

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

| SUBMISSION TYPE:  | NEW ASSIGNMENT             |               |                            |                     |                  |                    |            |                   |            |              |       |
|---|----------------------------|---------------|----------------------------|---------------------|------------------|--------------------|------------|-------------------|------------|--------------|-------|
| NATURE OF CONVEYANCE:   | ASSIGNMENT                 |               |                            |                     |                  |                    |            |                   |            |              |       |
| CONVEYING PARTY DATA  |                            |               |                            |                     |                  |                    |            |                   |            |              |       |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Gerald Keith Brewer</td> <td>04/12/2013</td> </tr> <tr> <td>Ricky Wai Kit Chan</td> <td>04/12/2013</td> </tr> <tr> <td>Aaron David Poole</td> <td>04/12/2013</td> </tr> </tbody> </table>   |                            | Name          | Execution Date             | Gerald Keith Brewer | 04/12/2013       | Ricky Wai Kit Chan | 04/12/2013 | Aaron David Poole | 04/12/2013 |              |       |
| Name  | Execution Date             |               |                            |                     |                  |                    |            |                   |            |              |       |
| Gerald Keith Brewer   | 04/12/2013                 |               |                            |                     |                  |                    |            |                   |            |              |       |
| Ricky Wai Kit Chan  | 04/12/2013                 |               |                            |                     |                  |                    |            |                   |            |              |       |
| Aaron David Poole   | 04/12/2013                 |               |                            |                     |                  |                    |            |                   |            |              |       |
| RECEIVING PARTY DATA  |                            |               |                            |                     |                  |                    |            |                   |            |              |       |
| <table border="1"> <tr> <td>Name:</td> <td>L'Oreal USA Creative, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>575 Fifth Avenue</td> </tr> <tr> <td>City:</td> <td>New York</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10017</td> </tr> </table>  |                            | Name:         | L'Oreal USA Creative, Inc. | Street Address:     | 575 Fifth Avenue | City:              | New York   | State/Country:    | NEW YORK   | Postal Code: | 10017 |
| Name:   | L'Oreal USA Creative, Inc. |               |                            |                     |                  |                    |            |                   |            |              |       |
| Street Address:   | 575 Fifth Avenue           |               |                            |                     |                  |                    |            |                   |            |              |       |
| City:   | New York                   |               |                            |                     |                  |                    |            |                   |            |              |       |
| State/Country:  | NEW YORK                   |               |                            |                     |                  |                    |            |                   |            |              |       |
| Postal Code:  | 10017                      |               |                            |                     |                  |                    |            |                   |            |              |       |
| PROPERTY NUMBERS Total: 1   |                            |               |                            |                     |                  |                    |            |                   |            |              |       |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29452218</td> </tr> </tbody> </table>   |                            | Property Type | Number                     | Application Number: | 29452218         |                    |            |                   |            |              |       |
| Property Type   | Number                     |               |                            |                     |                  |                    |            |                   |            |              |       |
| Application Number:   | 29452218                   |               |                            |                     |                  |                    |            |                   |            |              |       |
| CORRESPONDENCE DATA   |                            |               |                            |                     |                  |                    |            |                   |            |              |       |
| <p>Fax Number: 2062240779<br/> <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: (206)682-8100<br/>       Email: efiling@cojk.com<br/>       Correspondent Name: Brandon C. Stallman, Esq.<br/>       Address Line 1: Christensen O'Connor Johnson Kindness<br/>       Address Line 2: 1420 Fifth Avenue, Suite 2800<br/>       Address Line 4: Seattle, WASHINGTON 98101-2347</p> |                            |               |                            |                     |                  |                    |            |                   |            |              |       |
| ATTORNEY DOCKET NUMBER:   | LORLD141065                |               |                            |                     |                  |                    |            |                   |            |              |       |
| NAME OF SUBMITTER:  | Brandon C. Stallman        |               |                            |                     |                  |                    |            |                   |            |              |       |
| Signature:  | /Brandon C. Stallman/      |               |                            |                     |                  |                    |            |                   |            |              |       |

Date:

04/12/2013

**Total Attachments: 4**

source=41065\_Assignment#page1.tif

source=41065\_Assignment#page2.tif

source=41065\_Assignment#page3.tif

source=41065\_Assignment#page4.tif

**ASSIGNMENT OF US DESIGN APPLICATION**

WHEREAS, we, Gerald Keith Brewer, Ricky Wai Kit Chan, and Aaron David Poole are the inventors named in an application for Letters Patent of the United States for our design entitled EXFOLIATING DISC HEAD, and we hereby authorize the attorneys of the firm of Christensen O'Connor Johnson Kindness<sup>PLLC</sup>, 1420 Fifth Avenue, Suite 2800, Seattle, Washington 98101, to insert here in parentheses (Application No. 29/452218, filed April 12, 2013) the application number and filing date of said application when known;

AND, WHEREAS, L'Oreal USA Creative, Inc., a Delaware corporation, having a principal place of business at 575 Fifth Avenue, New York, New York 10017 (hereinafter referred to as ASSIGNEE), is desirous of acquiring our entire right and title to and interest in said application;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, we do hereby sell, assign, and transfer unto ASSIGNEE our entire right and title to and interest in said application, said application and any patents maturing therefrom to be held and enjoyed by ASSIGNEE as entirely as the same would have been held and enjoyed by us had this sale, assignment, and transfer not been made; and we do hereby further agree and promise to execute all instruments and render all such assistance as ASSIGNEE may request in order to make and prosecute said application, to enforce any and all patents that mature therefrom, and to confirm in ASSIGNEE legal title to said application and any patents maturing therefrom, all without charge to ASSIGNEE but at no expense to us.

Executed at Redmond (city), Washington, this 12th day of April, 2013.

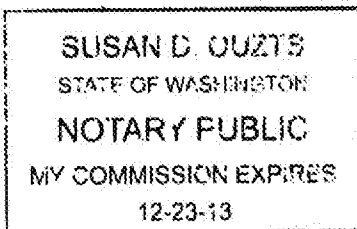
  
Gerald Keith Brewer

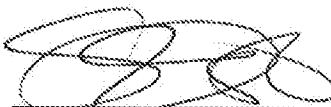
STATE OF WASHINGTON           )  
  ) ss.  
COUNTY OF KING               )

I certify that I know or have satisfactory evidence that Gerald Keith Brewer is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated: April 12, 2013

(Seal or stamp)



  
\_\_\_\_\_  
Signature  
Notary Public  
My appointment expires 12-23-13

\*\*\*\*\*

Executed at Redmond (city), Washington, this 12th day of April, 2013.

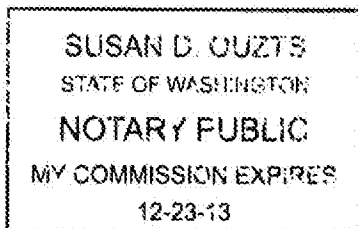
  
\_\_\_\_\_  
Ricky Wai Kit Chan

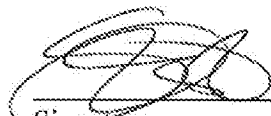
STATE OF WASHINGTON           )  
  ) ss.  
COUNTY OF KING               )

I certify that I know or have satisfactory evidence that Ricky Wai Kit Chan is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated: April 12, 2013

(Seal or stamp)



  
\_\_\_\_\_  
Signature  
Notary Public  
My appointment expires 12-23-13

BCS:mmm

\*\*\*\*\*

Executed at Redmond (city), Washington, this 12th day of April, 2013.



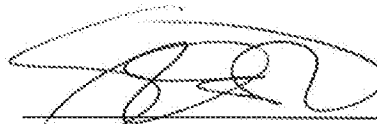
Aaron David Poole

STATE OF WASHINGTON           )  
  ) ss.  
COUNTY OF KING               )

I certify that I know or have satisfactory evidence that Aaron David Poole is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated: April 12, 2013

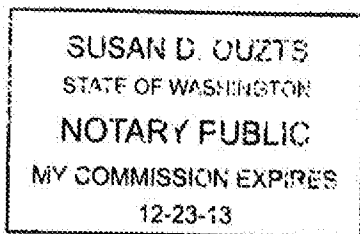
(Seal or stamp)



Signature

Notary Public

My appointment expires 12-23-13



BCS:mmd