

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Luis Fernando Paredes	10/25/2012
RECEIVING PARTY DATA	
Name:	Creative Fish Company, LLC
Street Address:	106 Short Street
City:	Kernersville
State/Country:	NORTH CAROLINA
Postal Code:	27284
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29437192
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Address Line 2:	P.O. Box 87
Address Line 4:	Greenville, SOUTH CAROLINA 29602
ATTORNEY DOCKET NUMBER:	05015012.1.2
NAME OF SUBMITTER:	Thomas W. Epting
Signature:	/Thomas W. Epting/
Date:	04/19/2013
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

CH \$40.00 29437192

ASSIGNMENT AND AGREEMENT

THIS ASSIGNMENT AND AGREEMENT made effective as of Oct. 25, 2012 (“Effective Date”) by Luis Fernando Paredes, having an address of 57 Hickory Ave, Milford, Connecticut 06460 (hereinafter referred to as “Assignor”), to Creative Fish Company, LLC, a North Carolina limited liability company, having an address of 106 Short Street, Kernersville, North Carolina 27284 (hereinafter referred to as “Assignee”).

WITNESSETH:

WHEREAS, Assignor invented a Bait Hook Guard design (hereinafter the “Invention”) for which a design patent application is being filed in the U.S. Patent and Trademark Office, the application being identified as follows:

Title: Bait Hook Guard
Inventors: Luis Fernando Paredes
Attorney Docket No. 05015012.1.2

(hereinafter referred to as “the Patent Application”); and

WHEREAS, Assignee desires to obtain from Assignor his entire right to the Patent Application and the Invention and improvements thereto and all rights thereto in the United States of America and all countries throughout the entire World, their respective possessions and territories (collectively hereinafter referred to as “the Territory”), and in any and all patents and/or other rights which may be granted to Assignor within the Territory.

NOW, THEREFORE, in consideration of one dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor agrees as follows:

1. *Assignment.* Assignor agrees to assign and hereby assigns to Assignee his entire right, title, and interest in the Patent Application and in the Invention in the Territory, and in any improvements in the Invention heretofore or hereafter made or acquired by Assignor, and to all rights of priority thereto pursuant to the International Convention for the Protection of Industrial Property; and in any patent applications and patents in the Territory based upon the Patent Application or Patent applications related thereto (including applications filed under the Patent Cooperation Treaty (“PCT”)), and in any patents for or other rights in the Invention and/or the improvements that may be granted by a governmental entity in the Territory, including each patent granted on any application, including, but not limited to, any application filed under the PCT, any provisional application, any non-provisional application, any utility application, any design application, any continuing prosecution application, any request for continued examination application, any other type of continued examination application, or any application having similar effect as any of the foregoing applications, and any application which is a division, substitution, continuation-in-part, or continuation of applications contemplated herein, and in each issue, reissue, or extension of the patents based on such application.

2. *Cooperation.* Assignor agrees to cooperate with Assignee such that Assignee may enjoy to the fullest extent the rights conveyed hereunder. Such duty includes prompt execution of all assignments and applications, foreign or domestic, and other papers that are deemed necessary or desirable by Assignee to perfect in Assignee the conveyed rights.

3. *Parties.* The terms, covenants, and conditions of the assignment shall inure to the benefit of Assignee, its successors, assigns and/or other legal representatives, and shall be binding on the Assignor, his heirs, legal representatives, and assigns.

4. *Warranty.* Assignor warrants that to the best of his knowledge he has not entered into any assignment, contract, or understanding in conflict herewith.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment and Agreement to be effective as of the Effective Date indicated above.

10-25-12

Date

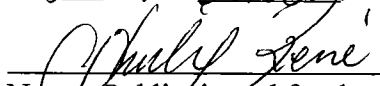


Luis Fernando Paredes

State of Connecticut)

County of Fairfield)

Subscribed and sworn before me
this 25th day of October, 2012.


Notary Public, in and for the State of
Connecticut

My commission expires: _____

CHERLY RENE
NOTARY PUBLIC OF CONNECTICUT
My Commission Expires 9/30/2016