

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Edward Massena</td> <td>04/02/2013</td> </tr> <tr> <td>Jonathan Krackehl</td> <td>04/02/2013</td> </tr> </tbody> </table>		Name	Execution Date	Edward Massena	04/02/2013	Jonathan Krackehl	04/02/2013				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>It's Relevant LLC</td> </tr> <tr> <td>Street Address:</td> <td>175 Atlantic Street, Suite 200</td> </tr> <tr> <td>City:</td> <td>Stamford</td> </tr> <tr> <td>State/Country:</td> <td>CONNECTICUT</td> </tr> <tr> <td>Postal Code:</td> <td>06901</td> </tr> </table>		Name:	It's Relevant LLC	Street Address:	175 Atlantic Street, Suite 200	City:	Stamford	State/Country:	CONNECTICUT	Postal Code:	06901
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PROPERTY NUMBERS Total: 3											
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Application Number:	61430503										
CORRESPONDENCE DATA											
<p>Fax Number: 6177375020  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 617-737-5010        Email: docketing@cpaglobal.com        Correspondent Name: Peter Gordon c/o Patent GC LLC        Address Line 1: 176 Federal Street, 5th floor        Address Line 4: Boston, MASSACHUSETTS 02110</p>											
ATTORNEY DOCKET NUMBER:	IR-12-01C										
NAME OF SUBMITTER:	Peter J. Gordon										
Signature:	/Peter J. Gordon/										

OP \$120.00 13592817

Date:

04/24/2013

Total Attachments: 2

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## ASSIGNMENT OF INVENTION

Application serial number\*: **13/592,817**  
Application filing date\*: **August 23, 2012**  
Title: **LOGGING, EDITING AND PRODUCTION SYSTEM FOR ACTIVITIES  
OF LOCAL INTEREST AND RELATED VIDEO**  
Inventors: **Marc Lapierre, Harlan Neugeboren, Edward Massena and Jonathan  
Krackehl**

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

The undersigned hereby assigns to **It's Relevant LLC**, a limited liability corporation having a principal place of business at **175 Atlantic Street, Suite 200, Stamford, CT 06901**, and its successors and assigns (the "Assignee"), his or her entire right, title and interest, in any invention or improvement that is disclosed in the **above-identified patent application and any patent application to which it claims priority, including at least U.S. Patent Application Serial No. 13/345,406 filed January 6, 2012 and provisional patent application 61/430,503 filed January 6, 2011**, and any and all other applications, whether in the United States or another country or international or regional patent office, which may be filed or may have been filed, either solely or jointly with others, which claim priority to this application or otherwise are directed to said invention or improvements, and in any and all utility patents, utility models, design patents, design registrations, inventors' certificates and like rights of exclusion, whether in the United States or other countries or international or regional patent offices, which may be granted on any of said applications, including any right to claim priority based on the filing date of any of said applications under any law of any country, or under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes.

The undersigned hereby authorizes the Assignee to apply in any country or international or regional patent office, in the name of the undersigned or the Assignee, for utility patents, utility models, design patents, design registrations, inventors' certificates, and like rights of exclusion for said inventions and improvements. The undersigned hereby warrants that he or she is the owner of the right, title and interest assigned under this Assignment of Invention, and that he or she has the right to assign said right, title and interest, and that there are no outstanding prior assignments or licenses of, or other encumbrances on, said right, title and interest.

The undersigned hereby agrees, without further compensation, to execute documents as the Assignee may reasonably request either to effectuate fully this Assignment of Invention or to exercise fully its rights under this Assignment of Invention, and to otherwise cooperate with the Assignee in performing any other acts necessary to obtain, maintain and enforce said rights.

\_\_\_\_\_  
**Marc LaPierre**

\_\_\_\_\_  
**Harlan Neugeboren**

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

Assignment of Invention

Title: **LOGGING, EDITING AND PRODUCTION SYSTEM FOR  
ACTIVITIES OF LOCAL INTEREST AND  
RELATED VIDEO**

Inventors: **Marc Lapierre, Harlan Neugeboren, Edward Massena and  
Jonathan Krackehl**

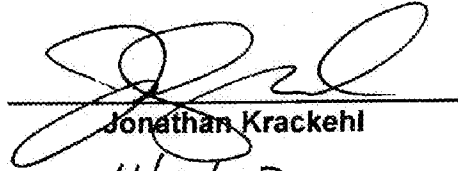
Assignee: **It's Relevant LLC**



Edward Massena

4/2/13

Date



Jonathan Krackehl

4/2/13

Date