

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Michele P. Brignull</td> <td>01/16/2008</td> </tr> <tr> <td>Rick A. Hamilton II</td> <td>01/10/2008</td> </tr> <tr> <td>Jenny S. Li</td> <td>01/10/2008</td> </tr> <tr> <td>Anne R. Sand</td> <td>01/09/2008</td> </tr> <tr> <td>James W. Seaman</td> <td>01/09/2008</td> </tr> <tr> <td>Johnnye R.L. Tamaru</td> <td>01/16/2008</td> </tr> </tbody> </table>		Name	Execution Date	Michele P. Brignull	01/16/2008	Rick A. Hamilton II	01/10/2008	Jenny S. Li	01/10/2008	Anne R. Sand	01/09/2008	James W. Seaman	01/09/2008	Johnnye R.L. Tamaru	01/16/2008
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<table border="1"> <tr> <td>Name:</td> <td>International Business Machines Corporation</td> </tr> <tr> <td>Street Address:</td> <td>New Orchard Road</td> </tr> <tr> <td>City:</td> <td>Armonk</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10504</td> </tr> </table>		Name:	International Business Machines Corporation	Street Address:	New Orchard Road	City:	Armonk	State/Country:	NEW YORK	Postal Code:	10504				
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PROPERTY NUMBERS Total: 1															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13614310</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13614310										
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CORRESPONDENCE DATA															
Fax Number:	2817544914														
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>															
Phone:	281-758-0025														
Email:	amalone@system.foundationip.com														
Correspondent Name:	DeLizio Gilliam, PLLC														
Address Line 1:	15201 Mason Road														
Address Line 2:	Suite 1000-312														
Address Line 4:	Cypress, TEXAS 77433														
ATTORNEY DOCKET NUMBER:	AUS920071075US3														

NAME OF SUBMITTER:	Angula Malone
Signature:	/Angula Malone/
Date:	04/23/2013
	This document serves as an Oath/Declaration (37 CFR 1.63).
<p>Total Attachments: 18</p> <p>source=AUS920071075US3_Assignment_ToFile#page1.tif source=AUS920071075US3_Assignment_ToFile#page2.tif source=AUS920071075US3_Assignment_ToFile#page3.tif source=AUS920071075US3_Assignment_ToFile#page4.tif source=AUS920071075US3_Assignment_ToFile#page5.tif source=AUS920071075US3_Assignment_ToFile#page6.tif source=AUS920071075US3_Assignment_ToFile#page7.tif source=AUS920071075US3_Assignment_ToFile#page8.tif source=AUS920071075US3_Assignment_ToFile#page9.tif source=AUS920071075US3_Assignment_ToFile#page10.tif source=AUS920071075US3_Assignment_ToFile#page11.tif source=AUS920071075US3_Assignment_ToFile#page12.tif source=AUS920071075US3_Assignment_ToFile#page13.tif source=AUS920071075US3_Assignment_ToFile#page14.tif source=AUS920071075US3_Assignment_ToFile#page15.tif source=AUS920071075US3_Assignment_ToFile#page16.tif source=AUS920071075US3_Assignment_ToFile#page17.tif source=AUS920071075US3_Assignment_ToFile#page18.tif</p>	

AUS920071075US1

ASSIGNMENT

Whereas, we,

- (1) Michele P. Brignull of Essex Junction, VT
- (2) Rick A. Hamilton II of Charlottesville, VA
- (3) Jenny S. Li of Danbury, CT
- (4) Anne R. Sand of Peyton, CO
- (5) James W. Seaman of Falls Church, VA
- (6) Johnnye R.L. Tamaru of Reston, VA

have invented certain improvements in
MARKET SEGMENTATION ANALYSES IN VIRTUAL UNIVERSES

and executed, respectively, a United States patent application therefore on the
following dates

- (1) January 9, 2008
(Date declaration signed by Michele P. Brignull)
- (2) _____
(Date declaration signed by Rick A. Hamilton II)
- (3) _____
(Date declaration signed by Jenny S. Li)
- (4) _____
(Date declaration signed by Anne R. Sand)
- (5) _____
(Date declaration signed by James W. Seaman)
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(Date declaration signed by Johnnye R.L. Tamaru)

Whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation
of New York, having a place of business at Armonk, New York 10504, (hereinafter called

IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefore;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we, the above named, hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and in all foreign countries, and all rights of priority resulting from the filing of said United States application, and we request the Commissioner of Patents to issue any Letters Patent granted upon the inventions set forth in said application to IBM, its successors and assigns; and we hereby agree that IBM may apply for foreign Letters Patent on said invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.

I hereby authorize and request my attorney, Andrew DeLizio, of DeLizio Gilliam, PLLC, 15201 Mason Road, Suite 1000-312, Cypress, TX 77433, to insert here in parentheses (01/17/08 , 12/015,895) the filing date and application number of said application when known.

(1) Signed at Essex Junction on Jan. 16, 2008
(City) (Date)


Michele P. Brignoli

(2) Signed at _____ on _____, 2008
(City) (Date)

Rick A. Hamilton II

(3) Signed at _____ on _____, 2008
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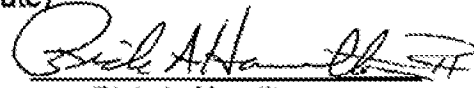
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James W. Seaman

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Johnhye R.L. Tamaru