

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>David Gairns</td> <td>04/09/2013</td> </tr> <tr> <td>Gabi Hoffknecht</td> <td>04/09/2013</td> </tr> </tbody> </table>		Name	Execution Date	David Gairns	04/09/2013	Gabi Hoffknecht	04/09/2013
Name	Execution Date						
David Gairns	04/09/2013						
Gabi Hoffknecht	04/09/2013						
RECEIVING PARTY DATA							
Name:	SimEX Inc.						
Street Address:	511 King Street West, Suite 130						
City:	Toronto						
State/Country:	CANADA						
Postal Code:	M5V 1K4						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13842689</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13842689		
Property Type	Number						
Application Number:	13842689						
CORRESPONDENCE DATA							
Fax Number:	4163611398						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	(416) 364-7311						
Email:	jkvesic@bereskinparr.com						
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Address Line 1:	40 King Street West						
Address Line 4:	Toronto, CANADA M5H 3Y2						
ATTORNEY DOCKET NUMBER:	6850-P43272US00						
NAME OF SUBMITTER:	Jelena Kvesic						
Signature:	/jelenakvesic/						
Date:	04/17/2013						

This document serves as an Oath/Declaration (37 CFR 1.63).

Total Attachments: 4

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ASSIGNMENT / DECLARATION

WHEREAS, **David Gairns**, whose full post office address is **41 Beaty Avenue, Apt. 1, Toronto, Ontario, Canada M6K 3B3**, and **Gabi Hoffknecht** whose full post office address is **57 Woodheath Lane, RR3, Newmarket, Ontario, Canada L3Y 4W1** (hereinafter "the Assignors") are the inventors of an invention disclosed in **United States of America** patent application no. **13/842,689**, filed on **March 15, 2013** entitled **SYSTEM, DEVICE AND METHOD FOR CONTROLLING EFFECTS IN A THEATRE**, (hereinafter "the Application");

AND WHEREAS, **SimEx Inc.**, whose full post office address is **511 King Street West, Suite 130, Toronto, Ontario, Canada M5V 1K4** (hereinafter "the Assignee"), has acquired from the Assignors, their entire right, title and interest in and to the invention, in all countries of the world, including their rights to the Application, and all related applications thereon, including any and all, international, national and regional phase applications based on the Application, and other counterpart applications in all countries, and any and all substitutes, divisionals, continuations and continuations-in-part, and any Letters Patent that may be obtained therefor, and in any and all reissues, extensions, renewals and reexaminations of such applications and patents;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of all of which is hereby acknowledged, the Assignors hereby confirm that, as of the filing date of the Application, they have assigned, and, effective as of the filing date of the Application, do hereby sell and assign, transfer and set over to the Assignee, all their right, title and interest for Canada, the United States of America, its territories, dependencies and possessions, and for all other countries in the world, in and to the invention, including their rights to the Application, and all

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[Handwritten signatures]

related applications and patents thereon, to be held and enjoyed by the Assignee, its assigns and successors, as fully and entirely as the same would have been held and enjoyed by them, had this Assignment not been made.

The Assignors hereby confirm that the Application was made or was authorized to be made by themselves and that they believe themselves to be the original inventors or joint inventors of a claimed invention in the Application.

The Assignors shall without further consideration do all such things and execute all such documents as may be necessary or desirable to obtain and maintain the Application for the invention, and all related applications and patents thereon, in any and all countries, and to vest title thereto in the Assignee, its successors, assigns and legal representatives or nominees.

The Assignors authorize and empower the Assignee, its successors, assigns and legal representatives or nominees, to invoke and claim for any of the Applications, and all related applications and patents thereon, filed by them or the Assignee, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from them.

The Assignors authorize and empower Bereskin & Parr LLP/S.E.N.C.R.L., s.r.l., whose complete address is Scotia Plaza, 40 King Street West, 40th Floor, Toronto, Ontario M5H 3Y2, to insert on this Assignment any further identification, to prepare any translation which may be necessary or desirable in order to comply with the rules for recordation of this document in any country and to correct any clerical error in this assignment.

The Commissioner of Patents & Trademarks is hereby authorized and requested to issue any Letters Patent for the Application, and all related

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HT J.P.
JC

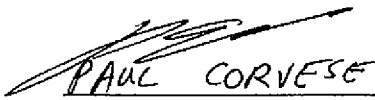
applications thereon, to the Assignee, for its sole use and benefit; and for the use and benefit of its successors and assigns, to the full end of the term for which Letters Patent may be granted, as fully and entirely as the same would have been held by the Assignors had this Assignment and sale not been made.

If a provision of this Assignment is or becomes illegal, invalid or unenforceable in any jurisdiction, that shall not affect the validity or enforceability in that jurisdiction of any other provision of this Assignment, or the validity or enforceability in other jurisdictions of that or any other provision of this Assignment.

The Assignors hereby acknowledges that any willful false statement made in this assignment/declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

The Parties confirm their express wish that this Assignment be drawn up in the English language. *Les parties confirment leur volonté expresse que cette cession soit rédigée en langue anglaise.*

SIGNED AT TORONTO, ONTARIO, this 9th day of APRIL, 2013.




Witness Name:
(Print and Sign)




David Gairns




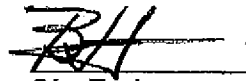
SIGNED AT Toronto, Ontario, this 9th day of April, 2013.


Witness Name: PAUL CORVESE
(Print and Sign)


Gabi Hoffknecht

SIGNED AT TORONTO, ONTARIO, this 9th day of APRIL, 2013.


Witness Name: PAUL CORVESE
(Print and Sign)


SimEx Inc.
Name: Brian Ferguson
Title: Senior Vice President, Technology
Operations