

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Magnus Sorlander	04/04/2013
RECEIVING PARTY DATA	
Name:	Vigor Systems Inc.
Street Address:	1025 Prospect Street
Internal Address:	Suite 350 and 330
City:	La Jolla
State/Country:	CALIFORNIA
Postal Code:	92037
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13261609
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Address Line 4:	La Jolla, CALIFORNIA 92037
ATTORNEY DOCKET NUMBER:	CA2211
NAME OF SUBMITTER:	Antony M. Novom
Signature:	/Antony M. Novom/
Date:	04/19/2013
Total Attachments: 1 source=AssignmentAsFiled_04192013#page1.tif	

OP \$40.00 13261609

Assignment

Whereas, I, Magnus Sorlander, hereinafter called "Assignor", have invented certain improvements in SYSTEMS AND METHODS FOR BUYING, SELLING, AND MANAGING ADVERTISING SPACE IN A TELEVISION BROADCAST and executed an application for Letters Patent of the United States of America therefor (U.S. Serial No. 13/261,609), on March 1, 2013, and

Whereas, VIGOR SYSTEMS INC. of 1025 Prospect Street, Suite 350 & 330, La Jolla, CA 92037, hereinafter called "Assignee", desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I, the above named Assignor, hereby sell, assign and transfer to the above named Assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including all divisionals, and continuations thereof, and all Letters Patent of the United States that may be granted thereon, and all reissues thereof, and all countries foreign thereto, including rights of priority under the International Convention of Paris (1883) as amended, including the right to claim priority under 35 U.S.C. §119, and I request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the Assignee, its successors and assigns; and I hereby agree that the Assignee may apply for foreign Letters Patent on the invention and I will execute without further consideration all papers deemed necessary by the Assignee in connection with the United States and foreign applications when called upon to do so by the Assignee.

Date:

4/4/2013

Signature:



Magnus Sorlander

(Legalization not required for recording but is *prima facie* evidence of execution under 35 U.S.C. §261)