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Jeremy C. ROSENBERG

Execution Date(s): 03/18/2013

Additional name(s) of conveying party(ies) attached?  
attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies):

NAME: Music Choice

ADDRESS: 650 Dresher Road  
Horsham, PA 19044

3. Name of Conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Government Interest Assignment  
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☐ Yes ☒ No4. Application number(s) or patent number(s): ☐A. Patent Application No.(s)  
13/709,358

This document is being filed together with a new application

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No5. Name and address of party to whom  
correspondence concerning document should be  
mailed:

Name: Brian S. Rosenbloom  
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 Attorney Docket No.: 2917-149-US2

6. Total number of applications  
and patents involved: 17. Total fee (37 CFR 3.41): . . . \$ 40

- ☐ Enclosed  
☒ Authorized to be charged to deposit account  
☐ None required (government interest not affecting title)

8. Deposit account number: 02-2135Authorized User Name Brian S. Rosenbloom

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9. Signature.



Signature

2013-04-12

Date

Brian S. Rosenbloom, Reg. #41,276

Name of Person Signing

Total number of pages including cover sheet, attachments and documents: 3

Rothwell, Figg, Ernst & Manbeck, P.C.

Attorney Docket No. 2817-149-US2

**ASSIGNMENT BY INVENTOR(S) OF PATENT APPLICATION FOR ALL COUNTRIES**

BE IT KNOWN THAT, for good and valuable consideration paid to the undersigned inventor(s) (hereinafter ASSIGNOR(S)) by

Name: Music Cholge

Address: 650 Dresher Road  
Horsham, PA 19044

(hereinafter ASSIGNEE),

the receipt and adequacy of which is hereby acknowledged, ASSIGNOR(s) hereby sell(s), assign(s) and transfer(s) to ASSIGNEE

all of his/her right, title and interest in, to and under the invention and application entitled: CROSS CHANNEL DELIVERY SYSTEM AND METHOD

for which application for Letters Patent of the United States ASSIGNOR(S) is/are the sole or a joint inventor and which application was executed on even date herewith or is identified as follows

U.S. Serial No.: 13/709,358

Filing Date: December 10, 2012

and all Letters Patent of the United States to be obtained on said application or on any continuation, division, reissue, reexamination or extension thereof and all rights connected therewith, and all applications for Letters Patent which may hereafter be filed for said invention in any country or countries foreign to the United States, and all Letters Patent which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof and all rights of priority in any such country or countries based upon the filing of the said application for Letters Patent of the United States which are created by any law, treaty or international convention, for the full term or terms for which the same may be granted, including all rights to recover damages for any and all past infringement; and

ASSIGNOR(S) agree(s) to execute all papers necessary in connection with said application and any continuing, divisional, reissue or reexamination applications thereof and to execute separate assignments in connection with such applications as ASSIGNEE may deem necessary.

ASSIGNOR(S) agree(s) to execute all papers necessary in connection with any interference, litigation, or other legal proceeding which may be declared concerning this application or any continuation, division, reissue or reexamination thereof or Letters Patent, reissue patent or reexamination certificate issued thereon and to cooperate with ASSIGNEE in every way possible in obtaining and producing evidence and proceeding with such interference, litigation, or other legal proceeding.

ASSIGNOR(S) covenant(s) that he/she has the full right to convey the entire interest herein assigned and has not executed, and will not execute, any agreement in conflict herewith.

ASSIGNOR(S) acknowledge(s) that ASSIGNEE may appoint any attorney or practitioner of ASSIGNEE'S choice to prosecute any application or other legal proceeding involving said invention and ASSIGNOR(S) further acknowledge(s) that any attorney or practitioner so appointed by

Page 1 of 2

**PATENT**

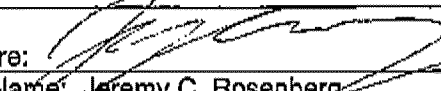
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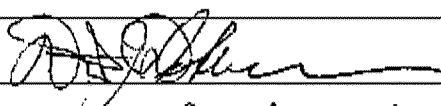
Attorney Docket No. 2917-149-US2

ASSIGNEE does not represent ASSIGNOR(S) and that such appointment by ASSIGNEE does not create any attorney-client relationship between ASSIGNOR(S) and any attorney or practitioner appointed by ASSIGNEE.

IN WITNESS WHEREOF, ASSIGNOR(S) has/ have affixed his/her signature below.

Signature: 	Date: 3/18/17
Typed Name: Jeremy C. Rosenberg	
Signature:	Date:
Typed Name:	
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Typed Name:	
Signature:	Date:
Typed Name:	

WITNESSES: (optional)	
Signature:	Date:
Typed Name:	
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<b>ACCEPTED AND ACKNOWLEDGED FOR AND ON BEHALF OF THE ASSIGNEE:</b>	
ASSIGNEE NAME: Music Choice	
SIGNATURE OF AUTHORIZED PERSON 	
TYPED/PRINTED NAME OF AUTHORIZED PERSON David J. DelBeccaro	
TYPED TITLE: President & CEO	
DATE: March 18, 2013	

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