

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Christopher T. Cranke	04/23/2013
RECEIVING PARTY DATA	
Name:	True Form, LLC
Street Address:	12603 Molly Berry Road
City:	Upper Marlboro
State/Country:	MARYLAND
Postal Code:	20772
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13464853
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	4517.0002C
NAME OF SUBMITTER:	Ira C. Edell
Signature:	/Ira C. Edell/
Date:	04/25/2013
Total Attachments: 1 source=ASSIGNMENT#page1.tif	

OP \$40.00 13464853

ASSIGNMENT

WHEREAS, I, Christopher T. Cranke, residing at 12603 Molly Berry Road, Upper Marlboro, MD 20772, have invented certain new and useful improvements in a Sports Performance Enhancement System for which U. S. Patent Application Serial No. 13/464,853 was filed on May 4, 2012.

WHEREAS, True Form, LLC, a limited liability company of Delaware having a business address at 12603 Molly Berry Road, Upper Marlboro, MD 20772 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to said Invention and in and to any Letters Patent that may be granted therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) in hand paid and other valuable consideration, the receipt whereof is hereby acknowledged, I have sold, assigned and transferred, and by these presents do sell, assign and transfer unto Assignee the full and exclusive right to said Invention in the United States and its territorial possessions and in all foreign countries, and the entire right, title and interest in and to any and all Letters Patent which may be granted thereon in the United States and its territorial possessions and in any and all foreign countries, and in and to any and all non-provisional applications, divisions, reissues, continuations and extensions thereof pertaining to said Invention.

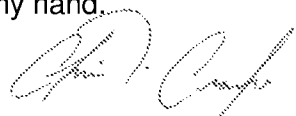
I hereby authorize and request the Patent and Trademark Office officials in the United States and in any and all foreign countries to issue any and all of said Letters Patent, when granted, to said Assignee, as the assignee of the entire interest in and to the same, for the sole use and behalf of Assignee, its successors and assigns.

FURTHER, I agree that I will communicate to Assignee, or its representatives, any facts known to me respecting said Invention, and testify in any legal proceedings, sign all lawful papers, execute all non-provisional, divisional, continuation, substitution, renewal and reissue applications pertaining to said Invention, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to Assignee, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper protection for said Invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand.

4/23/13

\_\_\_\_\_  
Date

  
\_\_\_\_\_  
Christopher T. Cranke