

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Gerald D. Gravelle</td> <td>04/17/2013</td> </tr> <tr> <td>Daniel J. Nossey</td> <td>04/17/2013</td> </tr> </tbody> </table>		Name	Execution Date	Gerald D. Gravelle	04/17/2013	Daniel J. Nossey	04/17/2013				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>2028631 Ontario Inc.</td> </tr> <tr> <td>Street Address:</td> <td>105 Strowger Blvd.</td> </tr> <tr> <td>City:</td> <td>Brockville, Ontario</td> </tr> <tr> <td>State/Country:</td> <td>CANADA</td> </tr> <tr> <td>Postal Code:</td> <td>K6V 5V7</td> </tr> </table>		Name:	2028631 Ontario Inc.	Street Address:	105 Strowger Blvd.	City:	Brockville, Ontario	State/Country:	CANADA	Postal Code:	K6V 5V7
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
Fax Number: 4242296815 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: (424) 229-6800 Email: patent@sziplaw.com Correspondent Name: Sherman & Zarrabian LLP Address Line 1: 1411 5th Street Address Line 2: Suite 306 Address Line 4: Santa Monica, CALIFORNIA 90401											
ATTORNEY DOCKET NUMBER:	TWO2-ADM.01										
NAME OF SUBMITTER:	Michael Zarrabian, Reg. No. 39,886										
Signature:	/Michael Zarrabian/										
Date:	04/19/2013										
Total Attachments: 3 source=Assignment_13316417-p#page1.tif source=Assignment_13316417-p#page2.tif source=Assignment_13316417-p#page3.tif											

OP \$40.00 13316417

ASSIGNMENT OF APPLICATION FOR PATENT

WHEREAS: Gerald D. GRAVELLE, 100 Lancing Drive, #5, Hamilton, Ontario L8W 3L6, Canada and Daniel J. NOSSEY, 100 Lancing Drive, #5, Hamilton, Ontario L8W 3L6, Canada hereinafter referred to as ASSIGNORS, has made a discovery or invention entitled:

MATERIAL APPLICATION TO FISHING LURES POSSESSING TEMPERATURE SENSITIVE CHROMATICITY VICISSITUDE CREATING A COLOR CHANGING FISHING LURE OR RUBBER BAIT

- ☐ for which application for Letters Patent of the United States has been executed on even date herewith,
- ☒ for which application for Letters Patent of the United States has been filed on December 9, 2011, under Serial No. 13/316,417 and

WHEREAS: 2028631 ONTARIO INC., a Canadian corporation, located at 105 Strowger Blvd., Brockville, Ontario K6V 5V7, Canada (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefore in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNORS hereby sell, assigns, will assign and does hereby assign and transfer to ASSIGNEE, its successors, legal representatives and assigns, the full and exclusive right, title and interest to said discovery or invention in the United States and its territorial possessions and in all foreign countries to be obtained for said invention by said application or any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

We, said ASSIGNORS, hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America whose duty it is to issue Letters Patent on applications as aforesaid, to issue all such Letters Patent for said discovery or invention to the ASSIGNEE, as assignee of the entire right, title and interest in, to and under the same, for the sole use and behalf of the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument. We, said ASSIGNORS, hereby covenant that I have full right to convey the entire right, title and interest herein sold, assigned, transferred and set over; AND

We, said ASSIGNORS hereby further covenant and agree that the ASSIGNEE, its successors, legal representatives, or assigns, may apply for foreign Letters Patent on said discovery or invention and claim the benefits of the International Convention, and that I will, at any time, when called upon to do so by the ASSIGNEE, its successors, legal representatives, or assigns, communicate to the ASSIGNEE, its successors, legal representatives, or assigns, as the case may be, any facts known to me respecting said discovery or invention, and execute and deliver any and all lawful papers that may be necessary or desirable to perfect the title to the said discovery or invention, the said applications and the said Letters Patent in the ASSIGNEE, its successors, legal representatives and assigns, and that if reissues of the said Letters Patent or disclaimers relating thereto, or divisions, continuations, or re-filings of the said applications, or any thereof, shall hereafter be desired by the ASSIGNEE, its successors, legal representatives, or assigns, I will, at any time, when called upon to do so by the ASSIGNEE its successors, legal representatives, or assigns, sign all lawful papers, make all rightful oaths, execute and deliver all such disclaimers and all divisional, continuation and reissue applications so desired, and do all lawful acts requisite for the application for such reissues and the procuring thereof and for the filing of such disclaimers and such applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention or discovery in all countries, all without further compensation but at the expense of the ASSIGNEE, its successors, legal representatives and assigns.

Assignor's signature:

Gerald D. Gravelle
Gerald D. GRAVELLE

Dated: April 17/13

Citizenship:

Canada

Assignor's signature:

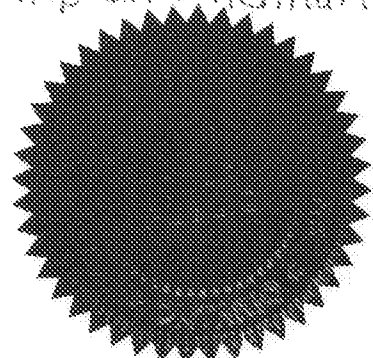
Daniel J. Nossey
Daniel J. NOSSEY

Dated: April 17/13

Citizenship:

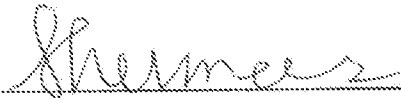
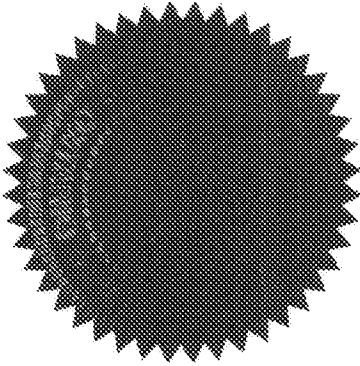
Canada

Acknowledged before me this 17th day of April 2013.
Stephanie Hermans
Stephanie Hermans



PROVINCE OF ONTARIO,

The foregoing instrument was acknowledged before me this 17th day of April, 2013, by Gerald D. Gravelle and Daniel J. Nossey.


A handwritten signature in cursive script, reading "S. Hermans", written over a horizontal line.

Stephanie S. Hermans - Notary Public