

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
RAS Penndial, L.L.C.	04/11/2013
RECEIVING PARTY DATA	
Name:	Circular Focus, LLC
Street Address:	9707 Nanticoke Business Park Dr.
Internal Address:	Unit 1
City:	Greenwood
State/Country:	DELAWARE
Postal Code:	19950
PROPERTY NUMBERS Total: 4	
Property Type	Number
Patent Number:	5433048
Patent Number:	D531017
Patent Number:	D551959
Patent Number:	D562124
CORRESPONDENCE DATA	
Fax Number:	2565175285
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	Kathleen T. Milam
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ATTORNEY DOCKET NUMBER:	206483301001
NAME OF SUBMITTER:	Kathleen T. Milam

OP \$160.00 5433048

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Signature:	/Kathleen T. Milam/
Date:	04/17/2013
Total Attachments: 6 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif source=Assignment#page4.tif source=Assignment#page5.tif source=Assignment#page6.tif	

ASSIGNMENT OF PATENTS AND TRADEMARKS

THIS ASSIGNMENT is entered into and shall be effective as of the 11th day of April, 2013, by and between RAS Penndial, L.L.C., a Delaware limited liability company (the "Assignor") and Circular Focus, L.L.C. a Delaware limited liability company (the "Assignee"). This Assignment is being delivered in connection with that certain Asset Purchase Agreement dated effective as of April 11, 2013 by and between Assignee and Assignor.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt of which is hereby expressly acknowledged, Assignor does hereby irrevocably and unconditionally assign, sell, convey, and transfer unto Assignee the Assignor's entire right, title and interest, for all countries in and to (a) the issued patents and patent applications listed on the attached Exhibit A ("Assigned Patents"), together with all invention(s), modification(s), and improvement(s) set forth therein, (b) any and all continuations, continuations-in-part, divisionals, foreign counterparts, and renewals of, and substitutes for said Assigned Patents and their equivalents in U.S. and/or foreign jurisdictions, (c) all patents and patent applications claiming priority to or the benefit of said Assigned Patents, including patents and patent applications filed in U.S. and/or foreign jurisdictions or under any international convention, (d) any reissues, or reexaminations, or extensions of patents and patent applications granted from any of the above and their equivalents in any jurisdiction, and (e) all the rights and privileges under any and all patents and patent applications in (a)-(d) above in any country, including the right to sue and recover damages for future or past infringements of those patents and patent applications. Assignor requests that any and all patents issuing from said applications be issued to said Assignee, its successors, assigns and legal representatives, or to such nominees as it may designate.

Assignor hereby assigns, transfers, sells and conveys to Assignee all of Assignor's right, title and interest in and to the trademarks described in Exhibit B attached hereto (the "Assigned Trademarks") together with (a) the goodwill associated therewith and all registrations, recordings and renewals thereof, (b) all applications in connection therewith, issued by or filed in a national, state or local governmental authority of any country, and (c) the exclusive right to sue for and recover for its own use accrued profits and damages for any and all infringements of the Assigned Trademarks, including, but not limited to, past infringements.

Assignor agrees that, when requested, it will sign all papers, take all rightful oaths, and do all acts which may be reasonably requested by Assignee for securing and maintaining patents and patent applications for said inventions in any and all countries and for vesting title thereto in said Assignee, its successors, assigns and legal representatives or nominees.

Assignor authorizes and empowers said Assignee, its successors, assigns and legal representatives or nominees, to invoke and claim for any application for patent or other form of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from Assignor.



Assignor hereby consents that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose and more particularly in proof of the right of said Assignee or nominee to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

[Signature Pages to Follow]



Exhibit A

PATENTS

Patent Number	Serial Number	Title	Type	Country
5433048	08/120326	Molding of Synthetic Resin Foam with Hidden Fittings	Utility	United States
D531017	29/221545	Clip System for Installing Molding	Design	United States
D551959	29/232235	Clip System for Installing Chair Rail	Design	United States
D562124	29/273650	Clip System for Installing Medallions	Design	United States

Exhibit B

TRADEMARKS

Registration Number	Serial Number	Country	Trademark
1525696	73/693096	United States	CONTOUR-ALL
1429715	73/609262	United States	FOCAL POINT
1212456	73/329867	United States	FOCAL POINT
1299527	73/426884	United States	HIGHSTYLE
1695139	74/052614	United States	HIGHSTYLE
3525951	78/955061	United States	FOCAL FINISH