

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT				
NATURE OF CONVEYANCE:	ASSIGNMENT				
CONVEYING PARTY DATA					
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Massimiliano Minorini</td> <td>01/25/2013</td> </tr> </tbody> </table>		Name	Execution Date	Massimiliano Minorini	01/25/2013
Name	Execution Date				
Massimiliano Minorini	01/25/2013				
RECEIVING PARTY DATA					
Name:	ACQUA DI PARMA S.r.l				
Street Address:	Via Ripamonti 99				
City:	Milan				
State/Country:	ITALY				
Postal Code:	1-20141				
PROPERTY NUMBERS Total: 1					
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29440670</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29440670
Property Type	Number				
Application Number:	29440670				
CORRESPONDENCE DATA					
Fax Number:	2126240244				
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>					
Phone:	2127105619				
Email:	hcittone@cittonechinta.com				
Correspondent Name:	Henry J. Cittone - Cittone & Chinta LLP				
Address Line 1:	122 W. 27th Street				
Address Line 2:	10th Floor				
Address Line 4:	New York, NEW YORK 10001				
NAME OF SUBMITTER:	Henry J. Cittone				
Signature:	/Henry J. Cittone/				
Date:	04/15/2013				
Total Attachments: 1 source=4-Assign_264_400_2#page1.tif					

OP \$40.00 29440670

ASSIGNMENT

Whereas, I, Massimiliano Minorini, a citizen of Italy residing at Via R. Sanzio 36, 1-20149 Milan, Italy, have invented an improvement in a "Bottle" for which I have executed an application for Letters Patent and,

Whereas,

ACQUA DI PARMA S.r.l., an Italian Limited Liability Company having an address at Via Ripamonti 99, 1-20141 Milano, Italy, is desirous of acquiring an interest therein:

Now, therefore in consideration of the sum of One Dollar and/or such other valuable consideration as was provided, the receipt of which is hereby acknowledged, I, Massimiliano Minorini

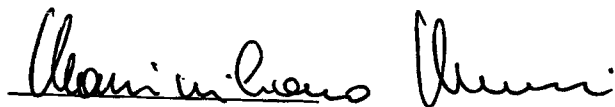
by these presents do sell, assign and transfer unto ACQUA DI PARMA S.r.l.

the full and exclusive right to the aforementioned invention, as described in the specification executed by me herewith preparatory to obtaining Letters Patent in the United States therefor; and hereby request the Commissioner of Patents to issue said Letters Patent to ACQUA DI PARMA S.r.l.

as the assignee, for its interest, for the sole use and behoof of ACQUA DI PARMA S.r.l. and its legal representatives, successor and assigns, to the full end of the term for which said Letters Patent are granted, as fully and entirely as the same would have been held by us had this assignment and sale not been made.

I hereby authorize and request the law firm of Cittone & Chinta LLP (USPTO Customer Number 94544) the power to insert on this Assignment the any further identification (such as series code along with U.S. Serial Number 29440670 / Patent Number) which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

Executed this 01 day of 25, 2013



Massimiliano Minorini