

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Gerald Keith Brewer</td> <td>04/12/2013</td> </tr> <tr> <td>Kenneth A. Pilcher</td> <td>04/12/2013</td> </tr> <tr> <td>Robert E. Akridge</td> <td>04/12/2013</td> </tr> </tbody> </table>		Name	Execution Date	Gerald Keith Brewer	04/12/2013	Kenneth A. Pilcher	04/12/2013	Robert E. Akridge	04/12/2013
Name	Execution Date								
Gerald Keith Brewer	04/12/2013								
Kenneth A. Pilcher	04/12/2013								
Robert E. Akridge	04/12/2013								
RECEIVING PARTY DATA									
Name:	L'Oreal USA Creative, Inc.								
Street Address:	575 Fifth Avenue								
City:	New York								
State/Country:	NEW YORK								
Postal Code:	10017								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29452220</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29452220				
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Application Number:	29452220								
CORRESPONDENCE DATA									
Fax Number:	2062240779								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	(206)682-8100								
Email:	efiling@cojk.com								
Correspondent Name:	Brandon C. Stallman, Esq.								
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Address Line 2:	1420 Fifth Avenue, Suite 2800								
Address Line 4:	Seattle, WASHINGTON 98101-2347								
ATTORNEY DOCKET NUMBER:	LORLD141066								
NAME OF SUBMITTER:	Brandon C. Stallman								
Signature:	/Brandon C. Stallman/								

Date:

04/15/2013

Total Attachments: 4

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ASSIGNMENT OF US DESIGN APPLICATION

WHEREAS, we, Gerald Keith Brewer, Kenneth A. Pilcher, and Robert E. Akridge, are the inventors named in an application for Letters Patent of the United States for our design entitled EXFOLIATING BRUSH HEAD, and we hereby authorize the attorneys of the firm of Christensen O'Connor Johnson Kindness^{PLLC}, 1420 Fifth Avenue, Suite 2800, Seattle, Washington 98101, to insert here in parentheses (Application No. 29/452220, filed April 12, 2013) the application number and filing date of said application when known;

AND, WHEREAS, L'Oreal USA Creative, Inc., a Delaware corporation, having a principal place of business at 575 Fifth Avenue, New York, New York 10017 (hereinafter referred to as ASSIGNEE), is desirous of acquiring our entire right and title to and interest in said application;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, we do hereby sell, assign, and transfer unto ASSIGNEE our entire right and title to and interest in said application, said application and any patents maturing therefrom to be held and enjoyed by ASSIGNEE as entirely as the same would have been held and enjoyed by us had this sale, assignment, and transfer not been made; and we do hereby further agree and promise to execute all instruments and render all such assistance as ASSIGNEE may request in order to make and prosecute said application, to enforce any and all patents that mature therefrom, and to confirm in ASSIGNEE legal title to said application and any patents maturing therefrom, all without charge to ASSIGNEE but at no expense to us.

