

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Pallipuram V. KANNAN</td> <td>03/28/2013</td> </tr> <tr> <td>Ravi VIJAYARAGHAVAN</td> <td>03/20/2013</td> </tr> </tbody> </table>		Name	Execution Date	Pallipuram V. KANNAN	03/28/2013	Ravi VIJAYARAGHAVAN	03/20/2013
Name	Execution Date						
Pallipuram V. KANNAN	03/28/2013						
Ravi VIJAYARAGHAVAN	03/20/2013						
RECEIVING PARTY DATA							
Name:	24/7 CUSTOMER, INC.						
Street Address:	910 E. Hamilton Ave. Ste. 240						
City:	Campbell						
State/Country:	CALIFORNIA						
Postal Code:	95008-0610						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13862002</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13862002		
Property Type	Number						
Application Number:	13862002						
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NAME OF SUBMITTER:	Michael A. Glenn						
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Date:	04/12/2013						
Total Attachments: 2 source=247C0041 Declaration signed#page1.tif source=247C0041 Declaration signed#page2.tif							

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**DECLARATION (37 C.F.R. 1.63) FOR UTILITY OR DESIGN PATENT APPLICATION
USING AN APPLICATION DATA SHEET (37 C.F.R. 1.76) AND ASSIGNMENT**

Title of Invention: METHOD AND APPARATUS FOR AN INTUITIVE CUSTOMER EXPERIENCE

As a below named inventor, I hereby declare that:

This declaration is directed to the attached application, or (if following box is checked):

United States application or PCT international application number _____ filed
on _____.

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I have reviewed and understand the contents of the application, including the claims.

I am aware of the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in 37 C.F.R. Section 1.56.

Whereas, the undersigned inventor(s) has/have made certain inventions, improvements, and discoveries (herein referred to as the "Invention") disclosed in the above-identified patent application and further identified by the Attorney Docket Number provided above in the header of this document;

Whereas **24/7 CUSTOMER, INC.**, a corporation duly organized under and pursuant to the laws of California, having its principal place of business at 910 E. Hamilton Ave, Ste. 240, Campbell, CA 95008-0610, desires to acquire and each undersigned inventor desires to grant to **24/7 CUSTOMER, INC.**, the entire worldwide right, title, and interest in and to the Invention and in and to any and all patent applications and patents directed thereto;

Now, therefore, for one dollar (\$1.00) and good and valuable consideration, the receipt and sufficiency thereof being hereby acknowledged, each undersigned inventor, hereinafter referred to as **ASSIGNOR**, hereby sells or has sold, assigns or has assigned, and otherwise transfers or has transferred to **24/7 CUSTOMER, INC.**, hereinafter referred to as **ASSIGNEE**, its successors, legal representatives, and assigns, the entire worldwide right, title, and interest in and to the Invention, the above-identified United States patent application, and any and all other patent applications and patents for the Invention which may be applied for or granted therefor in the United States and in all foreign countries and jurisdictions, including all divisions, continuations, reissues, reexaminations, renewals, extensions, counterparts, substitutes, and extensions thereof, and all rights of priority resulting from the filing of such applications and granting of such patents. In addition, each undersigned inventor hereby authorizes and requests the Director of the United States Patent and Trademark Office to issue any United States Patent, and foreign patent authorities to issue any foreign patent, granted for the Invention, to the Assignee, its successors, legal representatives, and assigns, the entire worldwide right, title, and interest in and to the same to be held and enjoyed by the Assignee, its successors, legal representatives, and assigns to the full end of the terms for which any and all such patents may be granted, as fully and entirely as would have been held and enjoyed by the undersigned had this Assignment not been made; and each undersigned inventor agrees to execute, without charge to said Assignee but at the Assignee's expense, any and all documents and instruments and perform all lawful acts reasonably related to recording this Assignment or perfecting title to the Invention and all related patents and applications, in Assignee, its successors, legal

representatives, and assigns, whenever requested by the Assignee, its successors, legal representatives, or assigns.


ASSIGNOR(S) grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Each undersigned inventor acknowledges their prior and ongoing obligations to sell, assign, and transfer the rights under this Assignment to the Assignee and is unaware of any reason why they may not have the full and unencumbered right to sell, assign, and transfer the rights hereby sold, assigned, and transferred, and has not executed, and will not execute, any document or instrument in conflict herewith. Each undersigned inventor also hereby grants the assignee, its successors, legal representatives, and assigns, the right to insert in this Assignment any further identification (including, but not limited to, patent Application Number) which may be necessary or desirable for recordation of this Assignment.


This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

1) Legal Name of Inventor: Pallipuram V. KANNAN

Signature:  Date: March 20, 2013

2) Legal Name of Inventor: Ravi VIJAYARAGHAVAN

Signature:  Date: 20 March 2013