PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
Masaki TAKASE	03/22/2013
Munetaka TSUDA	03/25/2013
You ASAKURA	03/25/2013
Takashi HATAKEDA	03/25/2013

RECEIVING PARTY DATA

Name:	SONY COMPUTER ENTERTAINMENT INC.
Street Address:	1-7-1, Konan, Minato-ku
City:	Tokyo
State/Country:	JAPAN
Postal Code:	108-0075

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13880152

CORRESPONDENCE DATA

Fax Number: 7326346887

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 732-634-7634

Email: zcustodio@GDIPLAW.COM
Correspondent Name: GIBSON & DERNIER LLP

Address Line 1: SUITE 504,

Address Line 2: 900 ROUTE 9 NORTH

Address Line 4: WOODBRIDGE, NEW JERSEY 07095

ATTORNEY DOCKET NUMBER: 545-399

NAME OF SUBMITTER: Matthew B. Dernier

Signature: s/Matthew B. Demier/

PATENT
REEL: 030242 FRAME: 0539

OP \$40.00 13880152

Date:	04/18/2013
Total Attachments: 4 source=06_SCE-50483(US)_Assignment#p source=06_SCE-50483(US)_Assignment#p source=06_SCE-50483(US)_Assignment#p source=06_SCE-50483(US)_Assignment#p	age2.tif age3.tif

Assignment of Patent Rights

The parties to this assignment are listed below and if there is more than one Assignor or Assignee, the words "Assignor" and "Assignee" shall include them: Assignor: Masaki TAKASE, having an address at: c/o Sony Computer Entertainment Inc., 1-7-1, Konan, Minato-ku, Tokyo 108-0075 Japan; Assignor: Munetaka TSUDA, having an address at: c/o Sony Computer Entertainment Inc., 1-7-1, Konan, Minato-ku, Tokyo 108-0075 Japan; Assignor: You ASAKURA, having an address at: c/o Sony Computer Entertainment Inc., 1-7-1, Konan, Minato-ku, Tokyo 108-0075 Japan: Assignor: Takashi HATAKEDA, having an address at: c/o Sony Computer Entertainment Inc., 1-7-1, Konan, Minato-ku, Tokyo 108-0075 Japan; and Assignee: SONY COMPUTER ENTERTAINMENT INC., having an address at: 1-7-1, Konan, Minato-ku, Tokyo, Japan. This assignment relates to the following patent application and/or issued patent, which is hereinafter referred to as "the Patent": [] a United States patent application signed by Assignor on ______, 2013, and entitled ___ [X] a United States patent application filed in the U.S. Patent and Trademark Office on _ Serial No. ________, 2013, __________, entitled IMAGE DISPLAY DEVICE, IMAGE DISPLAY CONTROL METHOD, PROGRAM AND INFORMATION STORAGE MEDIUM; or [] an issued United States patent, issued on ______, 2013, under United States Patent No. ______ Assignor has received Ten Dollars (\$10.00) and/or other good and valuable consideration for this assignment. Assignor assigns to Assignee all of Assignor's right, title and interest in the Patent, the invention(s) described and claimed in the Patent, and all patents that may issue based on the invention(s) and on the Patent, including any patent that issues from a divisional and/or continuing application claiming benefit of the Patent, in the United States and in every foreign country, including the right to enforce the Patent for infringement accrued prior to the effective date of this assignment. Assignor also assigns to Assignee all priority rights in the Patent.* In those countries where permitted, the Assignor authorizes the Assignee to apply for patents for the invention directly in Assignee's name.* Assignor authorizes the Commissioner of Patents and Trademarks or other governmental authority to issue all patents for the invention directly to Assignee. Assignor states that Assignor has the right to grant to Assignee the rights which are assigned by this assignment. Assignor will sign any additional documents as may be needed to carry out the purpose of this assignment. This assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assignor or Assignee. The undersigned hereby grant(s) to the firm of Gibson & Dernier LLP, Suite 504, 900 Route 9 North, Woodbridge, New Jersey 07095, the power to insert on this assignment any further identification of the Patent which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office concerning recordation of this document. The effective date of this assignment is TYPED OR PRINTED NAME(S) DATE Masaki TAKASE First Assignor Signature Munetaka TSUDA Second Assignor Signature

^{*} Strike italicized sections only if foreign rights are not intended to be assigned.

1011			Attorney Docket No .:
You ASAKURA Third Assignor Signature	Mar25, 2013	You ASAKURA	
TAKASHI HATAKEDA Fourth Assignor Signature	Mar 25, 2013	Takashi HATAKEDA	

Assignment of Patent Rights

The parties to this assignment are listed b 'Assignee" shall include them:	elow and if there is mo	ore than one Assig	gnor or Assignee, the words "Assignor"	and
Assignor: Masaki TAKASE, having an ac 108-0075 Japan;	dress at: c/o Sony C	omputer Entertair	nment Inc., 1-7-1, Konan, Minato-ku, To	kyo
Assignor: M unetaka TSUDA, having an Tokyo 108-0075 Japan;	address at: c/o So	ony Computer En	tertainment Inc., 1-7-1, Konan, Minato	-ku,
Assignor: You ASAKURA, having an add 108-0075 Japan;	Iress at: c/o Sony C	omputer Entertair	ment Inc., 1-7-1, Konan, Minato-ku, To	kyo
Assignor: Takashi HATAKEDA, having a Fokyo 108-0075 Japan; and	nn address at: c/o S	ony Computer En	tertainment Inc., 1-7-1, Konan, Minato	-ku,
Assignee: SONY COMPUTER ENTERT	AINMENT INC., havin	g an address at:	1-7-1, Konan, Minato-ku, Tokyo, Japa	ın.
This assignment relates to the following Patent":		•		"the
,	ation signed by Assign	or on	, 2013, and entitled	
or				
[X] a United States patent applications Serial No. METHOD, PROGRAM AND INFO	, entitl	ed IMAGE DISPL	nark Office on, 2013, AY DEVICE, IMAGE DISPLAY CONTE	<u>ROL</u>
[] an issued United States pater	nt, issued on	, 2013, under l	United States Patent No.	<u></u> .
Assignor has received Ten Dollars (\$10. assigns to Assignee all of Assignor's right, and all patents that may issue based on the and/or continuing application claiming beinght to enforce the Patent for infringement Assignee all priority rights in the Patent.* For patents for the invention directly in Assign other governmental authority to issue a the right to grant to Assignee the rights what may be needed to carry out the purposucceed to the rights of or take the place	title and interest in the invention(s) and on nefit of the Patent, in the accrued prior to the In those countries who ignee's name.* Assign Ill patents for the invenich are assigned by those of this assignment.	e Patent, the inventhe Patent, including United States effective date of ere permitted, the nor authorizes the nis assignment. Ant. This assignr	ition(s) described and claimed in the Paing any patent that issues from a division and in every foreign country, including this assignment. Assignor also assign Assignor authorizes the Assignee to application of Patents and Trademassignee. Assignor states that Assignor assignor will sign any additional documents.	tent, onal the is to oply arks has ents
The undersigned hereby grant(s) to the Jersey 07095, the power to insert on this desirable in order to comply with the rules document.	s assignment any furt	her identification	of the Patent which may be necessar	y or
The effective date of this assignment is _		2013.		
SIGNATURE(S)	DATE	TYPED OR PR	INTED NAME(S)	
		Masaki TAKAS	SE.	
First Assignor Signature	<u> </u>	·	.	
Muhelaka Tsu//a	March. 25,201	Munetaka TSU	DA	
Second Assignor Signature				

^{*} Strike italicized sections <u>only</u> if foreign rights are not intended to be assigned.

			Attorney Docket No.:
Third Assignor Signature		You ASAKURA	
Fourth Assigner Signature	·	Takashi HATAKEDA	

PATENT REEL: 030242 FRAME: 0544

RECORDED: 04/18/2013