <tr> <td>Jeremy M. Fallis Jr.</td> <td>04/10/2013</td> </tr> <tr> <td>Thomas R. Rau</td> <td>04/10/2013</td> </tr> <tr> <td>Eden Castle</td> <td>04/10/2013</td> </tr> </tbody> </table>		Name	Execution Date	Jennifer Weikel	04/10/2013	Jeremy M. Fallis Jr.	04/10/2013	Thomas R. Rau	04/10/2013	Eden Castle	04/10/2013
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Crayola LLC</td> </tr> <tr> <td>Street Address:</td> <td>1100 Church Lane</td> </tr> <tr> <td>City:</td> <td>Easton</td> </tr> <tr> <td>State/Country:</td> <td>PENNSYLVANIA</td> </tr> <tr> <td>Postal Code:</td> <td>18040-6638</td> </tr> </table>		Name:	Crayola LLC	Street Address:	1100 Church Lane	City:	Easton	State/Country:	PENNSYLVANIA	Postal Code:	18040-6638
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number: 8164215547 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 816-474-6550 Email: tquick@shb.com</p> <p>Correspondent Name: SHOOK, HARDY & BACON LLP INTELLECTUAL PR Address Line 1: 2555 GRAND BLVD Address Line 4: KANSAS CITY, MISSOURI 64108-2613</p>											
ATTORNEY DOCKET NUMBER:	HALC.177772										
NAME OF SUBMITTER:	Alison L. Erickson										
Signature:	/Alison L. Erickson/										

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PATENT
 REEL: 030197 FRAME: 0602

OP \$40.00 13800909

Date:

04/11/2013

Total Attachments: 4

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ASSIGNMENT

WHEREAS, We, Jennifer Weikel, Jeremy M. Fallis, Jr., Thomas R. Rau and Eden Castle hereby declare that we are the original inventors of the invention relating to a BEAD-FORMING APPARATUS for which I have made application for Letters Patent of the United States, Serial No. 13,800,919, filed March 13, 2013; and

WHEREAS, CRAYOLA LLC a corporation duly organized under the laws of the State of Delaware, and having its principal place of business at 1100 Church Lane, Easton, County of Northampton, and State of Pennsylvania, 18040-6638 is desirous of acquiring an interest in, to and under said invention, said application and any and all Letters Patent which may be granted for or upon said invention in the United States of America and all countries foreign thereto;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we, Jennifer Weikel, Jeremy M. Fallis, Jr., Thomas R. Rau and Eden Castle, have sold, assigned and transferred, and by these presents do sell, assign and transfer unto said CRAYOLA LLC the full and exclusive right, title and interest, throughout the world, in, to and under said invention as fully set forth and described in the above-identified application; in, to and under said application; in, to and under any and all refilings, divisions and continuations of said application; in, to and under any and all Letters Patent of the United States of America which may issue from said application, refilings, divisions and continuations; in, to and under any and all reissues of said Letters Patent of the United States of America; in, to and under any and all applications for Letters Patent upon said invention which may hereafter be filed in any and all countries foreign to the United States of America; in, to and under any and all refilings, divisions and

continuations of said foreign-filed applications; in, to and under any and all Letters Patent of countries foreign to the United States of America, which may issue from the said foreign-filed applications, refilings, divisions and continuations; and in, to and under any and all extensions of, and additions to, said Letters Patent of countries foreign to the United States of America, the same to be held and enjoyed by said CRAYOLA LLC for its own use and behoof, and for its successors, legal representatives and assigns, to the full end of the term for which said Letters Patent may be granted, and I do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent in accordance with this assignment.

EXECUTED this 10th day of April, 2013.

Jennifer Weikel
Jennifer Weikel

STATE OF PENNSYLVANIA :
: ss.
COUNTY OF Northampton :

Before me personally appeared Jennifer Weikel, to me known to be the person described in, and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth, on the day and year aforesaid.

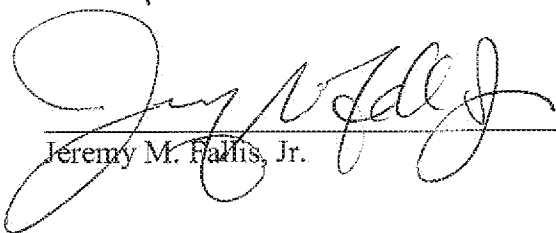
Susang Jf
Notary Public

SEAL

My Commission Expires:

June 11, 2013

COMMONWEALTH OF PENNSYLVANIA
Notarial Seal
Susan J. Flizko, Notary Public
Forks Twp., Northampton County
My Commission Expires June 11, 2013
Member, Pennsylvania Association of Notaries

EXECUTED this 10th day of April, 2013


 Jeremy M. Fallis, Jr.

 STATE OF PENNSYLVANIA :
 : SS.
 COUNTY OF Northampton:

Before me personally appeared Jeremy M. Fallis, Jr., to me known to be the person described in, and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth, on the day and year aforesaid.



 Notary Public

SEAL

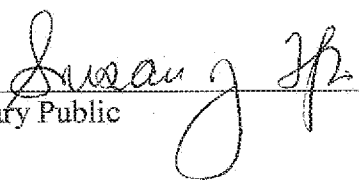
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 Forks Twp., Northampton County
 My Commission Expires June 11, 2013
 Member, Pennsylvania Association of Notaries
EXECUTED this 10th day of April, 2013


 Thomas R. Rau

 STATE OF PENNSYLVANIA :
 : SS.
 COUNTY OF Northampton:

Before me personally appeared Thomas R. Rau, to me known to be the person described in, and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth, on the day and year aforesaid.



 Notary Public

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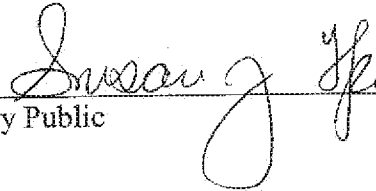
June 11, 2013EXECUTED this 10th day of April, 2013

Eden Castle

STATE OF PENNSYLVANIA :

COUNTY OF Northampton : ss.

Before me personally appeared Eden Castle, to me known to be the person described in, and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth, on the day and year aforesaid.



Notary Public

SEAL

My Commission Expires:

June 11, 2013

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