

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Christofer Hardy</td> <td>03/14/2013</td> </tr> <tr> <td>Thomas A. Yarborough</td> <td>03/14/2013</td> </tr> </tbody> </table>		Name	Execution Date	Christofer Hardy	03/14/2013	Thomas A. Yarborough	03/14/2013				
Name	Execution Date										
Christofer Hardy	03/14/2013										
Thomas A. Yarborough	03/14/2013										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>EchoStar Technologies L.L.C.</td> </tr> <tr> <td>Street Address:</td> <td>100 Inverness Terrace East</td> </tr> <tr> <td>City:</td> <td>Englewood</td> </tr> <tr> <td>State/Country:</td> <td>COLORADO</td> </tr> <tr> <td>Postal Code:</td> <td>80112</td> </tr> </table>		Name:	EchoStar Technologies L.L.C.	Street Address:	100 Inverness Terrace East	City:	Englewood	State/Country:	COLORADO	Postal Code:	80112
Name:	EchoStar Technologies L.L.C.										
Street Address:	100 Inverness Terrace East										
City:	Englewood										
State/Country:	COLORADO										
Postal Code:	80112										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13831071</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13831071						
Property Type	Number										
Application Number:	13831071										
CORRESPONDENCE DATA											
Fax Number: 2066826031 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 206-622-4900 Email: MollyM@SeedIP.com Correspondent Name: Steven R. Blair Address Line 1: 701 Fifth Avenue Address Line 2: Suite 5400 Address Line 4: Seattle, WASHINGTON 98104											
ATTORNEY DOCKET NUMBER:	290110.571										
NAME OF SUBMITTER:	Steven R. Blair										
Signature:	/Steven R. Blair/										
Date:	04/15/2013										

CH \$40.00 13831071

Total Attachments: 4

source=571 Assignment#page1.tif

source=571 Assignment#page2.tif

source=571 Assignment#page3.tif

source=571 Assignment#page4.tif

**ASSIGNMENT AND AGREEMENT IN AN APPLICATION FOR
LETTERS PATENT OF THE UNITED STATES OF AMERICA**

WHEREAS, Christofer Hardy and Thomas A. Yarborough, having a mailing address of: 5820 Dakota Drive, Cheyenne, WY 82001 and 9352 Crystal Mountain Drive, Cheyenne, WY 82009 (hereinafter, singularly and collectively "Assignor") has solely and/or have jointly (as appropriate) invented and/or discovered certain new and useful invention, process, machine, manufacture, or composition of matter, or any new and useful improvement in an invention as described in an application for Letters Patent entitled "RELEVANT VIDEO CONTENT PUSHED TO A MOBILE PHONE" filed in and/or with the United States Patent and Trademark Office on March 14, 2013, and which has been assigned Application Serial Number 13/831,071 and which is further identified by the EchoStar Docket No. set forth above (hereinafter, the "Invention"); and

WHEREAS, EchoStar Technologies L.L.C., a limited liability company organized and existing under the laws of the State of Texas, United States of America and having a principal place of business of 100 Inverness Terrace East, Englewood, Colorado 80112 (hereinafter, the "Assignee") desires to acquire all rights, title and interest in and to the Invention, including, but not limited to, all rights, title and interest in and to past, present and future damages, injunctive relief and to any and all other additional rights, title, interest, relief and/or remedies granted by any legislative, judicial, quasi-judicial, administrative or other body, or otherwise; and

WHEREAS, Assignor, to the extent they own any right, title and interest in and to the Invention are desirous of assigning any and all such rights, title and/or interest to Assignee.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over unto Assignee and its legal representatives, successor and assigns, the entire right, title and interest, including any all rights in and/or to past, present and future damages, injunctive relief and/or any other remedy and relief granted by a legislative, judicial, quasi-judicial or administrative body, in and to said Invention, said application, for any and all non-provisional, national, international, foreign, and regional applications corresponding and/or claiming priority thereto, any divisions, continuations, continuation-in-parts, reissues, reexaminations, renewals, and extensions thereof, and the Letters Patent, both foreign and domestic, that may or shall issue thereon, and does request the Commissioner of Patents to issue said Letters Patent to the Assignee, consistent with the terms of this agreement.

Assignor hereby authorizes Assignee to insert in this instrument the filing date and Application Serial Number in the above fields if not already present at the time of execution of this instrument.

Assignor hereby declares that he/she is the sole inventor (if only one inventor is named herein) or an original, first and joint inventor (if plural inventors are named herein) of the Invention. UPON SAID CONSIDERATION, Assignor hereby covenants and agrees with Assignee that they will not execute any writing or do any act whatsoever conflicting with these presents, and agrees that, when requested, he/she will, without charge to Assignee but at its expense, execute such additional assignments, declarations and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and

render all necessary assistance in making application for and obtaining original, continuation, continuation-in-part, divisional, renewal, reissued or extended Letters Patent of the United States, or of any and all foreign countries, on said invention, and in enforcing any rights or chooses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of, the assigns and legal representatives of both parties.

Assignor agrees that he/she will communicate to Assignee or its representatives any facts known to Assignor respecting said inventions within a reasonable time of discovering or coming into possession of the same.

Assignor authorizes and empowers Assignee, its successors, assigns or nominees, to make application for patent or other form of protection for said inventions in its or their own name, or in Assignor's name, in any and all countries to invoke and claim for any application for patent or other form of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from me.

Assignor hereby consent that a copy of this Assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose and more particularly in proof of the right of Assignee or its successors, assigns or nominees to apply for patent or other proper protection for said inventions, and to claim the aforesaid benefits of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

Assignor covenants with Assignee, its successors, assigns, legal representatives, and nominees, that to the best of Assignor's knowledge the right, title and interest herein conveyed are free and clear of any encumbrance, and that Assignor has the full right to convey the same as herein expressed.

This Agreement and Assignment supersedes all other assignments, agreements and addendums related to the above-identified application.

After this Assignment has been recorded, please return it to:

Attn: Max S. Gratton
Legal Department
EchoStar Technologies L.L.C.
100 Inverness Terrace East
Englewood, CO 80112

JOINT (Choose one)

Inventor (1):

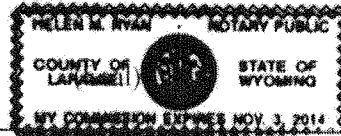
Christopher Hardy
Christopher Hardy

[Signature]
(Signature in Full)

On this 14th day of March, 2013, before me a notary public in and for the county of LARAMIE in the State of WYOMING, appeared Christofer Hardy, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he signed, seals and delivered the same instrument as a free and voluntary act for the use and purposes therein set forth.

Helen M. Ryan

My Commission Expires: November 03, 2014
Notary Public



JOINT (Choose one)

Inventor (2): Thomas A. Yarborough
Thomas A. Yarborough

Thomas A. Yarborough
(Signature in Full)

On this 14th day of March, 2013, before me a notary public in and for the county of Laramie in the State of Wyoming, appeared Thomas A. Yarborough, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he signed, seals and delivered the same instrument as a free and voluntary act for the use and purposes therein set forth.

Helen M. Ryan
My Commission Expires: November 03, 2014
Notary Public

