

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
CONVEYING PARTY DATA																	
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Philip Law</td> <td>03/05/2008</td> </tr> <tr> <td>Yuan Der Ho</td> <td>03/11/2008</td> </tr> <tr> <td>Choon Chong</td> <td>03/05/2008</td> </tr> <tr> <td>Rolf Skyberg</td> <td>03/06/2008</td> </tr> <tr> <td>Massimiliano Mancini</td> <td>03/06/2008</td> </tr> <tr> <td>Adam Trachtenberg</td> <td>02/05/2008</td> </tr> <tr> <td>Trisha Lee Okubo</td> <td>03/05/2008</td> </tr> </tbody> </table>		Name	Execution Date	Philip Law	03/05/2008	Yuan Der Ho	03/11/2008	Choon Chong	03/05/2008	Rolf Skyberg	03/06/2008	Massimiliano Mancini	03/06/2008	Adam Trachtenberg	02/05/2008	Trisha Lee Okubo	03/05/2008
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RECEIVING PARTY DATA																	
<table border="1"> <tr> <td>Name:</td> <td>eBay Inc.</td> </tr> <tr> <td>Street Address:</td> <td>2145 Hamilton Avenue</td> </tr> <tr> <td>City:</td> <td>San Jose</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>95125</td> </tr> </table>		Name:	eBay Inc.	Street Address:	2145 Hamilton Avenue	City:	San Jose	State/Country:	CALIFORNIA	Postal Code:	95125						
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<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13858495</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13858495												
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CORRESPONDENCE DATA																	
Fax Number: <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Email: request@slwip.com Correspondent Name: SCHWEGMAN, LUNDBERG & WOESSNER, P.A. Address Line 1: P.O. BOX 2938 Address Line 4: MINNEAPOLIS, MINNESOTA 55402																	
ATTORNEY DOCKET NUMBER:	2043.481US3																
NAME OF SUBMITTER:	Brandy Getty																

CH \$40.00 13858495

Signature:	/Brandy Getty/
Date:	04/16/2013
Total Attachments: 9 source=2043481US3Assignment#page1.tif source=2043481US3Assignment#page2.tif source=2043481US3Assignment#page3.tif source=2043481US3Assignment#page4.tif source=2043481US3Assignment#page5.tif source=2043481US3Assignment#page6.tif source=2043481US3Assignment#page7.tif source=2043481US3Assignment#page8.tif source=2043481US3Assignment#page9.tif	

RECORDATION FORM COVER SHEET
PATENTS ONLY

Atty Ref/Docket No.: 2043.481US3

Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Philip Law, Yuan Der Ho, Choon Chong, Rolf Skyberg,
Massimiliano Mancini, Adam Trachtenberg, Trisha Lee
Okubo

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: March 5, 2008, March 11, 2008, March
5, 2008, March 6, 2008, March 6, 2008, February 5,
2008, March 5, 2008

2. Name and address of receiving party(ies):

Name: eBay Inc.

Street Address: 2145 Hamilton Avenue

City: San Jose State: CA Zip: 95125

Country: United States of America

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

Serial No. 13/858,495, filed April 8, 2013

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence
concerning document should be mailed:

Name: Garrett M. Hall

Address:

Schwegman, Lundberg & Woessner, P.A.
P.O. Box 2938
Minneapolis, MN 55402--0938

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

☐ Enclosed

☒ Authorized to be charged to deposit account
19-0743

8. Please charge any additional fees or credit any over
payments to our Deposit Account No.: 19-0743

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy
of the original document.

Garrett M. Hall/Reg. No. 67,888

Name of Person Signing

/Garrett M. Hall/

Signature

4/8/13

Date

Total number of pages including cover sheet: 9

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Mail Stop Assignment Recordation Services
P.O. Box 1450
Alexandria, VA 22313-1450

PATENT
REEL: 030227 FRAME: 0647

ASSIGNMENT

WHEREAS, We, Philip Law, residing at 880 E. Fremont Ave., #504, Sunnyvale, CA 94087, and Yuan Der Ho, residing at 26 Creekside Lane, San Mateo, CA 94401, and Choon Chong, residing at 4438 18th Street, San Francisco, CA 94114, and Rolf Skyberg, residing at 1238 Robway Ave. ^{(Campbell) ES 3/11/08} Campbell, CA 95008, and Massimiliano Mancini, residing at 5317 Rafton Drive, San Jose, CA 95124, and Adam Trachtenberg, residing at 1294 Noe Street, San Francisco, CA 94114, and Trisha Lee Okubo, residing at 1382 Oak Knoll Dr., San Jose, CA 95129, made certain new and useful inventions and improvements for which we filed an application for Letters Patent of the United States on December 21, 2007, which application was assigned U.S. patent application serial number 11/963,426, and is entitled VIEWING SHOPPING INFORMATION ON A NETWORK BASED SOCIAL PLATFORM:

Platform - 3/11/08
~~PLATFORM~~

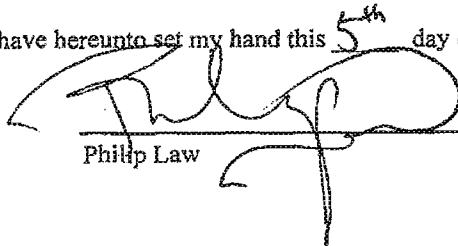
AND WHEREAS, eBay Inc., a corporation organized and existing under and by virtue of the laws of the State of Delaware, and having an office and place of business at 2145 Hamilton Avenue, San Jose, CA 95125 (hereinafter "Assignee"), is desirous of acquiring the entire right, priority right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted there from, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted there from; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore, we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

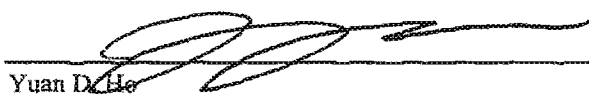
IN TESTIMONY WHEREOF, I have hereunto set my hand this 5th day of March, 2008.



Philip Law

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Serial Number : 11/963,426
Filing Date : December 21, 2007
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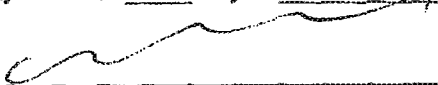
IN TESTIMONY WHEREOF, I have hereunto set my hand this 71 day of 03, 2008.



Yuan D. Ho

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Serial Number : 11/963,426
Filing Date : December 21, 2007
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IN TESTIMONY WHEREOF, I have hereunto set my hand this 5th day of March, 2008.



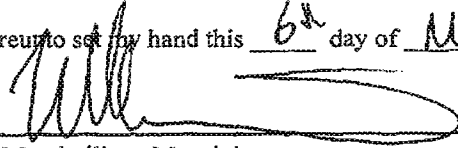
Choon Chong

IN TESTIMONY WHEREOF, I have hereunto set my hand this 6th day of March, 2008.

Rolf Skyberg
Rolf Skyberg

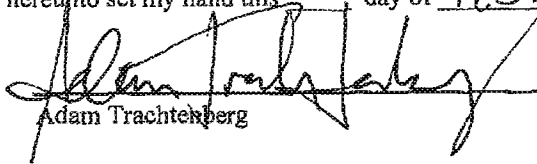
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IN TESTIMONY WHEREOF, I have hereunto set my hand this 6th day of March, 2008.



Massimiliano Mancini

IN TESTIMONY WHEREOF, I have hereunto set my hand this 5 day of February, 2008.


Adam Trachtenberg

IN TESTIMONY WHEREOF, I have hereunto set my hand this 5 day of March, 2008.



Trisha L. Okubo