

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>John Glenn Eshleman</td> <td>04/11/2013</td> </tr> <tr> <td>Kevin Scott Beyer</td> <td>04/05/2013</td> </tr> <tr> <td>Brian Babcock</td> <td>04/11/2013</td> </tr> <tr> <td>Carl-Christian Kanne</td> <td>04/11/2013</td> </tr> </tbody> </table>		Name	Execution Date	John Glenn Eshleman	04/11/2013	Kevin Scott Beyer	04/05/2013	Brian Babcock	04/11/2013	Carl-Christian Kanne	04/11/2013
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John Glenn Eshleman	04/11/2013										
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RECEIVING PARTY DATA											
Name:	Platfora, Inc.										
Street Address:	100 S. Ellsworth										
Internal Address:	Suite 400										
City:	San Mateo										
State/Country:	CALIFORNIA										
Postal Code:	94402										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13791042</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13791042						
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CORRESPONDENCE DATA											
Fax Number:											
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	949-852-0000										
Email:	PAIR@KPPB.COM										
Correspondent Name:	KAUTH , POMEROY , PECK & BAILEY ,LLP										
Address Line 1:	2400 EAST KATELLA AVENUE										
Address Line 2:	SUITE 1050										
Address Line 4:	ANAHEIM, CALIFORNIA 92806										
ATTORNEY DOCKET NUMBER:	02696										
NAME OF SUBMITTER:	Trudi Thompson										

OP \$40.00 13791042

Signature:	/t/
Date:	04/18/2013
Total Attachments: 4 source=02696assignment#page1.tif source=02696assignment#page2.tif source=02696assignment#page3.tif source=02696assignment#page4.tif	

## ASSIGNMENT

WHEREAS, WE, John Glenn Eshleman, Kevin Scott Beyer, Brian Babcock, and Carl-Christian Karne, made certain new and useful inventions and improvements for which an application for Letters Patent of the United States entitled SYSTEMS AND METHODS FOR INTEREST-DRIVEN DATA SHARING IN INTEREST-DRIVEN BUSINESS INTELLIGENCE SYSTEMS filed March 8, 2013 and having been assigned Application No. 13/791042;

WHEREAS, Platfora, Inc., a corporation organized and existing under and by virtue of the laws of the State of Delaware, and having an office and place of business at 100 S. Ellsworth, Suite 400, San Mateo, California 94402 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefore;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, I have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted there from, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted there from; and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

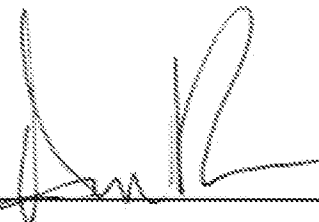
AND, for the consideration aforesaid, I do hereby agree that I and my executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to me relating to said improvements and the history thereof and will testify in all legal

proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore, I covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by me and that full right to convey the same as herein expressed is possessed by me.

IN WITNESS WHEREOF, I have hereunto set my hand this 11<sup>th</sup> day of April, 2013.

  
\_\_\_\_\_  
John Glenn Eshleman  
296 Laura Lane  
Mountain View, CA 94043

WITNESS:   
\_\_\_\_\_

Print name Anne Ricci

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IN WITNESS WHEREOF, I have hereunto set my hand this 5<sup>th</sup> day of April, 2013.



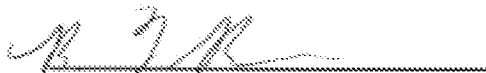
Kevin Scott Beyer  
230 Vasquez Avenue  
San Francisco, CA 94127

WITNESS: Anne Ricci

Print name Anne Ricci

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IN WITNESS WHEREOF, I have hereunto set my hand this 11<sup>th</sup> day of April, 2013.



Brian Babcock  
463 W. Meadow Drive  
Palo Alto, CA 94306


WITNESS: Anne Ricci

Print name Anne Ricci

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IN WITNESS WHEREOF, I have hereunto set my hand this 11 day of April, 2013.

  
\_\_\_\_\_  
Carl-Christian Kanne  
935 Steinway Avenue  
Campbell, CA 95008

WITNESS:   
\_\_\_\_\_

Print name Anne Ricci

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