

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Phoebe Philo	03/27/2013
RECEIVING PARTY DATA	
Name:	Celine
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State/Country:	FRANCE
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29446597
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NAME OF SUBMITTER:	Elizabeth D. Ferrill
Signature:	/Elizabeth D. Ferrill/
Date:	04/17/2013
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

OP \$40.00 29446597

ASSIGNMENT AND DECLARATION AND POWER OF ATTORNEY FOR
UTILITY OR DESIGN PATENT APPLICATION

WHEREAS I/We, the below named inventors, (hereinafter referred to as Assignors), of a claimed invention in an application for United States Letters Patent entitled:

HANDBAG
filed on February 26, 2013 as United States Application No. 29/446,597, (Confirmation No. 3817).

WHEREAS, CELINE
a corporation of France
whose post office address is 23/25 rue du Pont-Neuf, 75001 Paris, France

(hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention, the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

WHEREAS, CELINE presently has ownership of certain intellectual property I have created, including the design for the HANDBAG, and

WHEREAS, I wish to transfer, and do hereby transfer all right title and ownership to the invention in above identified U.S. design patent application of which I may still possess,

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I/WE, as Assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my/our entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and I/WE hereby authorize and request the Director of the United States Patent and Trademark Office to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment.

AND, I/WE HEREBY further covenant and agree that I/WE will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to me/us respecting this invention and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

AND, I/WE HEREBY authorize and request that the attorneys having Power of Attorney in this application (Application No. 29/446,597, filed on February 26, 2013).

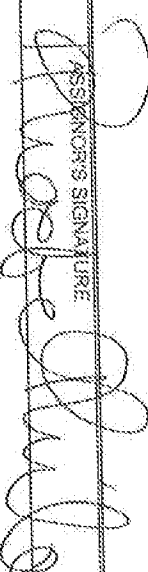
As a named inventor below, I hereby declare that: (1) This declaration is directed to the above-identified application; (2) the above-identified application was made or authorized to be made by me; (3) my residence and mailing address are as stated below next to my name; and (4) I believe I am an original inventor or an original joint inventor of a claimed invention in the application. I hereby acknowledge that any willful false statements made in this declaration are punishable by fine or imprisonment of not more than five (5) years, or both, under section 1001 of Title 18 of the United States Code.

As a named inventor below, I have also identified below, any foreign application(s) for patent or inventor's certificate having a filing date before that of the application noted above, for which priority is claimed, having subject matter related to the application noted above:

Country	Application Number	Date of Filing
Europe (OHIM)	002106294-0003	September 20, 2012

As a below named inventor, I have reviewed and understand the contents of the application, including the claim, and am aware of the duty to disclose to the USPTO all information known to me to be material to patentability as defined in 37C.F.R. § 1.56.

I hereby appoint the patent practitioners associated with FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P., CUSTOMER NUMBER 22,862 to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

1. FULL NAME OF SOLE ASSIGNOR Phoebe PHLO	ASSIGNOR'S SIGNATURE 	DATE 22-03-2013
MAILING ADDRESS c/o CELINE, 29125, rue du Port-Neuf, 75001 Paris, France		RESIDENCE London, United Kingdom