

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Luc E. Julia</td> <td>01/30/2008</td> </tr> <tr> <td>Boris Henriot</td> <td>01/30/2008</td> </tr> <tr> <td>Maklouf Serghine</td> <td>01/30/2008</td> </tr> </tbody> </table>		Name	Execution Date	Luc E. Julia	01/30/2008	Boris Henriot	01/30/2008	Maklouf Serghine	01/30/2008		
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Orb Networks, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>428 13th Street, 3rd Floor, Mash Building</td> </tr> <tr> <td>City:</td> <td>Oakland</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94612</td> </tr> </table>		Name:	Orb Networks, Inc.	Street Address:	428 13th Street, 3rd Floor, Mash Building	City:	Oakland	State/Country:	CALIFORNIA	Postal Code:	94612
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number: 4082366641 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 4082366635 Email: assignment@mpkpatentlaw.com Correspondent Name: Katayoun Ghazian Address Line 1: 550 South Winchester Blvd., Suite 605 Address Line 4: San Jose, CALIFORNIA 95128</p>											
ATTORNEY DOCKET NUMBER:	ORBN.P118										
NAME OF SUBMITTER:	Katayoun Ghazian										
Signature:	/Katayoun Ghazian/										
Date:	04/24/2013										
Total Attachments: 2 source=ORBN_P118_Assignment_signed#page1.tif source=ORBN_P118_Assignment_signed#page2.tif											

CH \$40.00 11875824

Docket No. ORBN.P118

ASSIGNMENT

WHEREAS We, **Luc E. Julia, Boris Henriot, and Maklouf Serghine**; have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled **SYSTEM AND METHOD FOR PROGRAMMATIC LINK GENERATION WITH MEDIA DELIVERY**, (Attorney Ref. No: ORBN.P118), executed by me on the date of execution of this document, as shown below;

THE AFOREMENTIONED application having serial number 11/875,824, and filed on October 19, 2007;

AND WHEREAS, **Orb Networks, Inc.** a Delaware limited liability company having an address of **6425 Christie Avenue, Suite 300, Emeryville, California**, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefrom;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, we do hereby sell, assign, transfer and set over unto **Orb Networks, Inc.** its legal representatives, successors, and assigns ("Assignee"), the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATIONS, we hereby agree with the said Assignee that we will not execute any writing or do any act whatsoever conflicting with these presents, and that we will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part,

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reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and Assignee;

AND WE REQUEST the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

01.30.08

Date



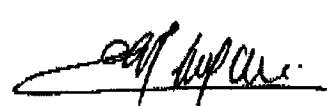
Luc E. Julia01.30.08

Date



Boris Henriot01/30/08

Date



Maklouf Serghine