

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Sanghyun CHOI	03/04/2013
Seungil LEE	03/04/2013
RECEIVING PARTY DATA	
Name:	LG Electronics Inc.
Street Address:	20 Yeouido-dong Yeongdeungpo-gu
City:	Seoul
State/Country:	REPUBLIC OF KOREA
Postal Code:	150-721
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29448343
CORRESPONDENCE DATA	
Fax Number:	2027393001
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	2027393000
Email:	patents@morganlewis.com, kcasavecchia@morganlewis.com
Correspondent Name:	Robert J. Gaybrick
Address Line 1:	1111 Pennsylvania Ave, NW
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004
ATTORNEY DOCKET NUMBER:	001364-7147
NAME OF SUBMITTER:	Robert J. Goodell
Signature:	/Robert J. Goodell/
Date:	04/15/2013
Total Attachments: 3 source=001364-7147_ResponseToNonRecordation_Assignment_04152013#page1.tif source=001364-7147_ResponseToNonRecordation_Assignment_04152013#page2.tif source=001364-7147_ResponseToNonRecordation_Assignment_04152013#page3.tif	

CH \$40.00 29448343

ASSIGNMENT

WHEREAS WE, the below named inventors, (hereinafter referred to as "Assignors"), have made an invention entitled:

CELLULAR PHONE

for which WE filed an application of United States on , (Application No 29/440,343, and

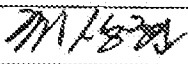
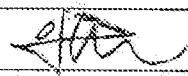
WHEREAS, LG ELECTRONICS INC., whose post office address is 20 Yeouido-dong Yeongdeungpo-gu, Seoul, 150-721, Republic of Korea (hereinafter referred to as "Assignee"), is desirous of securing the entire right, title, and interest in and to this invention in all countries throughout the world, and in and to the application of United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from Assignee is hereby acknowledged, WE, as assignors, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, OUR entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of such applications, and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues thereof; and WE hereby authorize and request the Director of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent of this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, WE HEREBY covenant that WE have the full right to convey the interest assigned by this Assignment, and WE have not executed and will not execute any agreement in conflict with this Assignment;

AND, WE HEREBY further covenant and agree that WE will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to US respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

IN TESTIMONY WHEREOF, WE have hereunto set my hands.

Full Name of first Assignor	Sanghyun Choi
Address	302, 179-2, Seokchon-dong, Songpa-gu, Seoul, Republic of Korea
Signature	
Date	March 4, 2013
Full Name of second Assignor	Seungil Lee
Address	170-30, Bulgwang 2-dong, Eunpyeong-gu, Seoul, Republic of Korea
Signature	
Date	March 4, 2013

Morgan, Lewis & Bockius LLP

DBI/71340338.1



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

April 02, 2013

PTAS

ROBERT J. GAYBRICK
1111 PENNSYLVANIA AVE, NW
WASHINGTON, DC 20004

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United States Patent and Trademark Office
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JOANN STEWART-WOOD
ASSIGNMENT RECORDATION BRANCH
PUBLIC RECORDS DIVISION

Documented 4-3-13 Attorney RTG/CWA/RC-2
Case 001364-7147
Due Date May 2-2013
Action Refile Assignment
By RT OK WMA

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