## 502322795 04/24/2013

## PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT				
NATURE OF CONVEYANCE:		ASSIGNMENT				
CONVEYING PART	Y DATA					
		N	 Name		Execution Date	
URBANQ, INC.				0.	2/11/2013	
RECEIVING PARTY	DATA					
Name:	YAHOO! INC.					
Street Address:	701 First Ave	nue				
City:	Sunnyvale					
State/Country:	CALIFORNIA					
Postal Code:	94089					
Property	/ Туре		Number			
Property	/ Туре		Number			
Property Application Number		13666				
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Total Attachments: 2

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> **PATENT REEL: 030278 FRAME: 0235**

## PATENT ASSIGNMENT

This Patent Assignment (this "Assignment") is entered into as of February 11, 2013, by and between Yahoo! Inc., a Delaware corporation, with an address at 701 First Avenue, Sunnyvale, California 94089 ("Assignee"), and UrbanQ, Inc., a Delaware corporation, with an address at 15506 S.E. 55th Place, Bellevue, Washington 98006 ("Assignor").

WHEREAS, Assignor is the owner of the patents and patent applications listed in Schedule A of this Assignment (the "Patents"); and

WHEREAS, Assignee and Assignor entered into that certain Asset Purchase Agreement, dated as of February 11, 2013 (the "Agreement"), whereby Assignor agreed to assign to Assignee all right, title and interest in and to the Patents.

**NOW, THEREFORE**, pursuant to the Agreement, and for good and valuable consideration given and received, the receipt and legal sufficiency of which is hereby acknowledged, the Assignor and Assignee agree as follows:

- Assignor hereby assigns to Assignee the Patents, including, without limitation, the right
  to sue for all past, present or future infringement of the Patents, to seek equitable relief,
  and to settle and retain proceeds from any such actions, and any current or future right to
  receive royalties based on any of the foregoing, and all applications and issuances for the
  Patents.
- 2. Assignor further covenants and agrees to execute, without further compensation, any and all additional documents necessary and appropriate to perfect and record the transfer of the Patents in any country.

ASSIGNOR:	URBANQ, INC.		
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By:		Date:	February 11, 2013
Printed Name: _	Renhui (Maria) Zhang		
Title: <u>CE</u>	0	_	

## SCHEDULE A

CountryPatentReg. No./App. No.USASystem and Methods for determining related placesApp No: 13666844

PATENT REEL: 030278 FRAME: 0237

**RECORDED: 04/24/2013**